

# 60th Annual WASSA Conference 2006

Boise, Idaho • October 9-13



*Golden Opportunities...*

*Welcome!*

**Western Association of  
Summer Session Administrators  
(WASSA)**

**60th Annual Meeting  
October 9-13, 2006**

**Owyhee Plaza Hotel • Boise, Idaho**

**60th Annual WASSA Conference 2006**  
**October 9-13, 2006 • Owyhee Plaza Hotel • Boise, Idaho**

Greetings,

Welcome to Boise and to the most important and informative meeting of the year for the Western Association of Summer Session Administrators. In addition to exchanging ideas and best practices with peers and learning from summer session experts, we hope you will find time to enjoy some of the many “golden opportunities” available in Boise, the Treasure Valley and the State of Idaho. Please let us know if we can assist you in any way. Welcome to Boise!

Your Conference hosts:

- Linda Urquidi & Catherine Harris – Division of Extended Studies and Summer Programs at Boise State University
  - Mike Poe – Summer School at Northwest Nazarene University
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Dear Colleagues,

Once again we gather together to renew old friendships and form new ones, share successes and failures, seek each others' advice, garner new program ideas, and relax and revitalize. This year's program has been thoughtfully crafted to provide stimulating food for thought, a plan for planning, best practices, and issue-based small group discussions, as well as lots of opportunity for networking. Enhancing the program, our gracious hosts have arranged a variety of interesting activities to take advantage of the fascinating local history, alluring scenery, and charming culture of one of the West's earliest cities. We will also have the experience of visiting both our host campuses. Take advantage of these Golden Opportunities to interact with colleagues, exchange ideas, and problem-solve challenges. Let's make the most of our time to help each other!

Claire Cross, President-Elect  
Southern Oregon University, Ashland



# WASSA Conference 2006

## Coloring Contest, Conference Drawings, Business Card Exchanges, Summer Marketing Materials

### Spuddy Buddy Coloring Contest

Look in your conference bag for your very own Spuddy Buddy Coloring Book, a package of crayons and a ballot. Get wild, crazy and creative! Choose your favorite Spuddy Buddy picture, color it, and submit it, with your name on the back, to the Conference Office in the Embassy Room no later than 8:00 am on Wednesday. We will post all the entries, anonymously. Beginning Wednesday at 11 am, cast your ballot for your favorite picture. Winners will be announced at the banquet on Thursday and prizes awarded.

### Conference Drawings

Turn in t-shirts and other items from your school at the Conference Office for the "evaluation drawings." These are great fun and everyone goes home with something special.

### Business Card Exchanges

Have your cards handy to exchange with new people you meet at the conference. It's easier than scribbling phone numbers and email addresses on the backs of napkins!!

### Summer Marketing Materials

All attendees learn from seeing catalogs, posters and other materials from your university summer school program. Be sure to check them out!

## Conference Meetings, Tours and Events Schedule

### Monday, October 9

7:30 AM.-6:00 PM	<b>Registration</b> - Owyhee Plaza Hotel Mezzanine Named for the majestic Owyhee Mountain Range and the white water river, this historic yet renovated hotel has been a downtown Boise landmark since 1910.
8:00 AM.	<b>Breakfast on your own in hotel or surrounding area</b>
8:30 AM	<b>Executive Committee Breakfast Meeting</b> -Cameo Room
10:00 AM	<b>New and Seasoned Administrators Workshop</b> - Ambassador Room This workshop is open to new and seasoned administrators. Topics to be discussed include programming, faculty, marketing, research and finances. By highlighting general conference topics in one session, participants will be able to decide which conference sessions are most relevant to their needs. <i>Allyson Morris, Regis University</i>
12:00 PM	<b>Mentor Lunch</b> - Crystal Room During lunch, workshop participants will have the opportunity to meet with a seasoned professional. <i>Allyson Morris, Regis University</i>  Other Early Birds explore Boise and lunch on your own.

