

Licensees

Licensed as of 03/2009

Boise State University

Standard License

Product Categories

180s LLC (64756)

701 East Pratt Street
Baltimore, MD 21202
Ms. Shelley Foland
Phone 410-649-7646
Fax 410-951-1003
www.180s.com
sfoland@180s.com
Spec Agr Disclosed: 10/10/2008

01G (Youth Apparel)
01I (Women's Apparel)

Academy Awards (15306)

4255 Bannock Burn Rd.
Florence, SC 29505
Mr. Jay McLaughlin
Phone 843-661-5622
Fax 843-669-9266
www.Thecarflagpeople.com
jay@thecarflagpeople.com
Spec Agr Disclosed: 10/20/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Action Images Inc. (IL) (19583)

7148 N. Ridgeway Avenue
Lincolnwood, IL 60712
Mr. Tom Green
Phone 847-763-9700
Fax 847-763-9701
www.Actionimages.com
tom@actionimagesinc.net
Spec Agr Disclosed: 11/21/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

adidas by Outerstuff (66862)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
submissions@outerstuff.com
Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

adidas Team Inc (36296)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@reebok.com
Spec Agr Disclosed: 02/26/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)
07E (Footwear)

2Thumbs Entertainment (50059)

107 Eaton Place - Suite 320
Cary, NC 27513
Mr. Mark Baric
Phone 919-380-9746
Fax 919-380-9315
www.2thumbz.com
mark@2thumbz.com
Spec Agr Disclosed: 01/13/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

5th & Ocean Clothing (40904)

590 West 83rd Street
Hialeah, FL 33014
Ms. Susej Perez
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
susejp@5thocean.com
Spec Agr Disclosed: 07/21/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Licensees

Licensed as of 03/2009

Boise State University

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 07D (Infant Products)
- 07E (Footwear)

AES Optics (45692)
 PO Box 828
 Senatobia, MS 38668-0828
 Ms Amy Halstead
 Phone 800-416-0866 107
 Fax 800-785-6563
 www.Aesoutdoors.com
 ahalstead@aesoutdoors.com
 Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories
 02A (Jewelry)
 02C (Personal Accessories)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)

Adventure Furniture Inc. (54362)

2630 Northgate Avenue Suite B
 Cumming, GA 30041
 Mr. Kevin McClary
 Phone 678-933-3458
 Fax 678-868-1811
 www.Fan-creations.com
 kevinm@fan-creations.com
 Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)
 Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 06A (Sports Equipment)
 07D (Infant Products)

AIRE Industrial (70997)
 PO Box 186
 Meridian, ID 83642
 Mr. Timothy Lewis
 Phone 208-888-1772
 Fax 800-701-2473
 www.Aireindustrial.net
 tim.lewis@aire.com
 Spec Agr Disclosed: 07/16/2008

Distribution Channel(s)
 Campus/Local Channel

Product Categories
 03B (Furniture/Furnishings)
 03D (Housewares)

All Star Fantasy Football Hat (64304)
 1100 Cranston Road
 Beloit, WI 53511
 Mr. Robert Metzger
 Phone 815-742-2568
 Fax 608-362-9150
 bmetzger@asffh.com
 Spec Agr Disclosed: 12/16/2008

Distribution Channel(s)
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories
 04D (Gifts & Novelties - Miscellaneous)

Alumni Group LLC- The (15315)

8632 Fredricksburg Rd. Suite 207
 San Antonio, TX 78240
 Mr. Dick Wurzburg
 Phone 210-691-5370
 Fax 210-691-5376
 www.Alumnigroup.com
 dickwurz@aol.com
 Spec Agr Disclosed: 07/03/2008

Distribution Channel(s)
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 03/2009

Boise State University

Ambrose Enterprises LLC (44218)

1527 Brentwood Lane
Mount Vernon, WA 98274
Mr. John Ambrose
Phone 360-752-2700
Fax 877-878-5570
www.Adrenalinepromotions.com
orders@adrenalinepromotions.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01E (Jerseys/Uniforms)
03C (Office Products)
06A (Sports Equipment)
06C (Toys)

American Needle (11635)

1275 Busch Pkwy
Buffalo Grove, IL 60089
Ms. Darla Marabotti
Phone 847-215-0011 322
Fax 847-229-0124
www.Americanneedle.com
licensing@amer-needle.com
Spec Agr Disclosed: 01/28/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Aminco International (USA) Inc. (16644)

20571 Crescent Bay Drive
Lake Forest, CA 92630
Ms. Melissa Ballack
Phone 949-457-3261 228
Fax 949-598-2864
www.AmincoUSA.com
melissa.b@amincousa.com
Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Ampad a div. of American Pad and Paper (11600)

3101 East George Bush Highway - Suite 200
Richardson, TX 75082
Mr. Ryan Hanson
Phone 972-578-2000 6279
Fax 800-227-1534
www.Ampad.com
ryan.hanson@americanpad.com
Spec Agr Disclosed: 07/29/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog

Product Categories

05A (Stationery)
05D (School Supplies)

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 800-562-9777
Fax 623-523-6009
www.antigua.com
koneill@antigua.com
Spec Agr Disclosed: 08/12/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Licensees

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Boise State University

Apparel Management Group LLC (58789)

5004 Millstaff Drive
Oak Ridge, NC 27310
Mr. Vincent Piccirillo
Phone 336-643-9389
Fax 336-316-0171
apmgnt@aol.com
Spec Agr Disclosed: 11/12/2008

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Atlanta Hosiery Company (23312)

PO Box 43101
Atlanta, GA 30336
Mr. David Cohen
Phone 404-691-3990
Fax 404-699-7254
www.Twofeetahead.com
cohen4@aol.com
Spec Agr Disclosed: 02/14/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Ash City Worldwide (54431)

35 Orlando Drive
Richmond Hill, ON L4B 0B4
Mr. Bryan Vine
Phone 416- 5627
609-5627
Fax 800-567-0534
www.Ashcity.com
bvine@ashcity.com
Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
07D (Infant Products)

AS (37575)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 10/10/2008

Ashworth Inc. (18624)

PO Box 2516
Phenix City, AL 36868-2516
Ms. Keeli Floyd
Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keelifloyd@2thegame.com
Spec Agr Disclosed: 04/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Distribution Channel(s)

Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

Authentic Street Signs Inc. (40659)

183 Main St.
Saint Peter, IL 62880
Mr. Mark Wollin
Phone 618-349-8878 108
Fax 618-349-6245
www.Authenticstreetsigns.com
authenticcss@frontiernet.net
Spec Agr Disclosed: 07/14/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04B (Collectibles)
04C (Signage Products)

Licensees

Licensed as of 03/2009

Boise State University

B Jamz Gamewear (66880)

4001 W. Clement Rd.
Boise, ID 83704
Mr. James Lloyd
Phone 208-284-1826
Fax
jamesdesign2000@yahoo.com
Spec Agr Disclosed: 10/19/2008

Distribution Channel(s)

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

Barbarian Rugby Wear Inc. (12329)

575 Trillium Drive
Kitchener, ON N2R 1J4
Mr. Mike Hardy
Phone 519-895-1932
Fax 519-895-0988
www.Barbarian.com
mike@barbarianrugby.com
Spec Agr Disclosed: 03/31/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01H (Men's Fashion Apparel)

Better Dept Stores/Boutiques
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)

Baden Sports Inc. (11587)

34114 21st Ave. South
Federal Way, WA 98003
Ms. Carol Carlsen
Phone 253-883-5139
Fax 253-925-0570
www.Badensports.com
carolc@badensports.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)
06B (Balls)

Barhyte Specialty Foods (60362)

PO Box 1499
Pendleton, OR 97801
Ms. Natalie Williams
Phone 503-691-7858
Fax 503-691-8918
www.Barhyte.com
nataliew@barhyte.com
Spec Agr Disclosed: 05/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Bel Air Lighting Inc. (62622)

28104 Witherspoon Pkwy.
Valencia, CA 91355
Mr. Cary Haber
Phone 818-768-5511
Fax 661-362-0921
www.Tglighting.com
chaber@tglighting.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Specialty Mass/Value Catalog

Product Categories

04C (Signage Products)

Baseline Licensing Group LLC (59867)

5257 Cleveland St., Ste 106
Virginia Beach, VA 23462
Mr. Jay Shurling
Phone 757-217-1859
Fax 757-275-9415
www.Teamblg.com
jays@teamblg.com
Spec Agr Disclosed: 03/06/2009

Distribution Channel(s)

Licensees

Licensed as of 03/2009

Boise State University

Belle View Inc. (36968)

2335 E. Chestnut Expressway - Suite 100
C-100
Springfield, MO 65802
Mr. Sam Kalash
Phone 417-868-8787
Fax 417-868-8294
www.Belleviewinc.com
skalash555@aol.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Bergamot Brass Works Inc. (32154)

820 Wisconsin St.
Delavan, WI 53115
Ms. Diana Hamilton-Buller
Phone 262-728-5572 204
Fax 262-728-1825
www.Theofficialpage.com
dianah@bergamot.net
Spec Agr Disclosed: 11/14/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)

Best Bikes USA (68546)

1895 Federal Street
Camden, NJ 08105
Mr. Marty Cross
Phone 856-963-5255
Fax 856-963-3338
maryellen@bestbikesusa.com
Spec Agr Disclosed: 03/03/2009

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
06A (Sports Equipment)
06B (Balls)
06C (Toys)

Bev Key Inc. (13105)

1460 Dominion Street
N. Vancouver, BC V7J 1B4
Mr. Allan Felker
Phone 604-985-8272
Fax 604-985-0673
www.Bevkey.com
bkgraphics@bevkey.com
Spec Agr Disclosed: 07/14/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Biederlack Of America Corp. (11994)

11501 Bedford Rd. NE
Cumberland, MD 21502
Ms. Nicole Clark
Phone 301-759-3633 3171
Fax 301-759-3837
www.Biederlack.com
nclark@biederlack.com
Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Licensees

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Boise State University

Boelter Brands LLC (54782)

N22 W23685 Ridgeview Pkwy West
Waukesha, WI 53187-1637
Ms. Kristina Manke
Phone 262-523-6636
Fax 262-523-6096
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 02/15/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Bright Advertising Co. Inc. (55482)

PO Box 5219
Boise, ID 83705
Mr. Gary Smith
Phone 208-344-8305
Fax 208-344-8329
www.Brightadvertising.com
felice@brightadv.com
Spec Agr Disclosed: 08/13/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01M (Clothing Accessories)
02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05E (Publishing)
06A (Sports Equipment)
06C (Toys)

01H (Men's Fashion Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
06A (Sports Equipment)
07D (Infant Products)

Boxercraft Inc. (60640)

PO Box 20016
Atlanta, GA 30325
Ms. Shannon VanWagoner
Phone 404-355-9994 241
Fax 678-553-7011
www.Boxercraft.com
shannon@boxercraft.com
Spec Agr Disclosed: 11/04/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)

Broad Bay Cotton Company (12499)

1393 Baker Rd.
Virginia Beach, VA 23455
Mr. Ric Wigginton
Phone 800-676-8337
Fax 757-227-4105
www.Broadbay.biz
ric@broadbaycotton.com
Spec Agr Disclosed: 08/05/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

Licensees

Licensed as of 03/2009

Boise State University

Buffalo LLC dba CB Apparel (38536)

5510 E Broadway Ave
Spokane Valley, WA 99212
Mr. Zane Troester
Phone 509-534-1333
Fax 509-536-0287
www.Cudaapparel.com
zanel@cudaapparel.com
Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Build-A-Bear Retail Management Inc. and Affiliate (28819)

1954 Innerbelt Bus. Ctr. Dr.
St. Louis, MO 63114
Ms. Stacy Kempa
Phone 314-423-8000 5243
Fax 314-423-8188
www.Buildabear.com
stacyke@buildabear.com
Spec Agr Disclosed: 02/10/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

06C (Toys)

C.K. Productions (31778)

