



Institutional Effectiveness

Alumni Career Insights & First Destination Dashboards

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Office of Institutional Effectiveness

Overview of Career Insights Dashboards

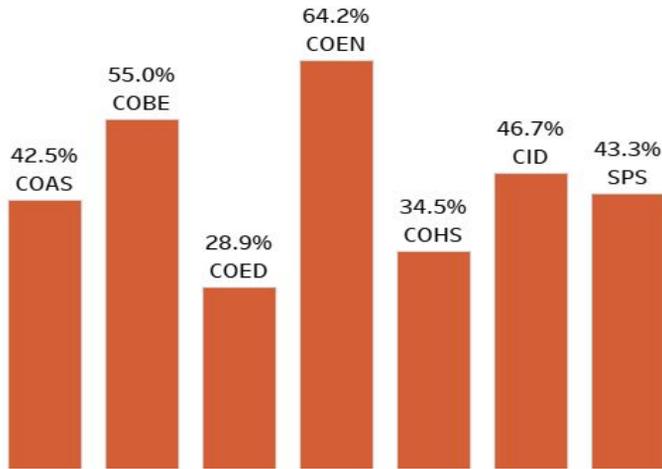
- EMSI / Lightcast study of all living Boise State alumni with a bachelor's or above (~90k alumni)
- **Overall Match Rate = 43.6%** (UG = 42.9%; GR 49.1%)
 - Match rate **is** the percent of alumni for whom Lightcast found a match
 - Match rate **is not** the rate of employment
- Explore:
 - Career outcomes, in-field, employers, locations, skills
 - Major to career pathways and vice versa
 - Data available by college, department, and award level

[boisestate.edu/ie/interactive-dashboards/
alumni-career-dashboards](https://boisestate.edu/ie/interactive-dashboards/alumni-career-dashboards)



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Alumni Career Insights - Match Rates by College



Match Rates vary by discipline

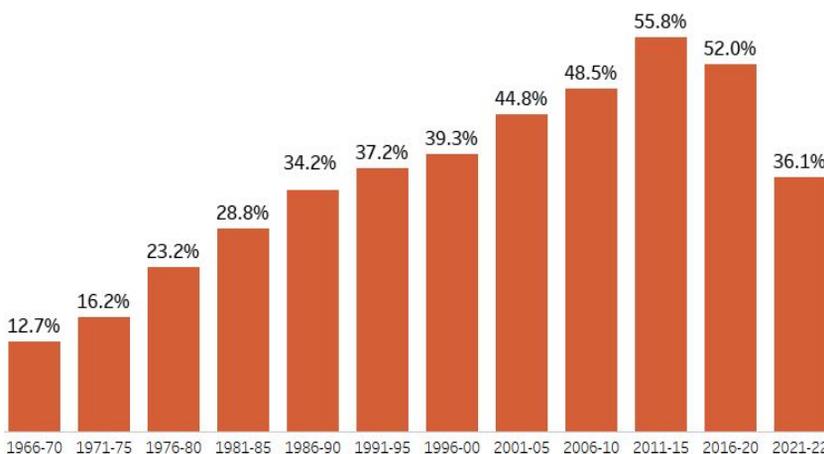
- may reflect differences in how employment is sought or communicated

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Alumni Career Insights - Match Rates by Completion Year