## Monday, October 9, continued

1:00 PM	<b>Committee Meetings</b> - Ambassador Room Standing committees meet at this time. Your committee chair will contact you.
2:00 PM	<b>Early Bird Tours</b> Meet in the lobby to depart on your tour. See Tours page 6 for more details. Be sure to register in advance. Tours include: <ul style="list-style-type: none"> <li>• Glean Potatoes for Idaho Food Bank</li> <li>• Walking Tour of Galleries/Shops</li> <li>• Trolley Tour of Boise</li> </ul>
5:00 PM	<b>Return to Hotel from Tours</b> All tours will be back by 5:00 PM.
6:00 PM	<b>Early Bird Reception</b> - Owyhee Plaza Hotel Terrace Join other early arrivals for complimentary hors d'oeuvres, wine, beer and non-alcoholic beverages. Meet old friends and make new ones.
7:30 PM	<b>Dinner Outings with Themed Options</b> There is never enough time to cover all topics of interest in the conference format. If there is a special topic you would like to discuss with others, post it on a dinner sign-up sheet in the registration area. Look for the sheets and join a group for dinner. Sample restaurant menus will be available in the registration area.

## Tuesday, October 10

7:30 AM-Noon	<b>Registration/Conference Office</b> - Owyhee Plaza Hotel, Embassy Room
7:30 AM	<b>Buffet Breakfast</b> - Ivory/Cameo Rooms
8:30 AM	<b>Welcome &amp; Roll Call</b> - Regency Room <i>Patricia Suske, President, WASSA, University of Nevada at Las Vegas</i>
9:00 AM	<b>Welcome</b> - Regency Room <i>Sona Andrews, Ph.D., Provost &amp; Vice President for Academic Affairs, Boise State University</i>
9:45 AM	<b>Break with Refreshments</b>
10:00 AM	<b>Keynote Presentation</b> - Regency Room "Strategic Planning: A Roadmap to Success" Why it's important, how it should be used and what kind of planning is best for professional organizations. <i>Aaron Thompson, Ph.D., Associate Vice President for Academic Affairs and Professor of Sociology, Eastern Kentucky University</i>
12:00 PM	<b>Break</b>
12:15 PM	<b>Depart to Boise State University</b> (transportation provided) Founded in 1932 as a junior college, Boise State University is now a metropolitan university with a student body of 18,599 on its 175-acre main campus bordering the Boise River. On the way to the Student Union Building, stop for a look at the unique Bronco blue turf football field.
1:00 PM	<b>Buffet Lunch</b> - Boise State University Student Union Bldg., Barnwell Room
2:00 PM	<b>Break</b>

## Tuesday, October 10, continued

2:15 PM	<b>Roundtable #1</b> - Boise State University Student Union Bldg., Barnwell Room
3:15 PM	<b>Break with Refreshments</b> - Boise State Student Union Bldg., Barnwell Room
3:30 PM	<p><b>Roundtable #2</b> - Boise State Student Union Bldg., Barnwell Room</p> <p>Roundtable Topics:</p> <ul style="list-style-type: none"> <li>* Credit &amp; Noncredit Options- <i>Florie Wilcoxson, University of Alaska, Fairbanks</i></li> <li>* Inter Sessions- <i>Beth Acree, University of Arizona</i></li> <li>* Pre College Programming- <i>Tryna Luton, Oregon State University</i></li> <li>* Assessing Study Abroad- <i>Ara Pachmayer, Arizona State University</i></li> <li>* Risk Management- <i>Allyson Morris, Regis University</i></li> <li>* Human Resource: Student Workers- <i>Linda Schoepflin, Washington State Univ.</i></li> <li>* Assessment &amp; Accountability- <i>Bill Kops, University of Manitoba</i></li> <li>* Faculty Pay Issues - <i>Rebecca Gubser, Central Washington University</i></li> <li>* Revenue Sharing - <i>Martin Barry, Oregon State University</i></li> <li>* Developing Long-range Marketing/Communication Plan- <i>Patricia Suske, University of Nevada, Las Vegas</i></li> </ul>
4:45 PM	<b>Return to Hotel</b> (transportation provided)
6:30 PM -8:30 PM	<p><b>President's Reception at Boise Art Museum</b> (transportation provided)</p> <p>The Boise Art Museum, located in historic Julia Davis Park on Capitol Boulevard, the main gateway into the city, is a fitting setting for this annual event. Enjoy complimentary hors d'oeuvres, wine, beer and non-alcoholic beverages as you visit with friends, both old and new, view the current exhibit, <i>Frank Lloyd Wright and the House Beautiful</i>, and browse the eclectic museum gift shop.</p>
8:45 PM	<b>Return to Hotel</b> (transportation provided)