60A Pulpit Rock Road
Pelham, NH 03076
Mr. Kenneth Snow
Phone 603-893-5069
Fax 603-894-5535
www.Ckproductions.com
ken@ckproductions.com
Spec Agr Disclosed: 10/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Restricted Channel
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

C1 (75168)

7275 W. 162nd St. #107
Stillwell, KS 66085
Mr. Paul Whitener
Phone 913-239-9040
Fax 913-239-9050
www.Campusone.net
paul@campusone.net
Spec Agr Disclosed: 04/04/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Cadre Athletic Inc. (11681)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)

3/18/2009 1:48:06PM

Licensees

Licensed as of 03/2009

Boise State University

CamoVision of Georgia LLC (71609)

506 Manchester Expwy. Suite C-3
Columbus, GA 31904
Mr. Robert Stover
Phone 706-494-0081 223
Fax 706-494-1002
www.Eyextras.com
bob@eyextras.com
Spec Agr Disclosed: 04/11/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03D (Housewares)

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
06A (Sports Equipment)

Camp David (17631)

7920 Foster
Overland Park, KS 66204
Ms. Nichole Todd
Phone 913-648-0573 246
Fax 913-648-7444
www.Campdavid.com
nicholet@campdavid.com
Spec Agr Disclosed: 02/26/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Campus Casuals by CC (52645)

420 East State Pkwy.
Schaumburg, IL 60173
Mr. Doug Murphy
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel

Product Categories

Campus Drive Inc. (58475)

PO Box 8248
Missoula, MT 59807
Ms. Lindsey Holst
Phone 406-531-7689
Fax 406-830-3084
lindsey@campusdrive.net
Spec Agr Disclosed: 10/23/2008

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
04C (Signage Products)

3/18/2009 1:48:06PM

Licensees

Licensed as of 03/2009

Boise State University**Campus Lifestyle (52784)**

590 West 83rd Street
 Hialeah, FL 33014
 Ms. Susej Perez
 Phone 305-822-4606 206
 Fax 305-822-4665
 www.5thocean.net
 susejp@5thocean.com
 Spec Agr Disclosed: 07/21/2008

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
 01I (Women's Apparel)

Campus One Sportswear (52107)

15030 W. 106th St.
 Lenexa, KS 66215
 Mr. Paul Whitener
 Phone 913-239-9040
 Fax 913-239-9050
 www.Campusone.net
 paul@campusone.net
 Spec Agr Disclosed: 04/04/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Canyon Outback Leather Goods (30949)

2121 N. Broadway
 New Ulm, MN 56073
 Mr. John Giefer
 Phone 507-359-3800
 Fax 507-359-3803
 www.Canyonoutback.com
 john@canyonoutback.com
 Spec Agr Disclosed: 05/28/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 05B (Checks)
 05D (School Supplies)
 06A (Sports Equipment)

Captivating Headgear (50242)

PO Box 721210
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 02/17/2009

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Carpenter Screen Printing Inc. (11995)

916 Albany
 Caldwell, ID 83605
 Ms. Elaine Carpenter
 Phone 208-459-0883
 Fax 208-459-9731
 www.Carpenterscreen.com
 elaine@carpenterscreen.com
 Spec Agr Disclosed: 10/20/2006

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 03A (Domestics)

Licensees

Licensed as of 03/2009

Boise State University

CC Creations Ltd. (35738)

1800 Shiloh Avenue
 Bryan, TX 77803
 Mr. Matt Bayer
 Phone 979-693-9664 656
 Fax 979-823-4301
 www.Cccreationsusa.com
 m.bayer@ccc creationsusa.com
 Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Restricted Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 02C (Personal Accessories)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 06A (Sports Equipment)

CDI Corp (17259)

3440 North Knox Street
 Chicago, IL 60641
 Ms. Rita Tucker
 Phone 773-205-2960 13
 Fax 773-205-2965
 www.Cdi-corp.com
 ritatucker@cdi-corp.com
 Spec Agr Disclosed: 11/15/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05C (Paper Products)

Champion Custom Products (12269)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 07D (Infant Products)

Champion Sales & Marketing LLC (44084)

6049 Hi-Tek Court
 Mason, OH 45040
 Mr. Marck Brock
 Phone 502-241-8295
 Fax 502-241-8297
 www.Championteamshop.com
 Marckab@aol.com
 Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

- 03B (Furniture/Furnishings)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 06C (Toys)
- 06D (Games)
- 07D (Infant Products)

Chef Locke (62398)

PO Box 15235
 Spokane Valley, WA 99215
 Mr. Kim Hemphill
 Phone 509-981-5870
 Fax 509-922-7159
 www.Northamericancedar.com
 kimhemphill@air-pipe.com
 Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03A (Domestics)
- 03D (Housewares)

3/18/2009 1:48:06PM

Licensees

Licensed as of 03/2009

Boise State University

Church Hill Classics (15381)

594 Pepper Street
 Monroe, CT 06468
 Ms. Karen Fenton
 Phone 203-268-1598 126
 Fax 203-268-2468
 www.Diplomaframe.com
 karenf@diplomaframe.com
 Spec Agr Disclosed: 07/08/2008

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02C (Personal Accessories)
 06A (Sports Equipment)

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03A (Domestics)
 03C (Office Products)
 05E (Publishing)

Clarke American (12107)

2939 Miller Road
 Decatur, GA 30035
 Ms. Bonnie Owens
 Phone 770-593-5050 6115
 Fax 770-808-4910
 www.Clarkeamerican.com
 bonnie.owens@harlandclarke.com
 Spec Agr Disclosed: 02/29/2008

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
 Atlanta, GA 30328
 Ms. Jo Francour
 Phone 770-859-1420
 Fax 770-859-1434
 www.CollegeConcepts.com
 jofrancour@collegeconcepts.com
 Spec Agr Disclosed: 05/28/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Off-Price/Closeout
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear &
 Sleepwear)

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05A (Stationery)
 05B (Checks)

Club Colors Inc. (60377)

420 East State Parkway
 Schaumburg, IL 60173
 Mr. Doug Murphy
 Phone 847-490-3636
 Fax 847-490-81199
 www.Clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 02/02/2009

College Kids LLP (33691)

209 Rockwood Lane
 Neenah, WI 54956
 Ms. Billie Jo Werner
 Phone 920-886-8920
 Fax 920-886-8933
 www.College-kids.net
 billie_jo_werner@college-kids.net
 Spec Agr Disclosed: 11/07/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

Collegiate Concepts Inc./TX (48542)

7672 Rolling Acres Drive
 Dallas, TX 75248
 Ms. Karen Laday
 Phone 214-334-5933
 Fax 972-385-0167
 www.Mycollegeshop.com
 kladay@mycollegeshop.com
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

04A (Automobile Products)

Collegiate Pacific Co. (11654)

PO Box 300
 Roanoke, VA 24002
 Ms. Linda Reich
 Phone 540-981-0281
 Fax 540-981-0337
 www.Collegiatepacific.com
 linda.reich@collegiatepacific.com
 Spec Agr Disclosed: 11/03/2008

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04C (Signage Products)

Licensees

Licensed as of 03/2009

Boise State University

Collegiate Promotions-North Star LLC (14855)

301 W. 113th St.
 Kansas City, MO 64114
 Mr. Michael Muldoon
 Phone 913-710-4373
 Fax
 mmuldoon92107@everestkc.net
 Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 06C (Toys)

Colors of Sports Inc.-The dba Team Snacks (54249)

824 Moraga Dr.
 Los Angeles, CA 90049
 Mr. Marc Missioreck
 Phone 310-766-6761
 Fax 310-476-3822
 www.Teamsnacks.com
 marc@teamsnacks.com
 Spec Agr Disclosed: 08/15/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier

Product Categories

07B (Consumables)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
 Compton, CA 90220-5403
 Ms. Noreen Newman
 Phone 310-667-8341 159
 Fax 310-667-8502
 www.Colosseumusa.com
 noreenn@colocm.com
 Spec Agr Disclosed: 02/28/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Columbia Sportswear (13550)

14375 NW Science Park Dr.
 Portland, OR 97229
 Mr. Michael Ungoco
 Phone 503-985-4258
 Fax 503-985-5180
 www.Columbia.com
 mungoco@columbia.com
 Spec Agr Disclosed: 03/06/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 06A (Sports Equipment)

Comet School Supplies (13290)

PO Box 1576
 Palestine, TX 75802-1576
 Mr. Ray Britton
 Phone 903-729-3108
 Fax 903-729-3989
 www.Cometschoolsupplies.com
 cometschool@embarqmail.com
 Spec Agr Disclosed: 03/19/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Comfy Feet LLC (31503)

PO Box 352
 Hartington, NE 68739
 Mr. Keith Eickhoff
 Phone 402 254 6677
 Fax 402-254-6690
 comfyfeet@hartel.net
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 07D (Infant Products)
 07E (Footwear)

3/18/2009 1:48:06PM

Licensees

Licensed as of 03/2009

Boise State University

Commemorative Brands Inc. (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Sheila Chandler
Phone 512-689-2430 2430
Fax 512-440-2227
www.Balfour.com
sheila.chandler@cbi-rings.com
Spec Agr Disclosed: 05/08/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)
02B (Class Rings)
03C (Office Products)
05D (School Supplies)

Copper Dog/The (65408)

5120 N. Leather Place
Boise, ID 83713
Mr. Nick Stein
Phone 208-830-6132
Fax
www.Copperdogusa.com
boswatch@earthlink.net
Spec Agr Disclosed: 03/31/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Cotton Exchange-The (11647)

PO Box 825
Wendell, NC 27591
Ms. Carol Magee
Phone 919-365-5900 117
Fax 919-365-5999
www.Thecottonexchange.com
cmagee@cottonx.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
03A (Domestics)

Covers By B-G Inc. (11607)

21845 Mason Street
Edwardsburg, MI 49112
Mr. Richard Slack
Phone 269-699-5125 15
Fax 269-699-5580
www.Tirecovers.com
dicks@tirecovers.com
Spec Agr Disclosed: 12/01/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Creative Cooling (51363)

2100 Riverside Parkway Suite 119-506
Lawrenceville, GA 30043
Mr. Mani Chawla
Phone 678-528-5077
Fax 678-528-5077
www.Creativecooling.us
mani@creativecooling.us
Spec Agr Disclosed: 02/12/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Creative Knitwear (50333)

PO Box 921852
Norcross, GA 30010
Mr. Neal Marks
Phone 770-530-5984
Fax 770-393-1825
www.Creativeknitwear.com
nealmarks@aol.com
Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
03A (Domestics)
07D (Infant Products)

Licensees

Licensed as of 03/2009

Boise State University

Creative Point Inc. (56782)

2601 Damsel Cherry Lane
Lewisville, TX 75056
Mr. Daniel Baughman
Phone 972-317-7575
Fax 972-248-2867
www.Creativepointinc.com
daniel@creativepointinc.com
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)

Crocs Inc. (59152)

6328 Monarch Park Place
Niwot, CO 80503
Mrs. Meridith Mace
Phone 303-848-7589
Fax 303-848-7010
www.Crocs.com
mmace@crocs.com
Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
07E (Footwear)

Cross License/Photo File Inc. (76420)

333 North Bedford Rd.
Suite #130
Mt. Kisco, NY 10549
Mr. Zak Raffel
Phone 914-301-9659 131
Fax 914-375-6009
www.Photofile.com
zraffel@photofile.com
Spec Agr Disclosed: 01/18/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Csa Inc. (11925)

PO Box 802
Dayton, OH 45401-0802
Ms. Melissa Dooley
Phone 937-228-6118 568
Fax 937-223-2042
www.Csaproducts.com
melissa@lorenz.com
Spec Agr Disclosed: 01/07/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

CSI International Inc. (12351)

1001 Main Street
Niagara Falls, NY 14301
Ms. Jennifer Lee
Phone 800-668-8750
Fax 905-624-5328
www.Gmcgifts.com
jennifer.lee@csigifts.com
Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Custom Decor Inc. (37244)

