

Institutional Analysis, Assessment & Reporting

Attendance at Student Affairs Events Based on Orientation and On-Campus Housing Research Report 2006-05

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This report takes the lists of students attending early fall 2006 events sponsored by Student Affairs and relates it to the status of new students (first-time-in-college (FTIC) bachelor-degree-seeking or new undergraduate transfer), the type of orientation they attended, and whether they are living in university housing. Card swipes were attained for the events listed in Table 1. You will note that new students made up at least 50% of the attendees at three events: Up All Night, the Job Fair, and the Education Lecture.

Table 1. Number Attending Events Based on New Student Type

Event:	New Student Type:		Total Attending Event	% of Total
	New Bachelor	Transfer		
Education Lecture	6	2	8	50.0
Grill and Chill BBQ	95	34	129	25.0
Football game	797	252	1049	32.0
Job fair	250	63	313	52.5
Drinking Lecturer	14	1	15	46.9
Up All Night	277	63	340	53.1

Table 2 displays the types of orientation that new students attended. Almost all students attended orientation; only 10% of FTICs and 17% of Transfers did not attend. The Adventure Program was most popular with FTICs while transfer students were most likely to attend the Transfer Program.

Table 2. Orientation Attendance by Type of New Student

Orientation Type	FirstTime in College		New Transfer	
	N	%	N	%
Online	235	10.59	238	23.63
Encore	98	4.41	83	8.24
Express	238	10.72	89	8.84
Adventure	1411	63.56	11	1.09
Transfer	14	0.63	414	41.11
None	224	10.09	172	17.08
Total	2220	100%	1007	100%

This year, one-third of our FTIC students are living on-campus. Transfers were less likely to live on-campus with about one in eight living in on-campus residences (see Table 3).

Table 3. BSU Cohort type by Housing

Student Type:	Total N	N in housing	%
First Time in College (FTIC)	2220	740	33.33
Transfer	1007	119	11.82
Total	3227	859	100.0

Table 4 shows the number of events students attended based on the type of orientation that they received and the type of new student that they were (FTIC or Transfer). Of particular interest is the group of students who did not attend any events. This group included 55% of FTICs and 68% of new transfers. Students in the Freshman Adventure Program were much more likely, however, to attend at least one event. Students who took the Encore and Express options were much less likely to attend events.

Table 4. Number of Events Attended and Orientation Type

Type of Orientation		N Events							
		0		1		2		3 or 4	
		N	%	N	%	N	%	N	%
Online	Total	288	60.89	124	26.22	52	10.99	9	1.90
	Bachelors	124	52.77	66	28.09	39	16.60	6	2.55
	Transfers	164	68.91	58	24.37	13	5.46	3	1.26
Encore	Total	147	81.22	28	15.47	5	2.76	1	.55
	Bachelors	86	87.76	9	9.18	2	2.04	1	1.02
	Transfers	61	73.49	19	22.89	3	3.61	0	0.00
Express	Total	290	88.69	30	9.17	5	1.53	2	.61
	Bachelors	206	86.55	26	10.92	5	2.10	1	.42
	Transfers	84	94.38	4	4.49	0	0.0	1	1.12
Adventure	Total	661	46.48	477	33.54	222	15.61	62	4.36
	Bachelors	658	46.63	474	33.59	219	15.52	60	4.25
	Transfers	3	27.27	3	27.27	3	27.27	2	18.18
Transfer	Total	257	60.05	134	31.31	25	5.84	12	2.80
	Bachelors	7	50.0	4	28.57	3	21.43	0	0.0
	Transfers	250	60.39	130	31.40	22	5.31	12	2.90
None	Total	258	65.15	104	26.26	27	6.82	7	1.77
	Bachelors	133	59.38	69	30.80	17	7.59	5	2.23
	Transfers	125	72.67	35	20.35	10	5.81	2	1.16
Total	Total	1901	58.91	897	27.80	336	10.41	87	2.70
	Bachelors	1214	54.68	648	29.19	285	12.84	73	13.29
	Transfers	687	68.22	249	24.73	51	5.06	20	1.99

Because we believed the attendance at orientation and living on-campus would probably result in greater participation in on-campus events, the new students were divided into four categories based on these two factors. Table 5 shows the number and percent of students who fell into each category. The largest group attended orientation but lived off-campus (60% of FTICs and 73% of new transfers). The smallest group lived on-campus but did not attend orientation.

Table 5. Attendance at Orientation and Living On-Campus by Student Type

	Bachelor		Transfer		Total	
	N	%	N	%	N	%
No orientation, live off-campus	158	7.12	148	14.70	306	9.48
No orientation, live on-campus	66	2.97	24	2.38	90	2.79
Orientation, live off-campus	1322	59.55	740	73.49	2062	63.90
Orientation, live on-campus	674	30.36	95	9.43	769	23.83
Total	2220	100.0	1007	100.0	3227	100.0

Table 6 relates orientation, living on-campus, and number of events attended. Students who attended orientation and lived on-campus were very likely to attend events; 78% attended one or more events. By comparison, students who lived off-campus were much less likely to attend these student affairs events with 29% of those who went to orientation attending one or more events and 21% of those who did not attend orientation going to one or more events. The small group of students who lived on-campus but did not attend orientation (N=17) also had very high attendance rates with 81% attending at least one event.

Table 6. Orientation, Living On Campus, and Event Attendance

		Number of Events Attended							
		0		1		2		3 or 4	
		N	%	N	%	N	%	N	%
No orientation, live off-campus	Total	241	78.76	53	17.32	11	3.59	1	.33
	Bachelors	120	75.95	32	20.25	5	3.16	1	.63
	Transfers	121	81.76	21	14.19	6	4.05	0	0.0
No orientation, live on-campus	Total	17	18.89	51	56.67	16	17.78	6	6.67
	Bachelors	13	19.70	37	56.06	12	18.18	4	6.06
	Transfers	4	16.67	14	58.33	4	16.67	2	8.33
Orientation, live off-campus	Total	1471	71.34	482	23.38	93	4.51	16	.78
	Bachelors	938	70.95	307	23.22	65	4.92	12	.91
	Transfers	533	72.03	175	23.65	28	3.78	3	.41
Orientation, live on-campus	Total	172	22.37	311	40.44	216	28.09	70	9.10
	Bachelors	143	21.22	272	40.36	203	30.12	56	8.31
	Transfers	29	30.53	39	41.05	13	13.68	13	14.74

These results indicate that many new students are attending the early fall events that Student Affairs held to attract them. Greater participation is related to attending orientation, especially the more extensive form of orientation, and residing on campus.

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