## Wednesday, October 11

7:30 AM-6:00 PM	<b>Registration/Conference Office</b> - Owyhee Plaza Hotel, Embassy Room
8:00 AM	<b>Deadline - Spuddy Buddy Coloring Contest Submissions</b> - Embassy Room
8:00 AM	<b>WASSA/NAASS Breakfast (sponsored by NAASS)</b> - Ivory/Cameo Room
9:00 AM	<p><b>NAASS Notes with NAASS President John LaBrie</b> - Gallery Room</p> <p>John will provide up-to-the minute information about NAASS activities. <i>John LaBrie, Simon Fraser University</i></p>
9:30 AM	<p><b>Presentation</b> - Gallery Room</p> <p>"An Interactive Exploration of Creativity" Shrinking budgets and enrollments, changing needs for skills and knowledge, alternative means of delivering education and training mean that educational institutions today need creative thinking more than ever before. In this session, we will learn some tricks and tips for recovering that most valuable part of ourselves, creativity. It will be fun! <i>Murli Nagasundaram, Ph.D., Associate Professor, College of Business and Economics, Boise State University</i></p>
11:00 AM	<b>Voting Begins for Spuddy Buddy Coloring Contest</b> - Embassy Room
11:15 AM	<b>Break with Refreshments</b>

## Wednesday, October 11, continued

11:30 AM	<b>Grand Roundtable-</b> Gallery Room "What I Learned Over the Summer " <i>Loy Lytle, University of California at Santa Barbara</i>
12:30 PM	<b>Break</b>
12:45 PM	<b>Lunch at Owyhee Plaza Hotel</b> - Ivory/Cameo Room
1:45 PM	<b>Break</b>
2:00 PM	<b>Best Practices: Catalogs</b> - Regency Room Join Allyson as she provides an overview of the Summer 2006 catalogs submitted for award consideration. <i>Allyson Morris, Regis University</i>
2:30 PM	<b>Discussion Groups by Institution Types</b> - <i>Dana Dudley, Pepperdine University</i> <ul style="list-style-type: none"> <li>• <b>Public Large (&gt;10,000)</b> - Regency Room</li> <li>• <b>Public Small (&lt;10,000)</b> - Senate Room</li> <li>• <b>Private</b> - Capitol Room</li> </ul>
3:30 PM	<b>Break with Refreshments</b>
3:45 PM	<b>Best Practices: Marketing</b> - Regency Room Review the Summer 2006 marketing strategies of member institutions. <i>Rebecca Gubser, Central Washington University</i>
6:00 PM	<b>Dinner Outings with Themed Options</b> The successful themed dinner groups continue. Check the conference bulletin board in the registration area for tonight's topics

## Thursday, October 12

7:30 AM	<b>Buffet Breakfast</b> - Owyhee Plaza Hotel, Ivory/Cameo Room
7:30 AM	<b>Executive &amp; Planning Committee Meetings</b> - Ivory/Cameo Room
8:45 AM	<b>Depart to Northwest Nazarene University</b> (transportation provided) Founded in 1913 and hosting a student body of 1,469, Northwest Nazarene University is a Christian liberal arts university fully committed to an educational process that pursues both intellectual and spiritual development.
9:45 AM	<b>Presentation</b> - Northwest Nazarene University, Brandt Center Lobby "Designing a Student-Centered Summer Session: A Work in Progress" What does a student-centered Summer Session look like? Faced with declining enrollments and new bargaining agreement challenges, the provost asks this question. This session follows the process used by one experienced administrator to redesign a struggling program. <i>Claire Cross, Southern Oregon University and Loy Lytle, University of California at Santa Barbara</i>