PO Box 336
Cheswold, DE 19936
Ms. Angela Rigsby
Phone 302-735-7600 13
Fax 302-735-7607
www.Customdecor.net.com
angelar@customdecor.net.com
Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04C (Signage Products)

3/18/2009 1:48:06PM

Licensees

Licensed as of 03/2009

Boise State University**Cutter & Buck (29578)**

701 North 34th Street - Suite 400
Seattle, WA 98103
Mr. Gregg Mazzetti
Phone 206-622-4191 1779
Fax 206-448-0589
www.Cutterbuck.com
gregg.mazzetti@cutterbuck.com
Spec Agr Disclosed: 03/04/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

Dayna Designs (55063)

8049 Alloway Lane
Beltsville, MD 20705
Ms. Dana Lande
Phone 866-443-2962 1
Fax 866-443-2962
www.Daynau.com
dlande@daynadesigns.com
Spec Agr Disclosed: 11/06/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Deluxe Financial Services Inc. (11711)

3680 Victoria Street North
Shoreview, MN 55126
Mr. Tom Whitehead
Phone 651-490-8057
Fax 800-784-7388
www.Deluxe.com
tom.whitehead@deluxe.com
Spec Agr Disclosed: 09/25/2008

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

Dish Graphics Inc. (Ontario) (60210)

108 Ross St.
St Thomas, ON N5R3X7
Mr. Bill Jacoletti
Phone 519-631-1900
Fax 519-631-7080
www.Dishskinz.com
billjacoletti@cmecmortgages.com
Spec Agr Disclosed: 11/06/2008

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog

Product Categories

02C (Personal Accessories)

DJ Designs (36436)

PO Box 3157
Nampa, ID 83653-3157
Mr. Dave Butkus
Phone 208-250-1787
Fax 208-461-0301
Spec Agr Disclosed: 04/16/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

DK International (64694)

PO Box 2266
Layton, UT 84041
Mr. Derek Korth
Phone 801-336-3086
Fax 801-336-3087
www.Dkinternational.com
derekkorth@comcast.net
Spec Agr Disclosed: 12/29/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)

Dodger Industries (11517)

PO Box 110
Eldora, IA 50627-0494
Ms. Kristin Hagedon
Phone 910-323-2600 209
Fax 641-939-5185
www.Dodgerindustries.com
custserv@dodgerindustries.com
Spec Agr Disclosed: 02/12/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

3/18/2009 1:48:06PM

Licensees

Licensed as of 03/2009

Boise State University**Donegal Bay (46315)**

26055 Emery Road, Suite E
Warrensville Heights, OH 44128
Ms. Lara Lillibridge
Phone 216-360-9966
Fax 216-360-9933
www.Donegalbayusa.com
donegalbaymail@aol.com
Spec Agr Disclosed: 04/04/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Off-Price/Closeout
Specialty Mid-Tier

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

DP Design (15433)

1112 Ethel Street
Glendale, CA 91207
Mr. Danny Pun
Phone 626-303-6154
Fax 626-358-6470
www.know-wear.com
dannypun@aol.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
03A (Domestics)

Drew Pearson Marketing LLC (16451)

119 West 40th Street, 3rd Fl
New York, NY 10018
Mr. Tareq Mahmud
Phone 212-868-2590 140
Fax 212-868-2748
www.Drewpearson.com
tareq@concept1.com
Spec Agr Disclosed: 09/02/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
03D (Housewares)
06A (Sports Equipment)

Drew Pearson Signature Series (66649)

119 West 40th Street, 3rd Fl
New York, NY 10018
Mr. Tareq Mahmud
Phone 212-868-2590 140
Fax 212-868-2748
www.Concept1.com
tareq@concept1.com
Spec Agr Disclosed: 09/02/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
06A (Sports Equipment)

Duck House Inc. (15900)

#1 Topline Plaza 4651 State St.
Montclair, CA 91763
Mr. Jeff Sherman
Phone 909-628-7500 136
Fax 909-628-0382
www.Duckhouse.com
jeff@duckhouse.com
Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03D (Housewares)
05C (Paper Products)
05D (School Supplies)

Licensees

Licensed as of 03/2009

Boise State University

E5 (15484)

2006 E. 5th St. Suite 103
 Tempe, AZ 85281
 Mr. Ron Koch
 Phone 480-829-0025
 Fax 480-829-7407
 www.e5usa.net
 ron@e5usa.net
 Spec Agr Disclosed: 02/28/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Eagles Wings Inc. (27027)

2101 Old Hickory Tree Road
 St. Cloud, FL 34772
 Mr. Bob Small
 Phone 407-892-6358
 Fax 407-892-6759
 www.Eagleswings.com
 bob@eagleswings.com
 Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)
 03A (Domestics)
 04D (Gifts & Novelties - Miscellaneous)
 07B (Consumables)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
 Devens, MA 01434-5055
 Mrs. Jen LeBlanc
 Phone 978-862-0314
 Fax 978-862-0009
 www.Eglomisedesigns.com
 jleblanc@eglomisedesigns.com
 Spec Agr Disclosed: 07/16/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct

Product Categories

03A (Domestics)
 03C (Office Products)
 05A (Stationery)
 05E (Publishing)

EGR Incorporated (55048)

4000 Greystone Drive
 Ontario, CA 91761
 Mr. Geoff Thompson
 Phone 909-923-7075
 Fax 909-923-0945
 www.Egrgroup.com
 gthompson@egrusa.com
 Spec Agr Disclosed: 01/15/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Encore Group-The dba Team Reflections by Xpres (13720)

111 Cloverleaf Dr.
 Winston Salem, NC 27103
 Ms. Shelly Harmon
 Phone 336-768-7400 251
 Fax 336-659-7492
 www.The-encore-group.com
 sharmon@the-encore-group.com
 Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)

Boise State University

Entrepreneurial Marketing Inc. (13354)

PO Box 325
Smyrna, TN 37167
Ms. Jenny Lehr
Phone 615-625-7080
Fax 615-625-7085
www.Spikesports.com
jenny@theemgroup.com
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
03D (Housewares)
04A (Automobile Products)
07E (Footwear)

Essex Manufacturing Inc. (11546)

350 Fifth Ave. Suite 501 - Empire State Bldg.
New York, NY 10118-3299
Mr. Joe Alloy
Phone 800-648-6010 129
Fax 212-714-2958
www.Baum-essex.com
jalloy@baum-essex.com
Spec Agr Disclosed: 02/06/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
02C (Personal Accessories)

Eton div. of Tandy Brands Accessories Inc. (37039)

690 E. Lamar Blvd. Suite 200
Arlington, TX 76011
Ms. Martie Rockey
Phone 817-548-0090 183
Fax 817-274-7346
www.Tandybrands.com
martie_rockey@tandybrands.com
Spec Agr Disclosed: 01/13/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Excition Inc. (57259)

PO Box 85814
Seattle, WA 98145
Mr. John Marini
Phone 206-347-8698
Fax 206-774-8492
www.Excition.com
john@excition.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

05A (Stationery)
05D (School Supplies)

Fabrique Innovations Inc. dba Sykel (47490)

48 West 38th St. 4th Floor
New York, NY 10018
Mr. Sy Garfinkel
Phone 212-244-0099 204
Fax 212-244-0244
www.Sykelenterprises.com
sykel@aol.com
Spec Agr Disclosed: 05/28/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
01I (Women's Apparel)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

Licensees

Licensed as of 03/2009

Boise State University

Fabritech dba 3D Marketing (52838)

6719 Pine Ridge Ct. SW
Jenison, MI 49428
Mr. Jay Morris
Phone 616-662-0150
Fax 616-662-0112
www.3dmkting.com
jaymorris@3dmkting.com
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)
02C (Personal Accessories)
03A (Domestics)
07C (Health/Beauty)

Fan Grabber Inc. (11712)

2304 W. Campus Dr.
Tempe, AZ 85282
Mr. Jason Kuss
Phone 602-431-1811
Fax 602-431-2135
www.Fangrabber.com
jkuss@fangrabber.com
Spec Agr Disclosed: 12/07/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
Suwanee, GA 30024
Mr. Bob Roche
Phone 800-525-5923
Fax 678-730-0604
www.Fanmats.com
bob@fanmats.com
Spec Agr Disclosed: 04/28/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

Fanatic Cards a Consortium Company (51414)

PO Box 6444
Edison, NJ 08818
Mr. Larry Solomon
Phone 732-512-1777
Fax 732-512-9444
www.Fanaticcards.com
solomon@e-consortium.com
Spec Agr Disclosed: 04/11/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

Fanatic Fountains (72682)

22 Seventh St.
Columbiana, OH 44408
Mr. Matthew Prologo
Phone 330-540-9316
Fax 330-482-3477
www.Fanaticfountains.com
matt@fanaticfountains.com
Spec Agr Disclosed: 07/17/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Licensees

Licensed as of 03/2009

Boise State University

FoamFanatics LLC (63110)

1762 Airport Way S
Seattle, WA 98134
Mr. Jeff Richey
Phone 206-624-5222
Fax 206-624-5229
www.Foamheads.com
jeffr@foamheads.com
Spec Agr Disclosed: 03/10/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

For Bare Feet Inc. (11695)

PO Box 159
Helmsburg, IN 47435
Ms. Kelly Baugh
Phone 812-988-6674 8302
Fax 812-988-1550
www.Forbarefeet.com
kelly@forbarefeet.com
Spec Agr Disclosed: 07/01/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
07E (Footwear)

Forefront Group Inc. (13752)

12 Cadillac Drive Suite 300
Brentwood, TN 37027
Ms. Kimberly Wilks
Phone 615-372-8041
Fax 615-372-8199
www.Forefrontgolf.com
kwilks@forefrontgolf.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Fossil (14356)

2280 N. Greenville Ave.
Richardson, TX 75082-4412
Mr. Jeff Wells
Phone 972-699-4968
Fax 972-498-9393
www.Fossil.com
jeffw@fossil.com
Spec Agr Disclosed: 03/04/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)
07C (Health/Beauty)
07E (Footwear)

Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Tammy Plutko
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
tammyp@binders.com
Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

05D (School Supplies)

Foyo LLC (65006)

747 Sheridan Boulevard Unit 9B
Lakewood, CO 80214
Mr. Rob Wilcox
Phone 303-233-3718
Fax 303-233-3160
www.Foyofashions.com
rob@foyofashions.com
Spec Agr Disclosed: 08/22/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)

Boise State University

Franklin Sports Inc (21878)

17 Campanelli Pkwy
 Stoughton, MA 02072
 Mr. John Purciello
 Phone 781-344-1111 195
 Fax 781-341-3220
 www.Franklinsports.com
 jpurciello@franklinsports.com
 Spec Agr Disclosed: 08/15/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01G (Youth Apparel)
 03B (Furniture/Furnishings)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)
 06B (Balls)

Fremont Die Consumer Prod (11687)

1709-A Endeavor Drive
 Williamsburg, VA 23185
 Mr. Tom Jones
 Phone 757-872-6438
 Fax 757-872-6958
 www.Fremontdie.com
 sweinberg@fremontdie.com
 Spec Agr Disclosed: 11/13/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03C (Office Products)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)

From The Heart Enterprises Inc. (55848)

11915 S. Memorial Drive
 Bixby, OK 74008
 Mr. Don Barbee
 Phone 918-369-0666
 Fax 918-369-0683
 www.Fthwholesale.com
 hr@fthwholesale.com
 Spec Agr Disclosed: 06/16/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Game - The (11499)

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keelifloyd@2thegame.com
 Spec Agr Disclosed: 05/06/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02C (Personal Accessories)

Game Time LLC (44216)

181 Boyd Street
 Montgomery, NY 12549
 Ms. Carol Perrone
 Phone 888-249-9627 111
 Fax 845-457-7583
 www.gametimeshop.com
 carol@gametimeshop.com
 Spec Agr Disclosed: 12/08/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 03/2009

Boise State University

Gametime Plush LLC (32071)