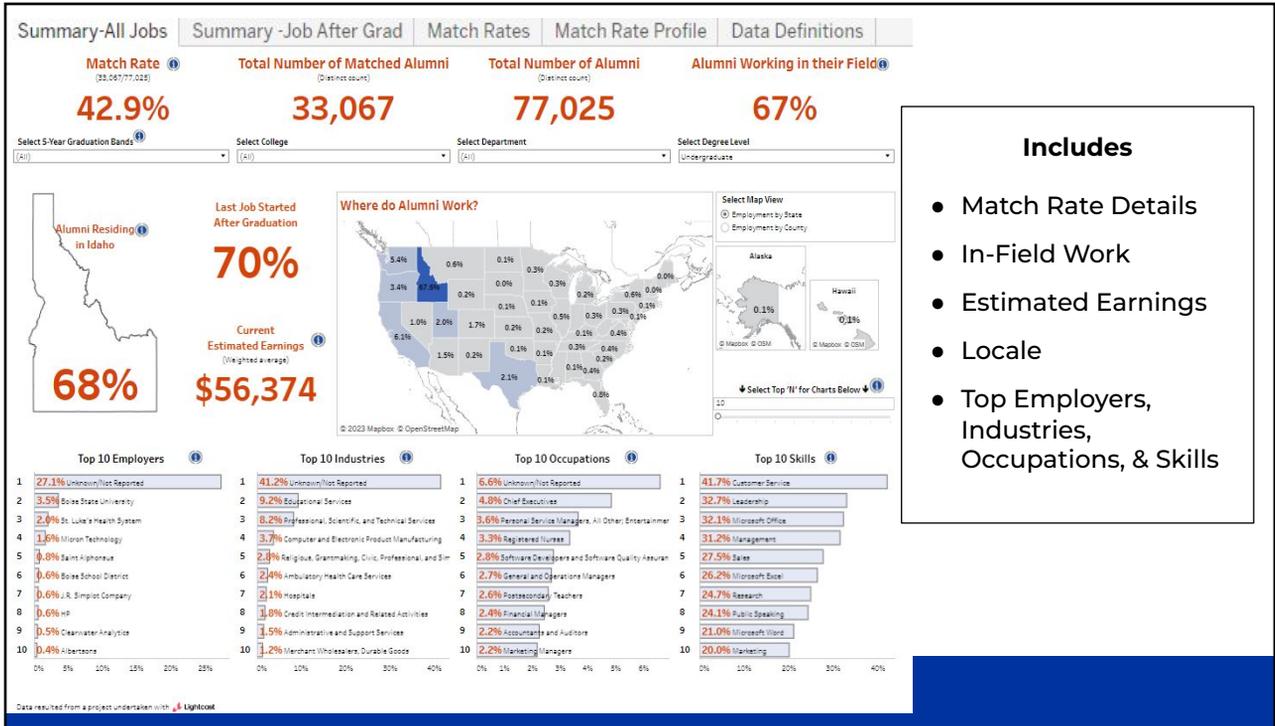


Match Rates also vary by year of graduation

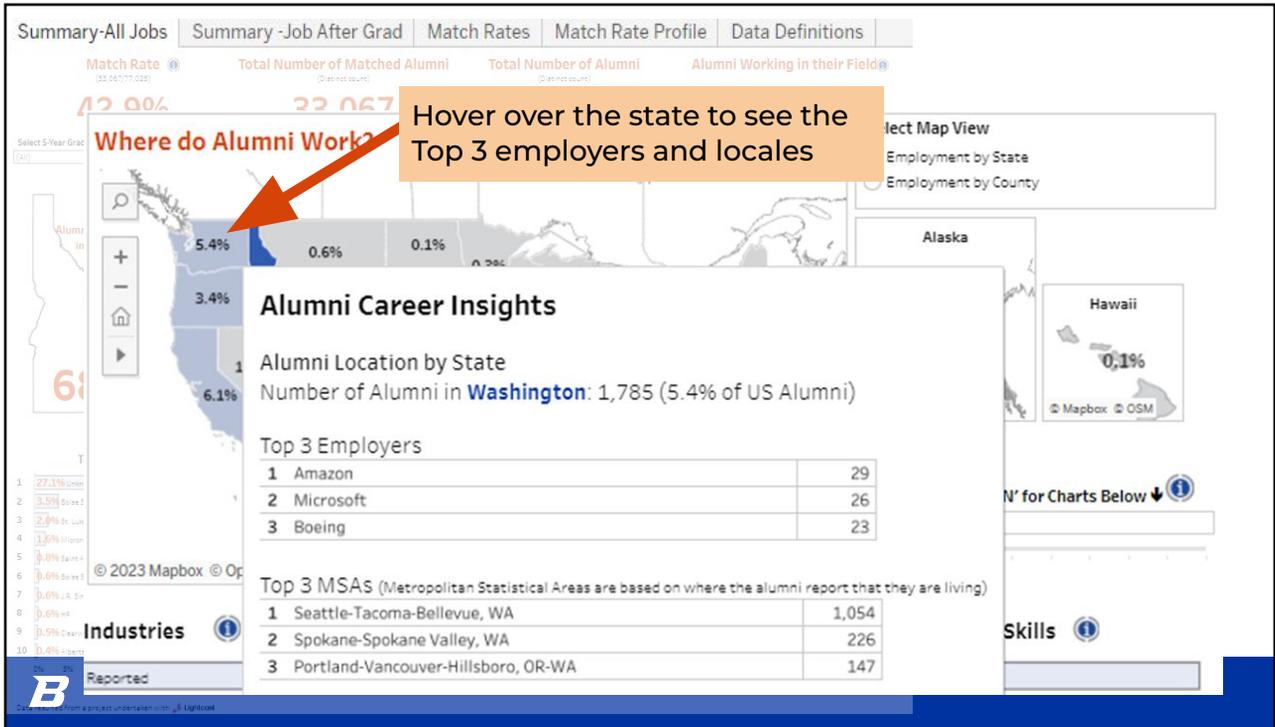
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- Includes**
- Match Rate Details
 - In-Field Work
 - Estimated Earnings
 - Locale
 - Top Employers, Industries, Occupations, & Skills





