

*10th Anniversary Energy Policy Conference*  
***From Disruption to Megatrends***  
*October 14-15, 2021 — All virtual event*



## Sponsorship details

### **Energy Policy Conference**

The CAES Energy Policy Institute proudly hosts this leading, international conference that focuses on energy policy. The conference brings together participants from around the world in academia, industry, government, national labs, thinktanks and NGOs to share research, build relationships and catalyze new thinking. This year's event will consider actionable energy policy in the context of disruption and megatrends, including forces at work such as COVID-19, urbanization, digitalization, and extreme weather.

### **The CAES Energy Policy Institute**

The CAES Energy Policy Institute is a non-partisan and evidence-based research, advising, and training center that specializes in policy-relevant and socio-technical aspects of energy. We bridge engineering and economic understanding of energy systems with timely and applied insight on how to manage shifts in natural, technical and human systems that relate to energy. As the policy body for the Center for Advanced Energy Studies (CAES), we work with policymakers, industry and communities to improve understanding of clean, safe and secure energy systems.

### **Partnering as a Sponsor or Exhibitor**

Partnering brings visibility to your organization with thousands of energy policy researchers and practitioners via our website, email, and related materials. Our 10th anniversary provides an even greater opportunity for your organization to help build the foundation for another decade of success.



# SPONSORSHIP OPPORTUNITIES

## Sponsor or Exhibitor

### Gold, \$3,000+

- Virtual Expo opportunity
- Digital Logo displayed between sessions
- Media Clip presentation before main sessions
- Conference Website recognition
- Targeted Email (7,000+) thanking sponsor
- Social Media posts thanking sponsor
- Full-page Advertisement in digital program
- Conference registration for four attendees

### Silver, \$2,000

- Virtual Expo opportunity
- Digital Logo displayed between sessions
- Conference Website recognition
- Targeted Email (7,000+) thanking sponsor
- Social Media posts thanking sponsor
- Half-page Advertisement in digital program
- Conference registration for three attendees

### Bronze, \$1,000

- Conference Website recognition
- Targeted Email (7,000+) thanking sponsor
- Social Media posts thanking sponsor
- Quarter-page Advertisement in digital program
- Conference registration for two attendees

### Additional opportunities

Would you like to be a sponsor for Energy Trivia Night? If so, indicate below and we will follow up. This would include acknowledgement at the event and a program designation.

#### **Energy Trivia Night**

\$500

#### **Gift registration**

Would you like to pay it forward by covering a student or other registrant? Each Registration is \$75.

Number of registrants \_\_\_\_\_

*Notes: Logos must have appropriate, high resolution coverage for e-materials. Ad space and media clips can inform, but not sell products, based on public university guidance.*



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## SPONSORSHIP/EXHIBITOR AGREEMENT FORM

Organization/Company	
Contact Name	Email
Mailing Street Address	City/State /Zip
Phone	Social Media Tags and Website (Optional)
Name of Attendee (If Applicable)	Name of Attendee (If Applicable)
Name of Attendee (If Applicable)	Name of Attendee (If Applicable)

### SPONSORSHIP LEVEL

Gold                    \$ \_\_\_\_\_

Silver                    \$ \_\_\_\_\_

Bronze                    \$ \_\_\_\_\_

Add-on                    \$ \_\_\_\_\_

**TOTAL**                    \$ \_\_\_\_\_

Thank you for partnering with us.  
Please complete and send this invoice via email to [epi@boisestate.edu](mailto:epi@boisestate.edu). Sponsorship checks should be sent to:  
  
Boise State University Foundation,  
1173 University Drive, Boise, Idaho 83706  
Please include the following on the check:  
GR111 - Energy Policy Institute Event Funds  
  
We will contact you to secure a logo  
and to make arrangements for the days of the conference.

**We look forward to working with you!**