9540 Pathway Street Suite 101
Santee, CA 92071
Mr. Craig Page
Phone 619-596-6161
Fax 619-596-1198
www.Gametimeplush.com
info@gametimeplush.com
Spec Agr Disclosed: 09/30/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06B (Balls)
06C (Toys)

GameWear Inc. (51884)

79 Hudson St. Suite 504
Hoboken, NJ 07030
Mr. Frank Cerullo
Phone 973-954-2413
Fax 973-529-0242
www.Wearthegame.com
fcerullo@wearthegame.com
Spec Agr Disclosed: 09/23/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Garage Logos Inc. (72069)

9447 Ogren Avenue NE
Otsego, MN 55330
Mr. Jerrod Boushey
Phone 763-241-9546
Fax 763-241-0045
www.Garagelogos.com
jerrod.boushey@garagelogos.com
Spec Agr Disclosed: 06/06/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Gear For Sports (11666)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

G-III Leather Fashions Inc. dba G-III Sports (14700)

512 7th Ave. 33rd Floor
New York, NY 10018
Mr. Eric Schapiro
Phone 212-403-0888
Fax 212-403-0889
www.G-iii.com
schapiro@g-iii.com
Spec Agr Disclosed: 04/22/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

3/18/2009 1:48:06PM

Licensees

Licensed as of 03/2009

Boise State University**G-III/58 Sport (67838)**

512 7th Ave. 33rd Floor
 New York, NY 10018
 Mr. Eric Schapiro
 Phone 212-403-0888
 Fax 212-403-0889
 www.Giii.com
 schapiro@g-iii.com
 Spec Agr Disclosed: 04/22/2008

Distribution Channel(s)

Off-Price/Closeout
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Glitter Gear LLC (42776)

3572 National Drive
 Norman, OK 73072
 Mr. Toby Hammer
 Phone 405-321-4327
 Fax 888-419-7430
 www.Glittergear.com
 thammer@glittergear.com
 Spec Agr Disclosed: 01/12/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Global Neckwear Marketing Inc (27976)

79 Freeport Street
 Dorchester, MA 02122-2831
 Mr. Alexander Paine
 Phone 617-282-0200
 Fax 617-929-3600
 www.Globalneckwear.com
 alex@globalneckwear.com
 Spec Agr Disclosed: 07/15/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01M (Clothing Accessories)

GMaster LLC (11530)

1824 Dolwick Drive
 Erlanger, KY 41014
 Ms. Pam Yahl
 Phone 859-746-9800 110
 Fax 859-746-5636
 www.Gamemasterathletic.com
 pam@gamemasterathletic.com
 Spec Agr Disclosed: 11/21/2008

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
 06B (Balls)
 06D (Games)

Golden West Advertising (69621)

114 East 37th Street
 Boise, ID 83714
 Mr. Ryan Zelinsky
 Phone 208-345-4343
 Fax 208-336-5768
 www.Goldenwestsigns.com
 rzelinsky@goldenwestsigns.com
 Spec Agr Disclosed: 02/18/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories

04A (Automobile Products)
 04C (Signage Products)

Great American Products Inc. (13400)

1661 S. Seguin
 New Braunfels, TX 78130
 Mr. Wally Gullick
 Phone 830-620-4400 3023
 Fax 830-620-8430
 www.Gap1.com
 wally@gap1.com
 Spec Agr Disclosed: 08/14/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 06A (Sports Equipment)

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Licensees

Licensed as of 03/2009

Boise State University**Great Mountain West Supply (13288)**

3777 So. 500 West
Salt Lake City, UT 84115
Mr. Bill Baucom
Phone 801-263-3333 112
Fax 801-263-3338
bill@greatmountainwest.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Grey Hunt Holdings dba GelScrubs (38950)

1100 W. Cermak 5th Floor
Chicago, IL 60608
Ms. Amber Bayraktar
Phone 866-435-9327
Fax 312-873-4429
www.Gelscrubs.com
amber@gelscrubs.com
Spec Agr Disclosed: 12/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Harrow Sports Inc. (58637)

600 West Bayaud Avenue
Denver, CO 80223
Ms. Alli Tanner
Phone 303-892-3472
Fax 303-893-1408
www.harrowsports.com
Atanner@harrowsports.com
Spec Agr Disclosed: 02/17/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

Headmaster Inc. (12869)

3310 Fairview Ave.
Santa Ana, CA 92704
Mr. Sam Rhee
Phone 714-556-5244
Fax 714-556-4940
www.Headmaster.com
samr@headmaster.com
Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Herff Jones Inc. (12263)

PO Box 68956-0956
Indianapolis, IN 46268-2593
Ms. Holly Strohm
Phone 317-612-3683
Fax 317-329-3363
www.HerffJones.com/college
hastrohm@herffjones.com
Spec Agr Disclosed: 08/11/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)

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Licensees

Licensed as of 03/2009

Boise State University**Heritage Metalworks Inc. (32382)**

330 E. Comstock Dr.
Chandler, AZ 85225
Mr. Steve Ballor
Phone 480-834-9144
Fax 480-834-5920
www.Pewter.com
scott@pewter.com
Spec Agr Disclosed: 12/07/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)

Hidden Bay Sports (70854)

PO Box 472
Hayward, WI 54843
Mr. Dan Rusch
Phone 715-634-5770
Fax 715-634-6225
www.Hiddenbaysports.com
hbgdan@cheqnet.net
Spec Agr Disclosed: 12/10/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Highland Graphics Inc. (33688)

210 Evergreen Drive
Springfield, TN 37172
Mr. Marty Wallor
Phone 615-382-7299 15
Fax 615-382-7448
www.Highlandgraphics.com
highlandx@aol.com
Spec Agr Disclosed: 10/28/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
05D (School Supplies)

Holloway Sportswear Inc. (11789)

PO Box 4489
Sidney, OH 45365-4489
Ms. Beth Russell
Phone 937-497-7575 256
Fax 937-497-7337
www.Hollowayusa.com
beth.russell@hollowayusa.com
Spec Agr Disclosed: 01/14/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

HoodEz LLC (63580)

10435 Reisterstown Rd, Suite 3
Owings Mills, MD 21117
Ms. Sheri Robinson
Phone 410-654-9844
Fax 410-654-9849
www.HoodEz.com
sheri@hoodEz.com
Spec Agr Disclosed: 10/22/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier

Product Categories

04A (Automobile Products)

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Licensees

Licensed as of 03/2009

Boise State University**Hunter Mfg. LLP (11518)**

201 West Loudon Avenue
Lexington, KY 40508
Ms. Shannon Hisle
Phone 859-254-7573 3024
Fax 859-254-7614
www.HunterMfg.com
shannon.hisle@huntermfg.com
Spec Agr Disclosed: 06/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06C (Toys)
06D (Games)
07D (Infant Products)

I.D.E.A. Inc. (47034)

1 Idea Way
Caldwell, ID 83605
Ms. Jane McConnell
Phone 208-459-6357
Fax 208-459-6484
www.Relyonidea.com
jmccconnell@relyonidea.com
Spec Agr Disclosed: 12/30/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Idaho Glass (65645)

8399 Northview Street
Boise, ID 83704
Mr. Mark Baccay
Phone 208-353-0386
Fax
www.Espncentral.com
1@espncentral.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04E (Holiday Accessories)
05A (Stationery)

Idaho Sporting Goods (38458)

PO Box 169
Boise, ID 83702
Mr. Pat Brady
Phone 208-344-8448
Fax 208-344-8254
isg@cableone.net
Spec Agr Disclosed: 03/10/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

iFanatic LLC (60585)

119 Forrest Lane
Swedesboro, NJ 08085
Mr. Darryl W. Shorter
Phone 856-217-4063
Fax 919-869-2326
www.I-fanatic.com
dshorter@i-fanatic.com
Spec Agr Disclosed: 08/08/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03C (Office Products)
07H (Media Players & Content)

IMP Inc (74037)

7995 Fairview Ave, Ste 1
Boise, ID 83704
Mr. Alan Sturtevant
Phone 208-377-3773
Fax 208-377-1117
www.Printboise.com
alan@printboise.com
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

04A (Automobile Products)

Boise State University

IN-concept Inc. (35506)

946 Calle Amanecer, Unit L-M
 San Clemente, CA 92673
 Ms. Erica Jehling
 Phone 949-366-6000 24
 Fax 949-366-6070
 www.Glasstatz.com
 erica@inconceptusa.com
 Spec Agr Disclosed: 02/03/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)

Innovative Adhesives LLC (63027)

PO Box 339
 Graniteville, SC 29829
 Ms. Melinda Murphy
 Phone 803-663-1640
 Fax 803-663-1670
 www.Innovativeadhesives.com
 mmurphy@innovativeadhesives.com
 Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Instant Imprints (ID) (63286)

277 North Milwaukee St.
 Boise, ID 83704
 Mr. David Fraas
 Phone 208-322-5705
 Fax 208-322-5642
 www.Instantimprints.com
 david@instantimprintsidaho.com
 Spec Agr Disclosed: 01/25/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 03A (Domestics)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)
 06C (Toys)

Into The Blue (74263)

PO Box 503
 Cascade, ID 83611
 Ms. Teresa Hoskins
 Phone 208-382-3713
 Fax 208-382-5210
 trustinginhim@frontiernet.net
 Spec Agr Disclosed: 02/15/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories

03A (Domestics)
 04B (Collectibles)

It's All Greek To Me (CA) (11564)

2360 Shasta Way # B
 Simi Valley, CA 93065
 Ms. Marisue Hasek
 Phone 727-369-5423
 Fax 805-579-6066
 www.Marketidentity.com
 mhasek@lagtm.com
 Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)

Licensees

Licensed as of 03/2009

Boise State University

J America (14278)

1200 Mason Court
 Webberville, MI 48892
 Mr. Brian Clark
 Phone 517-655-8800 113
 Fax 517-655-8801
 www.J-america.com
 brianclark@jamericaretail.com
 Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

JanSport, a division of VF Outdoor, Inc. (11946)

PO Box 1817
 Appleton, WI 54912-1817
 Ms. Dawn Brown
 Phone 920-735-1918
 Fax 920-831-7743
 www.Jansport.com
 dawn_brown@vfc.com
 Spec Agr Disclosed: 09/02/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 06A (Sports Equipment)

Jenkins Enterprises (12115)

4949 W. Bethany Rd.
 North Little Rock, AR 72116
 Mr. Carter Wallace
 Phone 501-945-2600
 Fax 501-801-1383
 www.Jenkins-enterprises.com
 carterw@jenkins-enterprises.com
 Spec Agr Disclosed: 01/26/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)

Joan's Uniform World (68396)

303 2nd Avenue S.
 Nampa, ID 83651
 Mr. Rex Burmester
 Phone 208-467-5916
 Fax 208-467-5916
 www.Uniformworld.net
 rburmester@juno.com
 Spec Agr Disclosed: 12/12/2008

Distribution Channel(s)

Related Retail/Direct
 Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

Licensees

Licensed as of 03/2009

Boise State University

John H. Harland Co. (11629)

2939 Miller Road
Decatur, GA 30035
Ms. Bonnie Owens
Phone 770-593-5050 6115
Fax 770-808-4910
www.Harland.net
bonnie.owens@harlandclarke.com
Spec Agr Disclosed: 02/29/2008

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

Jones & Mitchell Sportswear Inc. (11541)

11880 College Blvd. Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762 2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 03/06/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Jostens Inc. (11572)

148 E. Broadway
Owatonna, MN 55060
Ms. Elizabeth Lent
Phone 507-455-6418 6418
Fax 507-455-6584
www.Jostens.com
elizabeth.lent@jostens.com
Spec Agr Disclosed: 09/19/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
02A (Jewelry)
02B (Class Rings)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05E (Publishing)

JP Moran LLC dba Hand Tied Inc. (57260)

14808 N. Lowe Rd.
Mead, WA 99021
Ms. Peri Moran
Phone 509-465-3013
Fax 509-747-8532
www.Handtiedinc.com
peri@perisblankets.com
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