Alumni Career Insights - Dashboard

Summary-All Jobs | **Summary - Job After Grad** | Match Rates | Match Rate Profile | Data Definitions

Match Rate (38,988/69,332) **56%** | **Total Number of Matched Alumni** (Distinct count) **38,988** | **Total Number of Alumni** (Distinct count) **69,332** | **Alumni Working in their Field** **69%**

Summary - All Jobs

- Includes total match rate and employment details for all matched alumni
- Employment information reflects the most recent job regardless of whether that job was held prior to or after graduating

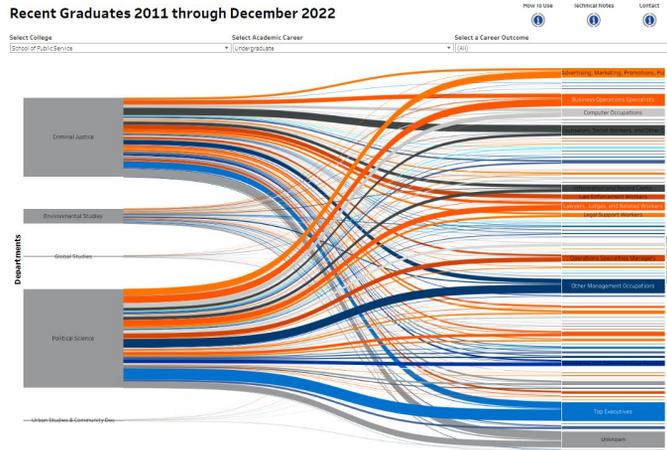
Summary - Job After Graduation

- Includes match rate and employment details only for those who started their most recent job on or after their graduation year
- May be particularly useful for programs that require a degree or license to be hired (e.g., education, nursing, etc.)