## Thursday, October 12, continued

10:30 AM	<b>Break with Refreshments</b>
10:45 AM	<b>Best Practices: Programming</b> - Northwest Nazarene University, Brandt Ctr. Lobby Review submissions for the programming award from member institutions and pick up some new programming ideas. <i>Dana Dudley, Pepperdine University</i>
11:00 AM	<b>Grand Roundtable</b> - Northwest Nazarene University, Brandt Center Lobby "What I Learned Over the Summer" <i>Michelle Bartlett, University of Alaska, Fairbanks</i>
11:45 AM	<b>Break</b>
12:00 PM	<b>Best Practices: Web Sites</b> - Northwest Nazarene University, Brandt Ctr. Lobby Learn from others as Steve surfs us through the websites of member institutions. This guided tour will offer insight into what might work well on your summer web-site. <i>Steven Angelo, University of California at Los Angeles</i>
1:00 PM	<b>Box Lunch</b> - Northwest Nazarene University, Brandt Center Lobby
1:00 PM	<b>Business Meeting</b> - Northwest Nazarene University, Brandt Center Lobby
2:00 PM	<b>Return to Hotel or Take a Tour</b> Departure details will be announced. See Tours page 7 for more information. Be sure to register in advance. * World Center for Birds of Prey * Old Penitentiary and Boise Foothills * Walking Tour of Basque Block
5:45 PM	<b>Depart for Awards Reception and Banquet</b> (transportation provided)
6:00 PM	<b>Beverage Reception at the Historic Boise Depot</b> From the hilltop site of this Spanish-style structure, built in 1925, enjoy a panoramic view of the Boise Front and the city. A trip to the top of the Bell Tower provides an even better view. Enjoy complimentary wine, beer and non-alcoholic beverages as the Boise Basque Dancers perform their exuberant traditional dances.
7:00 PM	<b>Awards Banquet at the Historic Boise Depot</b> We will enjoy the banquet, presentation of awards, and conference photo show in the Great Hall, the grandiose waiting room of this former Union Pacific Depot.
9:00 PM	<b>Return to Hotel</b> (transportation provided)

## Friday, October 13

8:00 AM	<b>Buffet Breakfast</b> - Owyhee Plaza Hotel, Ivory/Cameo Room Depart Boise or spend a few days enjoying one of your new favorite places!
10:00 AM	<b>Executive &amp; Annual Meeting Committees</b> - Ambassador Room

# WASSA Conference Tours

Check below for the interesting and fun tour opportunities we have lined up for everyone this year!

All tours subject to change or cancellation based on number of attendees or unforeseen circumstances.

## Early Bird Tours, Monday, October 9, 2:00 p.m.-5:00 p.m.



### Glean Potatoes for the Idaho Food Bank

Bring your grubby clothes and garden gloves and participate in the ancient tradition of gleaning. We will visit a potato field west of Boise to glean the leftover crop for food donations through the Idaho Food Bank.

\$10 per person.

Requires minimum of seven attendees.



### Walking Tour of Galleries/Shops

Boise houses a variety of galleries, jewelry, and boutique shops with work by local and regional artists as well as by national and international artists. Join the tour both to see the shops and galleries and get a closer look at the city.

No additional charge.



### Trolley Tour of Boise

This popular guided tour explores the city of Boise, both historic and modern, in a delightful period motorized trolley.

\$20 per person.

Requires minimum of 10 attendees.



## **World Center for Birds of Prey**

The World Center for the Birds of Prey is the headquarters of The Peregrine Fund, a non-profit organization dedicated to raptor conservation and captive breeding. At the Velma Morrison Interpretive Center visitors learn about birds of prey and how the Peregrine Fund breeds endangered birds in captivity in preparation for reintroduction into the wild. Visitors will see falcons, eagles and California Condors, interactive displays, multimedia shows and a unique gift shop.

\$10 per person, includes admission.

[www.peregrinefund.org](http://www.peregrinefund.org)

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## **Old Penitentiary and Boise Foothills**

Just east of the city is the Old Idaho Penitentiary, one of only four regional penitentiaries still standing in the U.S. Built in 1870 from sandstone quarried in the adjacent foothills and used until 1973, this complex housed many Wild West desperadoes in its time and is now on the National Register of Historic Places. The self-guided tour includes cell blocks, the women's quarters, death row and the gallows. After the tour lift your mood by climbing the nearby foothills for an overview of the area.