JP's Powdercoating Express (67189)

28761 Hwy. 18
Parma, ID 83660
Mr. Johnny Padilla
Phone 208-722-5740
Fax 208-722-5740
www.Jpscustommetalwork.com
lpadilla@frontiernet.net
Spec Agr Disclosed: 01/31/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

03A (Domestics)

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Sandy Martin
Phone 401-431-9299 103
Fax 401-431-0666
www.Nordiccompanyinc.com
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

03C (Office Products)
03D (Housewares)
07D (Infant Products)

K2 Licensed Products (14565)

510 Maryville University Dr. Suite 110
St. Louis, MO 63141
Mr. Brian Finegan
Phone 314-819-2915
Fax 314-819-2986
www.k2lp.com
brian.finegan@licensedproducts.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
03A (Domestics)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)

Licensees

Licensed as of 03/2009

Boise State University

KCA Enterprises (35424)

260 Ren Mar Dr. Suite B
Pleasant View, TN 37146
Mr. Jim Jackson
Phone 615-746-0051 21
Fax 615-746-6685
www.Kcaenterprises.com
jddjrj@yahoo.com
Spec Agr Disclosed: 10/09/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Kid Athlete (14910)

100 W. 33rd Ste. 911
New York, NY 10001
Ms. Lynn Stefaniak
Phone 212-967-7272 253
Fax 212-967-0924
www.Francoapparel.com
lstefaniak@francoapparel.com
Spec Agr Disclosed: 07/18/2008

Distribution Channel(s)

Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Kid N' Me Outerwear (30277)

4811 Quail Crest Place
Lawrence, KS 66049
Ms. Gretchen Hatfield
Phone 785-331-1940
Fax 785-841-0288
www.Mgicompanies.com
gretchen.hatfield@mngicompanies.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
02C (Personal Accessories)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
07D (Infant Products)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/18/2008

Distribution Channel(s)

Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
07D (Infant Products)

Kolder Incorporated (11793)

PO Box 100
Edinburg, TX 78540
Mr. Ryan Meyers
Phone 956-381-9851 2838
Fax 956-383-0502
www.Kolder.com
ryan@kolder.com
Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 03/2009

Boise State University

**Lakeshirts Inc. dba Step Ahead
Sportswear (11808)**

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065
Fax 218-846-3069
www.Lakeshirts.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 03/04/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
Bridgeport, PA 19405
Ms. Jaime Nelson
Phone 610-272-7575 225
Fax 610-272-9175
www.Leaguecollegiatewear.com
jaime@4league.com
Spec Agr Disclosed: 03/12/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Legacy Athletic (14000)

14 Barnhart Drive
Hanover, PA 17331
Ms. Tori Gregg
Phone 717-630-0892 111
Fax 717-630-0827
www.Legacyathletic.com
tkercher@legacycaps.com
Spec Agr Disclosed: 02/26/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
07E (Footwear)

**Liberty Checks and Services Inc.
(13680)**

2939 Miller Road
Decatur, GA 30035
Ms. Bonnie Owens
Phone 770-593-5050 6115
Fax 770-808-4910
www.Harland.net
bonnie.owens@harlandclarke.com
Spec Agr Disclosed: 02/29/2008

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

Lifoam Industries LLC (12356)

1600 W Highway 287 Bypass
Waxahachie, TX 75165
Mr. Mike King
Phone 800-962-0508
Fax 972-937-0239
www.Lifoam.com
mking@lifoam.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog

Product Categories

03D (Housewares)

3/18/2009 1:48:06PM

Licensees

Licensed as of 03/2009

Boise State University**Logo Inc. (36683)**

117 Southeast Parkway
Franklin, TN 37064
Ms. Shannon O'Dell
Phone 615-261-2100 224
Fax 615-261-2101
www.Logochairs.com
shannon@logochairs.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)
07E (Footwear)

Logo Products Inc. (41228)

PO Box 1295
Lake Oswego, OR 97035
Mr. John Adams
Phone 503-636-0215
Fax 503-636-0610
www.Logo-products.com
john@logo-products.com
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
04A (Automobile Products)

LogoFit LLC (12034)

3202 Lapeer Road
Flint, MI 48503
Mr. David Kraut
Phone 810-658-1300
Fax 810-715-1981
www.Logofit.com
dkraut@logofit.com
Spec Agr Disclosed: 04/04/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01M (Clothing Accessories)

Lyon Advertising Inc. (52684)

1317 West 6th Street
Austin, TX 78703
Mr. Doug Lyon
Phone 512-480-5966
Fax 512-480-5967
www.Lyonadvertising.com
doug@lyonadvertising.com
Spec Agr Disclosed: 09/26/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

01H (Men's Fashion Apparel)

Majestic Athletic (11653)

545 Marriott Drive Suite 200
Nashville, TN 37214
Mr. Steve Sedberry
Phone 615-565-5189
Fax 615-882-2426
www.Majesticathletic.com
steve_sedberry@vfc.com
Spec Agr Disclosed: 11/06/2008

Distribution Channel(s)

Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

McSteven's Inc. (52468)

5600 NE 88th Street
Vancouver, WA 98665
Mr. Alex Pava
Phone 360-944-5788
Fax 360-944-1302
www.Mcstevens.com
alex@mcstevens.com
Spec Agr Disclosed: 03/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Boise State University**McU Sports (15492)**

822 W Jefferson
Boise, ID 83702
Mr. Rich Urresti
Phone 208-342-7734
Fax 208-342-8348
www.Mcusports.com
mcusports@rmci.net
Spec Agr Disclosed: 04/21/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Memory Company LLC-The (14697)

25 Downing Drive
Phenix City, AL 36869
Ms. Michelle Pate
Phone 334-448-0708 153
Fax 334-664-0022
www.Memorycompany.com
mpate@memorycompany.com
Spec Agr Disclosed: 02/16/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
06D (Games)

Mercury Luggage/Seward Trunk (11624)

PO Box 47558
Jacksonville, FL 32247
Ms. LeighAnn Austin
Phone 904-733-9595
Fax 904-733-9671
www.Mercuryluggage.com
laustin@mercuryluggage.com
Spec Agr Disclosed: 01/29/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03B (Furniture/Furnishings)
05D (School Supplies)
06A (Sports Equipment)

Merge Left Inc. (14539)

13147 S. Western Ave
Gardena, CA 90249
Ms. Jackie Resnick
Phone 310-856-3899 14
Fax 310-856-3935
www.Mergeleft.com
mergeleftartapprovals@earthlink.net
Spec Agr Disclosed: 09/23/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Microthin Products Inc. (57367)

959 AEC Drive
Wood Dale, IL 60191
Mr. Dan O'Malley
Phone 630-543-0501 112
Fax 630-543-1236
www.Microthin.com
domalley@microthin.com
Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03C (Office Products)

Licensees

Licensed as of 03/2009

Boise State University

Milliken & Company (32234)

201 Lukken Industrial Dr. West
LaGrange, GA 30240
Ms. Janie Dollar
Phone 706-880-5362
Fax 706-880-3326
www.Milliken.com
janie.dollar@milliken.com
Spec Agr Disclosed: 04/28/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Misty Harbor (73374)

350 Fifth Ave. Suite 501 Empire State Bldg.
New York, NY 10118-3299
Mr. Joe Alloy
Phone 800-648-6010
Fax 212-714-2958
www.Baum-essex.com
jalloy@baum-essex.com
Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Department Stores
Internet/TV/Catalog Mid-Tier

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)

MJ Soffe LLC (11553)

#1 Soffe Dr.
Fayetteville, NC 28312
Mr. Jay Williams
Phone 910-483-2500 6231
Fax 910-483-7406
www.Mjsoffe.com
Jay.Williams@mjsoffe.com
Spec Agr Disclosed: 02/26/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Modern China Co. Inc. (12424)

PO Box 309
Sebring, OH 44672
Mr. Dean Grindley Jr.
Phone 330-938-6104
Fax 330-938-2338
modernch@sbcglobal.net
Spec Agr Disclosed: 04/15/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Monarch Promotions (43532)

4505 W. Hacienda Ste. W
Las Vegas, NV 89118
Ms. Florence Crane
Phone 702-248-3051
Fax 702-248-3047
www.Monarchpromotions.com
florencec@monarchpromotions.com
Spec Agr Disclosed: 06/12/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Motion Imaging (50360)

975 Main St.
Farmingdale, NY 11735
Mr. John Conkling
Phone 516-777-3700
Fax 516-777-5627
www.Miposters.com
jconkling@motionimaging.net
Spec Agr Disclosed: 06/26/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)

Moxie Java International LLC (66193)

4990 West Chinden Blvd.
Boise, ID 83714
Mr. Richard Dean
Phone 208-322-7773
Fax 208-321-0279
www.Moxiejava.com
rick@moxiejava.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

07B (Consumables)

Licensees

Licensed as of 03/2009

Boise State University

MP Direct Inc. (43715)

4800 126th Ave. N
Clearwater, FL 33762
Ms. Michelle Uraco
Phone 727-572-8443 8002
Fax 727-573-4814
www.Suntime.com
michelleu@mpline.com
Spec Agr Disclosed: 01/10/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Mr. Flame (67343)

PO Box 13637
Portland, OR 97213
Mr. Michael Malafouris
Phone 503-249-6996 205
Fax 503-284-7508
www.Mrflame.net
michael@mrflame.net
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Mundi/Westport Corporation (12834)

PO Box 2002
Pine Brook, NJ 07058-2002
Ms. Barbara Martino
Phone 973-575-0110 287
Fax 973-575-3319
www.Mundiwestport.com
bmartino@mundiwestport.com
Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)

MV Sport (11592)

PO Box 9171
Bay Shore, NY 11706-9171
Ms. Ellen Linz
Phone 631-273-8020 256
Fax 631-435-8018
www.Mvsport.com
ellen@wpmv.com
Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
03A (Domestics)
06A (Sports Equipment)

My Team Ltd. (51605)

3960 Groves Rd.
Columbus, OH 43232
Ms. Jennifer Grekowicz
Phone 614-231-8326
Fax 614-236-2221
jennifer@myteamstuff.com
Spec Agr Disclosed: 07/03/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)
02C (Personal Accessories)
03A (Domestics)
07C (Health/Beauty)
07E (Footwear)

Boise State University

Nehemian-The (66741)

1553 East 4000 N.
 Buhl, ID 83316
 Ms. Nancy Tyrrell
 Phone 208-543-4253
 Fax
 nehemian@gobigwest.com
 Spec Agr Disclosed: 08/13/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03A (Domestics)
 04D (Gifts & Novelties - Miscellaneous)

New Agenda (13507)

5320 Rusche Drive
 Comstock Park, MI 49321
 Mr. Todd Dufford
 Phone 616-785-9091 23
 Fax 616-785-9312
 www.Perrinwear.com
 tdufford@perrinwear.com
 Spec Agr Disclosed: 06/06/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 07D (Infant Products)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
 Buffalo, NY 14202
 Ms. Meagan Rogers
 Phone 716-604-9000 1185
 Fax 716-604-9127
 www.Neweracap.com
 mearog@neweracap.com
 Spec Agr Disclosed: 01/27/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

Next Inc. dba NCC Apparel (40112)

1295 Vernon Street
 Wabash, IN 46992
 Ms. Colleen Lunn
 Phone 260-563-2186 16
 Fax 260-569-0921
 www.Nextinc.com
 colleenl@nextmarketinginc.com
 Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Nike by Haddad Apparel Group (38537)

100 W. 33rd St. 10th Floor Suite 1115
 New York, NY 10001
 Mr. Rob Minsky
 Phone 212-630-3100
 Fax 212-630-3123
 www.Haddad.com
 robertm@haddad.com
 Spec Agr Disclosed: 08/14/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 06A (Sports Equipment)

Licensees

Licensed as of 03/2009

Boise State University

Nike Golf (50949)

One Bowerman Drive Bldg. E
Beaverton, OR 97005-6453
Mr. Jayson Rambo
Phone 503-532-6925
Fax 503-532-6709
www.Nike.com
jayson.rambo@nike.com
Spec Agr Disclosed: 04/03/2002

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
06A (Sports Equipment)
07E (Footwear)

NIKE USA Inc. (12012)

One Bowerman Drive - Building E
Beaverton, OR 97005-6453
Mr. Jayson Rambo
Phone 503-532-6925
Fax 503-532-6709
www.Nike.com
jayson.rambo@nike.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

North Pole LLC (43673)

23 Town and Country Dr.
Washington, MO 63090
Ms. Cheryl Cantwell
Phone 888-476-2267
Fax 636-239-2878
www.Northpoleltd.com
cheryl@northpoleusa.com
Spec Agr Disclosed: 02/15/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Northwest Company LLC-The (11865)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-686-4077
www.Thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 11/03/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
07D (Infant Products)

Licensees

Licensed as of 03/2009

Boise State University

Noteworthy Collections Inc. (63761)

237 Market Street
 Santa Rosa Beach, FL 32459
 Ms. Jen Patrick
 Phone 850-267-9551
 Fax 800-867-9879
 www.Noteworthyonline.com
 design@noteworthyonline.com
 Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)

Nu School (78315)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

OT Sports Industries Inc. (33911)

172 Boone Street
 Burlington, NC 27215
 Mr. Brad Kiser
 Phone 336-222-8774 257
 Fax 336-227-3765
 www.Otsports.com
 bradk@otsports.com
 Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Outback Flashlights (67788)

1246 E. 1120 South
 Provo, UT 84606
 Mr. Wayne Stewart
 Phone 801-226-2520
 Fax 801-226-2526
 www.Outbackflashlights.com
 wayne@outbackflashlights.com
 Spec Agr Disclosed: 09/15/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

Outdoor Cap Company Inc. (13035)

PO Box 210
 Bentonville, AR 72712-0210
 Mr. Jerry House
 Phone 479-273-5870 1185
 Fax 479-273-2658
 www.Outdoorcap.com
 ramona.watson@outdoorcap.com
 Spec Agr Disclosed: 05/13/2008

Distribution Channel(s)

Department Stores
 Grocery/Drug/Convenience Stores
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Outerstuff Ltd. (13515)

1370 Broadway 15th Floor
 New York, NY 10018
 Mr. Stephen Werdiger
 Phone 212-594-9700
 Fax 646-364-9755
 submissions@outerstuff.com
 Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)

Licensees

Licensed as of 03/2009

Boise State University

P. Michael Inc. (56945)

3073 McCall Dr. Suite 7
Atlanta, GA 30340
Mr. Steven Yi
Phone 770-407-6340
Fax 770-452-8562
www.Myjacquelin.com
stevenyi@pmichael.biz
Spec Agr Disclosed: 06/12/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Pacific Direct (43308)

PO Box 2110
Poulsbo, WA 98370-0945
Mrs. Pam Nagle
Phone 360-598-4100
Fax 360-598-3100
www.Pacific-direct.com
info@pacificdirectsales.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
07C (Health/Beauty)

Party Animal - The (13206)

1350 Chester Industrial Pkwy.
Avon, OH 44011
Mr. Jim Cantrall
Phone 800-456-0145
Fax 440-934-4350
www.Partyanimalinc.com
swansond@partyanimalinc.com
Spec Agr Disclosed: 10/24/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)

Patina Products (71445)

4303 Huasna Rd.
Arroya Grande, CA 93420
Mr. John Waterman
Phone 805-474-1354 204
Fax 805-474-1351
www.Patinaproducts.com
john@patinaproducts.com
Spec Agr Disclosed: 10/21/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog

Product Categories

03B (Furniture/Furnishings)

Phonies LLC (57288)

5513 E. Ayarra Lane
King Hill, ID 83633
Mr. Frank Sykes
Phone 208-919-3102
Fax 208-672-6120
www.Phonies4u.com
fsykes.lgc1@yahoo.com
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
06B (Balls)

Photo File Inc. (14743)

333 North Bedford Rd. Suite #130
Mt. Kisco, NY 10549
Mr. Zak Raffel
Phone 914-301-9630
Fax 914-375-6009
www.Photofile.com
zraffel@photofile.com
Spec Agr Disclosed: 11/14/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Boise State University

Picnic Time Inc. (62319)

5131 Maureen Lane
Moorpark, CA 93021
Ms. Kimberly Baker
Phone 888-742-6429 34
Fax 805-529-7474
www.Picnictime.com
kimberly@picnictime.com
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Pine Decals (11631)

14824 W. 117th St.
Olathe, KS 66062
Mr. Rob Mitchell
Phone 913-791-0164 103
Fax 913-780-3236
www.Pinedecals.com
pinesales@ppsinc.com
Spec Agr Disclosed: 10/24/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Pinemeadow Golf Products Inc (39839)

6713 SW Bonita Road
Suite 270
Tigard, OR 97224
Mr. Guy Mount III
Phone 503-236-0531
Fax 503-236-3420
www.Pinemeadowgolf.com
gmount@pinemeadowgolf.com
Spec Agr Disclosed: 11/22/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

PNY Technologies Inc. (53376)

299 Webro Road
Parsippany, NJ 07054
Mr. Marc Ziccardi
Phone 973-560-5520
Fax 973-560-5399
www.Pny.com
mziccardi@pny.com
Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)

Potter Manufacturing Company (11739)

PO Box 988
Eugene, OR 97440
Ms. Louisa Miller
Phone 800-547-5063
Fax 541-343-7636
www.potterdecal.com
louisa@potterdecal.com
Spec Agr Disclosed: 01/28/2008

Distribution Channel(s)

Campus/Local Channel
Off-Price/Closeout
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Primary Colors by GRITS (64207)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)

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Licensees

Licensed as of 03/2009

Boise State University**Prime Finish LLC (40843)**

1509 Bull Lea Rd., Suite 200
Lexington, KY 40511
Mrs. Kristina Lukehart
Phone 859 988 1217
Fax 859-988-9971
www.Primefinish.com
klukehart@primefinish.com
Spec Agr Disclosed: 11/10/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
07H (Media Players & Content)

Pro Player by Knights Apparel Inc. (41690)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone (864)
-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/18/2008

Distribution Channel(s)

Department Stores
Off-Price/Closeout
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Pro Specialties Group (26639)

8295 Aero Place Suite 260
San Diego, CA 92123
Ms. Leann Molle
Phone 858-541-1100 163
Fax 858-268-5801
www.Psginc.com
leannm@psginc.com
Spec Agr Disclosed: 10/24/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)
06C (Toys)

Pro-Ad Sports Inc. (13345)

PO Box 184
Lookout Mountain, TN 37350
Ms. Leah Daniel
Phone 706-861-3211 124
Fax 706-861-3266
www.Pro-adsports.com
ldaniel@pro-adsports.com
Spec Agr Disclosed: 04/28/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

PromoShop Inc. (68673)

2212 West Main Street
Boise, ID 83702
Mr. Kris Robinson
Phone 208-333-0881
Fax 208-333-0883
www.Promoshopinc.com
krobinson@promoshopboise.com
Spec Agr Disclosed: 01/08/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Promotional Partners Worldwide (62691)

1201 W. Fifth St. Suite T-220
Los Angeles, CA 90017
Mr. Dean Gorby
Phone 213-225-6676
Fax 213-225-6651
www.Ppwusa.com
d.gorby@ppwusa.com
Spec Agr Disclosed: 06/16/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06B (Balls)
06C (Toys)
06D (Games)

Licensees

Licensed as of 03/2009

Boise State University

Pullover Prints (16530)
 9990 W. State St.
 Boise, ID 83714
 Mr. Larry Lewis
 Phone 208-322-5929
 Fax 208-322-1401
 pprints@earthlink.net
 Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)
 Restricted Channel

Product Categories
 None Specified

R & D Specialty Company Inc. (12628)
 2903 Saturn Street Suite C
 Brea, CA 92821
 Ms. Connie Boettner
 Phone 714-985-0270 110
 Fax 714-985-0290
 www.Rdspecialty.com
 connie@rdspecialty.com
 Spec Agr Disclosed: 02/12/2009

Distribution Channel(s)
 Campus/Local Channel

Product Categories
 01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07D (Infant Products)

R.F.S.J. Inc. (12738)
 105 Quarry St.
 Mt. Pleasant, PA 15666
 Mr. Robert F. Smithnosky Jr.
 Phone 724-547-4457
 Fax 724-547-6717
 doreen@rfsj.com
 Spec Agr Disclosed: 03/09/2009

Distribution Channel(s)
 Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Rally Face Inc. (65380)
 3151 Airway Avenue #R-2
 Costa Mesa, CA 92626
 Mr. Neal Reitz
 Phone 714-437-1288
 Fax 714-437-1294
 www.Rallyface.com
 neal@nealreitzcpas.com
 Spec Agr Disclosed: 04/07/2008

Distribution Channel(s)
 Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories
 04D (Gifts & Novelties - Miscellaneous)

Red Oak Sportswear by Knights Apparel (11573)
 5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone (864) -587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 08/18/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price/Closeout
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories
 01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 07D (Infant Products)

Reilly O'Reilly (54493)
 PO Box 1808
 Boise, ID 83701
 Mr. Pat Reilly
 Phone 208-571-3701
 Fax pat@rorboise.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)
 Campus/Local Channel

Product Categories
 03A (Domestics)

Licensees

Licensed as of 03/2009

Boise State University

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D
 Matthews, NC 28104
 Ms. Lora Chuong
 Phone 704-821-1005 12
 Fax 704-821-1094
 lora@renimp.com
 Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 06C (Toys)
 07E (Footwear)

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)
 06C (Toys)
 06D (Games)
 07C (Health/Beauty)

Rhinotronix LLC (41792)

6037 Addington Drive
 Acworth, GA 30101
 Mr. Michael Byrne
 Phone 678-283-8134
 Fax 586-283-8135
 www.Rhinotronix.com
 mikeb@ivrcorp.com
 Spec Agr Disclosed: 06/23/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 06A (Sports Equipment)

Reno Tahoe Specialty Inc. (25950)

550 Valley Road
 Reno, NV 89512
 Ms. Katie Thomsen
 Phone 775-352-2200
 Fax 775-352-2210
 katie@rtsi-us.com
 Spec Agr Disclosed: 06/19/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

Richardson Sports Inc. (13613)

PO Box 2440
 Eugene, OR 97402-0327
 Mr. Kelly Richardson
 Phone 541-687-1818
 Fax 541-687-1130
 www.Richardsoncap.com
 kellyr@richardsoncap.com
 Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Rick Anderson Enterprises (44645)

15418 West Center Road
 Omaha, NE 68144
 Mr. Rick Anderson
 Phone 402-778-9829
 Fax 402-778-9635
 www.Rickanderson.com
 ra@rickanderson.com
 Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

05E (Publishing)

3/18/2009 1:48:06PM

Licensees

Licensed as of 03/2009

Boise State University

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue
Niles, IL 60714
Mr. Bernie Schack
Phone 312-427-0313
Fax 312-427-1887
www.Ricoinc.com
bernies@ricoinc.com
Spec Agr Disclosed: 02/15/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)

Riddell Inc. (12342)

9801 West Higgins Rd. Suite 800
Rosemont, IL 60018
Mr. Ken Draznik
Phone 773-794-1994
Fax 773-794-1108
www.Riddellsports.com
kdraznik@riddellsports.com
Spec Agr Disclosed: 04/21/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Road
Martinsburg, PA 16662
Ms. Valerie Ellis
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
vellis@roaringspring.com
Spec Agr Disclosed: 11/05/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Rockitecture Stoneworks LLC (64070)

4739 West Chinden Blvd.
Garden City, ID 83714
Mr. Chris Hill
Phone 208-373-7625
Fax 208-658-4927
www.Rockitecture.com
chris@rockitecture.com
Spec Agr Disclosed: 12/17/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Royce Apparel Inc. (61548)