\$10 per person, includes admission.

Visit the Old Penitentiary's web page for more information:

[www.idahohistory.net/oldpen.html](http://www.idahohistory.net/oldpen.html)

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## **Walking Tour of Basque Block**

Join us as we tour this unique block and visit the oldest surviving brick building in Boise, the Cyrus Jacobs-Uberaga Boarding House, an indoor fronton or Basque handball court and the Basque Museum.

\$10 per person, includes donation.

Learn more about the Boise Basques:

[www.boisebasques.com/](http://www.boisebasques.com/)

# WASSA Conference Location

## Owyhee Plaza Hotel

The conference hotel is the historic downtown Owyhee Plaza Hotel at 1109 Main Street, in Boise, Idaho.

The hotel is equipped with free, high speed internet connections and is also wireless, for the convenience of the multi-tasking summer administrators.

## Recreation and Exercise

If you like to walk or jog, bring your sweats and tennies. The “greenbelt along the river” is south of the hotel and the foothills are nearby to the north. Visit [www.cityofboise.org/parks/](http://www.cityofboise.org/parks/) for information about both.

For an additional \$5 per day, paid at the hotel, you will receive a full-use pass to the Boise YMCA fitness facility, three blocks from the hotel at 1050 W. State St. Visit [www.ymcaboise.org/](http://www.ymcaboise.org/) for facility information.

# WASSA 2006 Travel Planning

## Fly

Boise is served by more than ten airlines. Visit the Boise Airport website for more information:

<http://cityofboise.org/Departments/Airport/AirlinesAndDestinations/page1561.aspx>

## Drive

Interstate 84 serves Boise and free parking is available at the conference hotel.

## Car Rental Reservations

When you fly to Boise you can rent a car at the airport. To reserve a rental car online, visit Boise Rental Cars & Auto Rentals ([www.bnm.com/boise.htm](http://www.bnm.com/boise.htm)) for rates and reservations information. Keep in mind that all of downtown Boise is within walking distance of your hotel.

## Transportation – Hotel to Airport

The Owyhee Plaza is served by the Boise Shuttle Service, accessed by calling from the Owyhee Plaza courtesy phone in the airport baggage area.

## Transportation within Boise

The conference hotel is located within the business and entertainment core of downtown Boise. Restaurants, clubs, museums, and shops are all within easy walking distance.

**Bus Transportation:** The regional Boise Towne Square Mall can be reached by bus from downtown Boise and by car. More information about bus services can be found at the ValleyRide website: [www.valleyride.org/](http://www.valleyride.org/)

# Boise and Idaho Information

## Local Information

Visit the city of Boise’s website to learn more about this beautiful “City of Trees.” <http://cityofboise.org/>

## Statewide Information

Idaho is beautiful in October. Visit the Official State of Idaho Vacation and Travel Planning website for suggestions about arriving early or staying after the conference: <http://www.visitidaho.org/>





## 2006 WASSA Officers

### **President**

Patricia Suske – University of Nevada, Las Vegas

### **Past President**

Beth Acree – University of Arizona

### **President-Elect**

Claire Cross – Southern Oregon University

### **Secretary**

Amy Bristor – University of Alaska, Fairbanks

### **Treasurer**

Rebecca Gubser - Central Washington University

### **Directors**

Allyson Morris – Regis University

Martin Barry – Oregon State University

Steven Angelo – University of California, Los Angeles

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## Committee Chairs

### **Annual Meeting**

Florie Wilcoxson – University of Alaska, Fairbanks

### **Catalog**

Allyson Morris – Regis University

### **Communications**

Steven Angelo – University of California, Los Angeles

### **Marketing**

Rebecca Gubser – Central Washington University

### **Membership**

Michelle Bartlett – University of Alaska, Fairbanks

### **Nominating**

Loy Lytle – University of California, Santa Barbara

### **Programs**

Dana Dudley – Pepperdine University

### **Research**

Patricia Suske – University of Nevada, Las Vegas

### **Resolutions & Professional Standards**

Martin Barry – Oregon State University