5800 Royce Street
Kannapolis, NC 28083
Mr. Brian Hoke
Phone 704-933-6000 212
Fax 704-933-8000
www.Royceapparel.com
brian@roycegroupinc.com
Spec Agr Disclosed: 07/01/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
07E (Footwear)

Licensees

Licensed as of 03/2009

Boise State University

Russell Corporation (11533)

3330 Cumberland Blvd Suite 700
 Atlanta, GA 30339
 Ms. Sonya Holmes
 Phone 678-742-8126
 Fax 678-742-8409
 www.Russellathletic.com
 holmessonya@russellcorp.com
 Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)

**Salmon River Foods Inc. dba Dream
 Chocolate (51690)**

2127 Century Way
 Boise, ID 83709
 Mr. Kay Johnson
 Phone 208-376-3463
 Fax 208-377-5031
 kay@dreamchocolate.com
 Spec Agr Disclosed: 07/19/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Sara Lynn Togs (43379)

2000 Riveredge Pkwy. Suite 620
 Atlanta, GA 30328
 Ms. Jo Francour
 Phone 770-859-1420
 Fax 770-859-1434
 www.Saralynntogs.com
 jo francour@collegeconcepts.com
 Spec Agr Disclosed: 01/14/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 03A (Domestics)
 07D (Infant Products)

SC Sports Inc. (21951)

2369 Joslyn Court
 Lake Orion, MI 48360
 Mr. Kevin Aldridge
 Phone 248-391-5800
 Fax 248-391-5777
 www.Scottish-christmas.com
 kevinaldridge@scottish-christmas.com
 Spec Agr Disclosed: 12/19/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 07C (Health/Beauty)

Schutt Sports Inc. (16483)

1200 East Union Ave
 Litchfield, IL 62056
 Mr. Brad Haley
 Phone 217-324-2712 2130
 Fax 217-324-2855
 www.SchuttSports.com
 bhaley@schutt-sports.com
 Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03C (Office Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 03/2009

Boise State University

Seasonal Designs Inc (23122)

1595 Shields Dr.
 Waukegan, IL 60085
 Mr. Bob Ahern
 Phone 847-688-0280
 Fax 847-688-0281
 www.Seasonaldesigns.com
 bahern@seasonaldesigns.com
 Spec Agr Disclosed: 02/15/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03B (Furniture/Furnishings)
 06A (Sports Equipment)

Senator Promotional Group USA Inc (12225)

3860 La Reunion Pkwy. Turnpike 16
 Dallas, TX 75212
 Mr. Paul Lindstrom
 Phone 214-678-2019
 Fax 800-833-3278
 www.Dartpromo.com
 plindstrom@senatorgroupusa.com
 Spec Agr Disclosed: 12/19/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)

Sewing Concepts (11819)

4824 Q Street
 Omaha, NE 68117
 Mr. Ken Aylor
 Phone 402-731-8181
 Fax 402-731-9291
 www.Scflags.com
 sewingconcepts@prodigy.net
 Spec Agr Disclosed: 12/01/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 04A (Automobile Products)
 04C (Signage Products)
 06A (Sports Equipment)
 06C (Toys)

Shell Creations Inc. (54830)

7351 Galilee Rd. #110
 Roseville, CA 95678
 Mr. Robert Cook
 Phone 800-275-1805 14
 Fax 916-773-8397
 www.Rockboxusa.com
 rcook1148@aol.com
 Spec Agr Disclosed: 05/13/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C
 Clearwater, FL 33764
 Mr. Jason Wilson
 Phone 727-489-2070
 Fax 888-830-8310
 www.Graduationannouncements.net
 licensing@SignatureA.com
 Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories

02B (Class Rings)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)

Silver Knight Sales & Marketing (54915)

576 Georgesville Road
 Columbus, OH 43228
 Mr. Michael DiSabato
 Phone 614-274-1141
 Fax 614-274-1284
 www.Silverknightltd.com
 mike@silverknightltd.com
 Spec Agr Disclosed: 01/08/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 02A (Jewelry)
 02C (Personal Accessories)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05C (Paper Products)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)

Licensees

Licensed as of 03/2009

Boise State University

Siskiyou Buckle Co. (11767)

3551 Avion Way
 Medford, OR 97504
 Ms. Heidi Redtfeldt
 Phone 541-858-3400
 Fax 541-858-3402
 www.Siskiyougifts.com
 hredtfeldt@siskiyougifts.com
 Spec Agr Disclosed: 06/30/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05B (Checks)

Smartphones Technologies Inc. (52091)

6817 Southpoint Parkway Suite 2401
 Jacksonville, FL 32216
 Mr. Mike Merrill
 Phone 904-296-3070 26
 Fax 904-212-1188
 www.Smartphones.com
 mike@smartphonestech.com
 Spec Agr Disclosed: 09/22/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

SMI Creations Ltd. (22760)

1801 Airway Ave.
 Ft. Collins, CO 80524
 Ms. Cara Garrison
 Phone 970-221-3533 113
 Fax 970-221-4604
 www.Namemugs.com
 cara@smcreations.com
 Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Smiling Bulldog Enterprises LLC (62841)

6580 Valley Center Dr. Box 29, Suite 178
 Radford, VA 24141
 Ms. Harriet Anderson
 Phone 540-633-6755
 Fax 540-633-6768
 harriet@smilingbulldog.com
 Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03C (Office Products)
 04A (Automobile Products)

Source Store LLC-The (53747)

1800 Broadway Ave.
 Boise, ID 83706
 Mr. Mike Brown
 Phone 208-368-0520
 Fax 208-361-0177
 mbrown@thesourcestore.com
 Spec Agr Disclosed: 09/15/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)

Licensees

Licensed as of 03/2009

Boise State University

Spirit Products Ltd./MA (12289)

88 Essex Street
 Haverhill, MA 01832
 Ms. Manon Camacho
 Phone 978-372-2022 119
 Fax 978-372-5399
 www.Spiritproducts.com
 mcamacho@spiritproducts.com
 Spec Agr Disclosed: 02/05/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)
- 07H (Media Players & Content)

Sports Brand Inc. (44367)

PO Box 2056
 Topeka, KS 66601
 Mr. Ed Shamburg
 Phone 785-256-6911
 Fax 785-256-6922
 www.Sportsbrandinc.com
 sportsbrandinc@hughes.net
 Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 06A (Sports Equipment)
- 06D (Games)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03B (Furniture/Furnishings)
- 05A (Stationery)

Sports Connection Inc. (26283)

PO Box 10556
 Cedar Rapids, IA 52410
 Mr. Dan Krapfl
 Phone 319-447-0369
 Fax 319-447-0370
 www.Brandedapparel.net
 dan@brandedapparel.net
 Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01J (Men's/Unisex Fleece)
- 03A (Domestics)

Sports Fan Products LLC (56034)

395 Winkler Drive, Suite 200
 Alpharetta, GA 30004
 Mr. Joel Thompson
 Phone 800-493-3408
 Fax 770-475-9860
 www.Sportsfanproducts.com
 asimon@sportsfanproducts.com
 Spec Agr Disclosed: 11/07/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 06A (Sports Equipment)
- 06D (Games)

Sports Solution LLC (32308)

PO Box 2011
 Broomfield, CO 80038-2011
 Ms. Julie Emerson
 Phone 303 466 4220
 Fax 303-466-4235
 www.Sportssolution.net
 emersonpj1@msn.com
 Spec Agr Disclosed: 10/20/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

- 05A (Stationery)

Licensees

Licensed as of 03/2009

Boise State University

Sports Specialties (11563)

One Bowerman Drive Bldg. E
Beaverton, OR 97005-6453
Ms. Kara Hegwood
Phone 503-532-0145
Fax 503-532-6709
www.Nike.com
kara.hegwood@nike.com
Spec Agr Disclosed: 10/03/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

SRM Enterprises (62836)

5162 N. Marsh Ave.
Garden City, ID 83714
Ms. S. Rochelle Mandas
Phone 208-853-5162
Fax
srmenterprises@myway.com
Spec Agr Disclosed: 09/30/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Stamping Station Inc. (65450)

253 South Main Street
Layton, UT 84041
Ms. Jenny Pitchford
Phone 801-444-3828
Fax 801-444-3827
www.Stampingstation.com
jenny@stampingstation.com
Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

05A (Stationery)

Stardock Systems Inc. (63455)

15090 North Beck Road Suite 300
Plymouth, MI 48170-2413
Mr. Phil Madis
Phone 734-927-0677 108
Fax 734-446-5897
www.Stardock.com
pmadis@stardock.com
Spec Agr Disclosed: 02/10/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

07G (Internet Products & Services)

Sterling Contract Packaging dba

Seven Sons (11645)

139 Interstate Park
Spartanburg, SC 29303
Mr. Michael Froedge
Phone 864-587-5511
Fax 864-587-0745
www.Sevensons.com
mfroedge@sterlingcpi.com
Spec Agr Disclosed: 10/08/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Stockdale (14367)

104 Commerce St.
Lake Mary, FL 32746
Ms. Debbie Weighert
Phone 407-323-5121 17
Fax 407-321-3939
www.Stockdale.net
debbie@stockdale.net
Spec Agr Disclosed: 11/12/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
06C (Toys)

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Licensees

Licensed as of 03/2009

Boise State University

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
 Attleboro, MA 02703
 Mr. Terry Sanger
 Phone 508-222-0155
 Fax 508-222-0139
 www.Stormduds.com
 terrys@stormduds.com
 Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
 02C (Personal Accessories)
 03A (Domestics)
 07E (Footwear)

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 07D (Infant Products)
 07E (Footwear)

Sun Mountain Sports/MT (18794)

301 N. 1st Avenue
 Missoula, MT 59801
 Mr. Josh Trexler
 Phone 406-728-9224
 Fax 406-728-8998
 www.Sunmountain.com
 josh@sunmountain.com
 Spec Agr Disclosed: 01/13/2009

Tailgater U (59036)

2128 Vista
 Boise, ID 83705
 Mr. John Sielaff
 Phone 208-343-8982
 Fax 208-342-8065
 sielaffcpa@aol.com
 Spec Agr Disclosed: 11/24/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier

Product Categories

02A (Jewelry)
 04A (Automobile Products)
 04B (Collectibles)
 04E (Holiday Accessories)

Distribution Channel(s)

Golf Specialty
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

Team Beans LLC (35316)

115 Fieldcrest Avenue Raritan Center
 Business Park
 Edison, NJ 08818
 Mr. Matthew Katz
 Phone 732-967-1177 215
 Fax 732-967-1444
 mkatz@forevercollectibles.com
 Spec Agr Disclosed: 09/12/2008

Distribution Channel(s)

Sunshine Sports & Marketing (56156)

676 W. Pullman Rd. Suite 186
 Moscow, ID 83843
 Mr. Randall Hayes
 Phone 208-883-0747
 Fax
 www.Sunshinesportsandmarketing.com
 randall@vandals.uidaho.edu
 Spec Agr Disclosed: 06/04/2008

Licensees

Licensed as of 03/2009

Boise State University

Team Dynamics (11581)

151 Collier Drive
 Doylestown, OH 44230-1208
 Ms. Joan Martin
 Phone 330-658-4300
 Fax 330-658-5544
 www.Gamefaces.com
 joan@gamefaces.com
 Spec Agr Disclosed: 04/07/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Team Edition Apparel Inc. (11613)

4208 19th St Court East
 Bradenton, FL 34208
 Ms. Sarah Coker
 Phone 941-744-2041
 Fax 941-747-9575
 scoker@teamedition.com
 Spec Agr Disclosed: 01/27/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Team Effort Inc. (12168)

PO Box 243
 Clarion, IA 50525
 Ms. Misty Eivins
 Phone 515-532-2040 255
 Fax 515-532-3416
 www.Teameffort.com
 misty.eivins@teameffort.com
 Spec Agr Disclosed: 11/19/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 06A (Sports Equipment)

Team Gift Shop Inc. (58025)

9249 S Broadway Blvd
 Unit 200 - #336
 Highlands Ranch, CO 80129
 Mr. Ben White
 Phone 303-662-0300
 Fax 303-662-0700
 www.Bottlepopper.com
 admin@bottlepopper.com
 Spec Agr Disclosed: 10/01/2008

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 03D (Housewares)
 06A (Sports Equipment)

Team Golf (22762)

2639 Electronics Ln Suite 105
 Dallas, TX 75220
 Ms. Marilu Ponce
 Phone 214-366-1595
 Fax 214-366-1599
 www.Alumnigolf.com
 mponce@alumnigolf.com
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

3/18/2009 1:48:06PM

Licensees

Licensed as of 03/2009

Boise State University**Team Sports America Inc. (42230)**

5790 East Shelby Drive Suite 104
 Memphis, TN 38141
 Ms. Angela Justice
 Phone 901-405-8326 324
 Fax 901-365-1895
 www.Teamsportsamerica.com
 design01@teamsportsamerica.com
 Spec Agr Disclosed: 12/15/2008

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 06A (Sports Equipment)
 06C (Toys)
 07E (Footwear)

TeamHeads (58248)

1331 NW Main St.
 Lee's Summit, MO 64086
 Mr. Mark Stanke
 Phone 816-524-0316
 Fax 816-554-3205
 www.Teamheads.com
 mark@kcprocorp.com
 Spec Agr Disclosed: 07/01/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Team Dealer

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)
 06C (Toys)

TEI (71734)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
 North Venice, FL 34275
 Ms. Rose Schiear
 Phone 941-441-1064
 Fax 941-441-1069
 www.Tervis.com
 rschiear@tervis.com
 Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

TGI Gameday (70223)

64 W. Woodbury Dr.
 Meridian, ID 83646
 Mr. Rick Miller
 Phone 208-703-6977
 Fax
 tgigameday@clearwire.net
 Spec Agr Disclosed: 02/12/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

Third Street Sportswear (11659)

P.O. Box 145
 Ozark, MO 65721-0145
 Ms. Jennifer Gibson
 Phone 417-485-3881
 Fax 417-485-8995
 www.Thirdstreetsportswear.com
 jennifer@thirdstreetsportswear.com
 Spec Agr Disclosed: 02/08/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Licensees

Licensed as of 03/2009

Boise State University

Thirstystone Resources Inc. (15067)

PO Box 1638
 Gainesville, TX 76241
 Ms. Tyler Yarbrough
 Phone 940-668-6793
 Fax 940-668-6207
 www.Thirstystone.com
 tyarbrough@thirstystone.com
 Spec Agr Disclosed: 12/07/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

TLC Sportswear Inc. (14202)

3619 Old Conejo Rd
 Newbury Park, CA 91320
 Ms. Pam Castro
 Phone 805-375-2494
 Fax 805-375-2491
 www.Tlcsportswear.com
 pam@tlcsportswear.com
 Spec Agr Disclosed: 07/01/2008

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Tommy Hilfiger Golf by Club Colors (46464)

420 East State Pkwy.
 Schaumburg, IL 60173
 Mr. Doug Murphy
 Phone 847-490-3636
 Fax 847-490-8199
 www.Clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Top Of The World (11871)

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 03/06/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Topperscot LLC (11515)

2323 S. Lipan St.
 Denver, CO 80223
 Mr. Philip H. Walton
 Phone 303-936-2444
 Fax 303-936-2778
 www.Topperscot.com
 pwalton@topperscot.com
 Spec Agr Disclosed: 02/13/2009

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)

Licensees

Licensed as of 03/2009

Boise State University

Topsox (11759)

PO Box 7128
High Point, NC 27264-7128
Ms. Effie Atwell
Phone 336-887-8877 106
Fax 336-887-2725
www.Topsox.com
eatwell@topsox.com
Spec Agr Disclosed: 02/09/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

Trademarx Wallcoverings Inc. (19305)

4234 North Pulaski Rd.
Chicago, IL 60641
Mr. Murray Plotkin
Phone 773-725-8802
Fax 773-725-0316
www.Trademarxwallcoverings.com
tradmarx@ameritech.net
Spec Agr Disclosed: 04/14/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Traditions Artglass Studios LLC (35569)

5455 Crestview Drive Suite 6
Memphis, TN 38134
Mr. Bob Ferguson
Phone 877-356-5646
Fax 901-371-0099
www.Traditionsartglass.net
bob@traditionsartglass.net
Spec Agr Disclosed: 02/15/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Tri-Lake Inc. (11707)

3601 W. Main St. - Hwy. 44 West
Leesburg, FL 34748
Mr. Sam Inman
Phone 800-727-3389 26
Fax 352-728-6002
www.tlsportswear.com
sam@tlsportswear.com
Spec Agr Disclosed: 04/30/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

Triple T Trading (40297)

PO Box 547
West Linn, OR 97068
Mr. Jim Bateman
Phone 503-723-5350
Fax 503-723-5438
www.Campusgear.com
jimbateman@qwest.net
Spec Agr Disclosed: 11/20/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
06A (Sports Equipment)
07E (Footwear)

T-Shirt International Inc. (12053)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905 115
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 12/31/2008

Distribution Channel(s)

Amusement Park
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Licensees

Licensed as of 03/2009

Boise State University

Turner Acquisition Inc. (14737)

1012 Tenth Street
 Modesto, CA 95354
 Ms. Jennifer Turner
 Phone 800-777-0963 13
 Fax 209-524-0732
 www.Jftturner.com
 jennifer@jftturner.com
 Spec Agr Disclosed: 06/04/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)
 06D (Games)

Twins Enterprise Inc. (11642)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

UFS/Third Street Sportswear (31536)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Jennifer Gibson
 Phone 417-485-3881
 Fax 417-485-8995
 jennifer@thirdstreetsportswear.com
 Spec Agr Disclosed: 02/08/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 06A (Sports Equipment)

University Blanket & Flag Corp (12511)

1111 Orange Avenue - Suite C
 Coronado, CA 92118-3432
 Mr. Bradley Gerbel
 Phone 619-435-4100 14
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com
 Spec Agr Disclosed: 12/01/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Licensees

Licensed as of 03/2009

Boise State University

University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Ms. Miriam Smith
 Phone 714-575-5100 24
 Fax 714-575-5175
 www.Universityframes.com
 msmith@universityframes.com
 Spec Agr Disclosed: 01/27/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

University Lip Balm Co. (45398)

PO Box 888
 Eugene, OR 97440
 Mr. Richard Bowden
 Phone 541-683-3468
 Fax 541-683-3472
 www.Lipbalmco.com
 richard@university-lipbalm.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

07C (Health/Beauty)

U-Trau Inc. (11784)

11720 East 49th Avenue
 Denver, CO 80239
 Ms. Becky Alarid
 Phone 303-375-9620
 Fax 303-375-0815
 www.Utrau.com
 becky@utrau.com
 Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear &
 Sleepwear)
 01M (Clothing Accessories)

U-Wrap Inc. (64564)

2714 Creston Drive
 Los Angeles, CA 90068
 Mr. Zachery Patterson
 Phone 503-750-9439
 Fax 866-863-9727
 www.Universitywrap.com
 zach@universitywrap.com
 Spec Agr Disclosed: 01/16/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

Vantage Custom Classics (15168)

100 Vantage Drive
 Avenel, NJ 07001
 Ms. Marie Augustyn
 Phone 732-340-3000 5526
 Fax 732-340-5850
 www.Vantageapparel.com
 mariea@vantageapparel.com
 Spec Agr Disclosed: 05/12/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)
 03A (Domestics)

Varsity Quilts Inc. (51144)

4807 S. Lake Dr.
 Norman, OK 73072
 Ms. Barbara Poe
 Phone 405-360-9470
 Fax 405-912-3069
 www.Varsityquilts.com
 bmp1949@yahoo.com
 Spec Agr Disclosed: 02/06/2009

Distribution Channel(s)

Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)

Licensees

Licensed as of 03/2009

Boise State University

Vesi Inc. (13740)

16 Tech View Pl.
Cincinnati, OH 45215
Mr. David Dean
Phone 513-563-6002 144
Fax 513-563-6692
www.Vesiinc.com
ddean@vesiinc.com
Spec Agr Disclosed: 12/12/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

VF Imagewear Inc. (11588)

PO Box 140995
Nashville, TN 37214
Mr. Steve Sedberry
Phone 615-565-5189
Fax 615-882-2426
www.Vfc.com
steve_sedberry@vfc.com
Spec Agr Disclosed: 09/02/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)

Victory Sports (TN) (67583)

PO Box 325
Smyrna, TN 37167
Ms. Jenny Lehr
Phone 615-625-7080 12
Fax 615-625-7085
www.Spikesports.com
jenny@theemgroup.com
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Waterford Wedgwood USA Inc. (13645)

1330 Campus Parkway
Wall, NJ 07719
Mr. Pete Cheyney
Phone 732-938-5800 4834
Fax 732-378-2143
www.Waterford-usa.com
pcheyney@wwusa.com
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03C (Office Products)
03D (Housewares)

Wave 7 Technologies Corporation (47819)

1114 Samples Industrial Drive
Cumming, GA 30041
Mr. Guy Patton
Phone 678-947-5100
Fax 678-947-5300
www.Collegiategameroom.com
gpatton@wave7.com
Spec Agr Disclosed: 01/13/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

Boise State University

Western Image Inc. (17629)

107 N. Phillippi Street
Boise, ID 83706
Ms. Glinda Bailey
Phone 208-362-9300
Fax 208-362-9114
gbailey@westernimage.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06C (Toys)
06D (Games)
07B (Consumables)

Wideworld Sportswear (11685)

13904 Equitable Rd
Cerritos, CA 90703
Ms. Jeanette Quiroz
Phone 562-229-0039 202
Fax 562-229-0313
jeanette@wwsportswear.com
Spec Agr Disclosed: 03/31/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
02A (Jewelry)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Wild Sales LLC (52491)

937 Keystone Way
Carmel, IN 46032
Mr. Kevin Monaghan
Phone 317-848-8800
Fax 317-848-8811
kmonaghan@wildsalesllc.com
Spec Agr Disclosed: 01/29/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
06D (Games)

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 09/12/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)

Winfield's LLC (56903)

102 S. 17th St. #302
Boise, ID 83702
Mr. Winfield Jones
Phone 208-344-0800
Fax 208-344-0800
www.Winkjones.com
wink@winkjones.com
Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)

3/18/2009 1:48:06PM

Licensees

Licensed as of 03/2009

Boise State University

Winning Streak Sports LLC (29679)

9825 Widmer Road
 Lenexa, KS 66215
 Ms. Jessica Fleumer
 Phone 913-768-8868
 Fax 913-322-1418
 www.Winningstreaksports.com
 jfleumer@winningstreaksports.com
 Spec Agr Disclosed: 01/20/2009

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

324 Licensees
324 Special Aggrements
324 Disclosed

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

06D (Games)

Zephyr Graf-X (13475)

5443 Earhart Road
 Loveland, CO 80538
 Mr. Jas Kasten
 Phone 970-663-3242 220
 Fax 970-663-7695
 www.Zhats.com
 jkasten@zhats.com
 Spec Agr Disclosed: 12/17/2008

Product Categories

04C (Signage Products)

Yarder Manufacturing Co./The (50300)

PO Box 6886
 Toledo, OH 43612
 Mr. Matt Yarder
 Phone 419-476-3933
 Fax 419-478-6886
 www.Ymigrate.com
 myarder@yardermfg.com
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Zelosport (60536)

3021 Sandy Pkwy. Suite E
 Columbus, GA 31909
 Mr. Spud Alford
 Phone 706-507-3260
 Fax 706-507-3270
 www.Zelosport.com
 spuda@zelosport.com
 Spec Agr Disclosed: 09/26/2008

Distribution Channel(s)