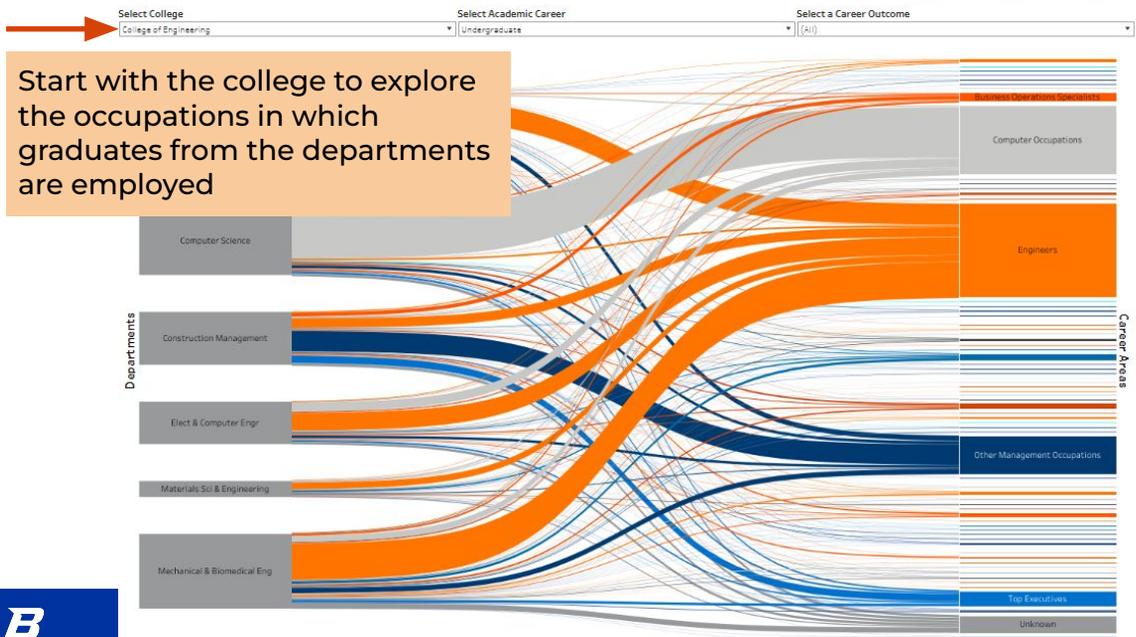
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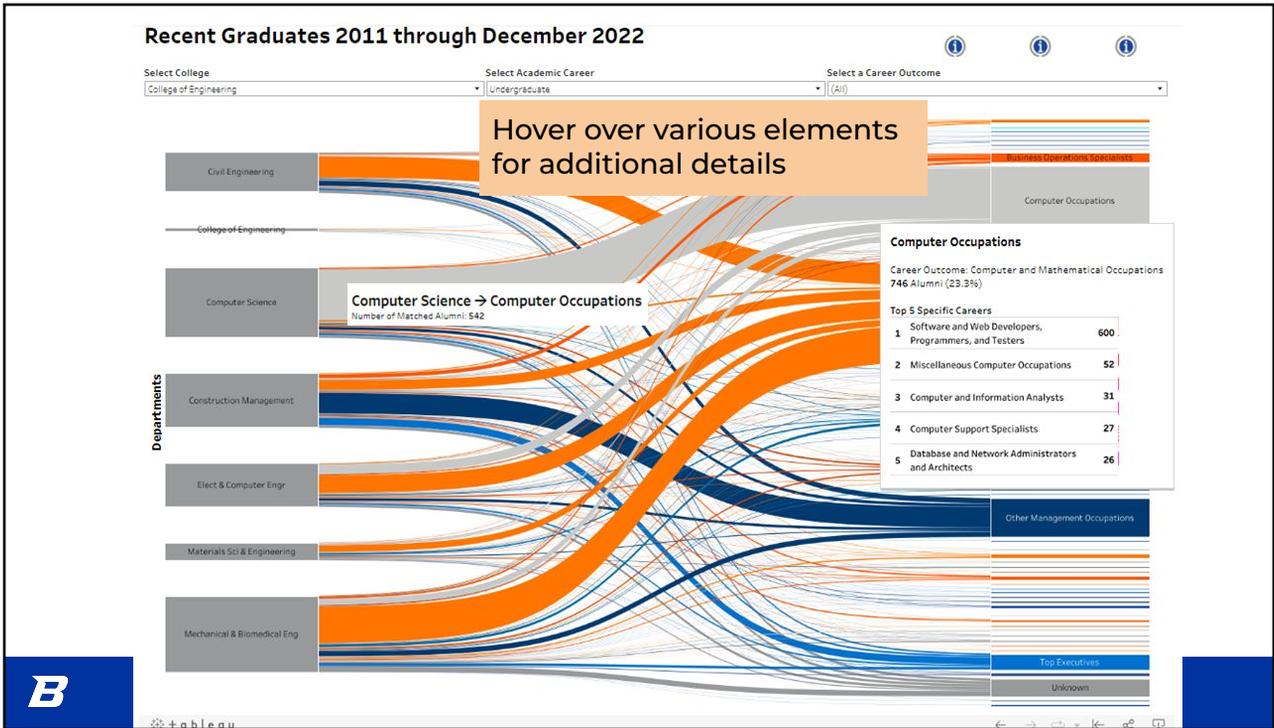
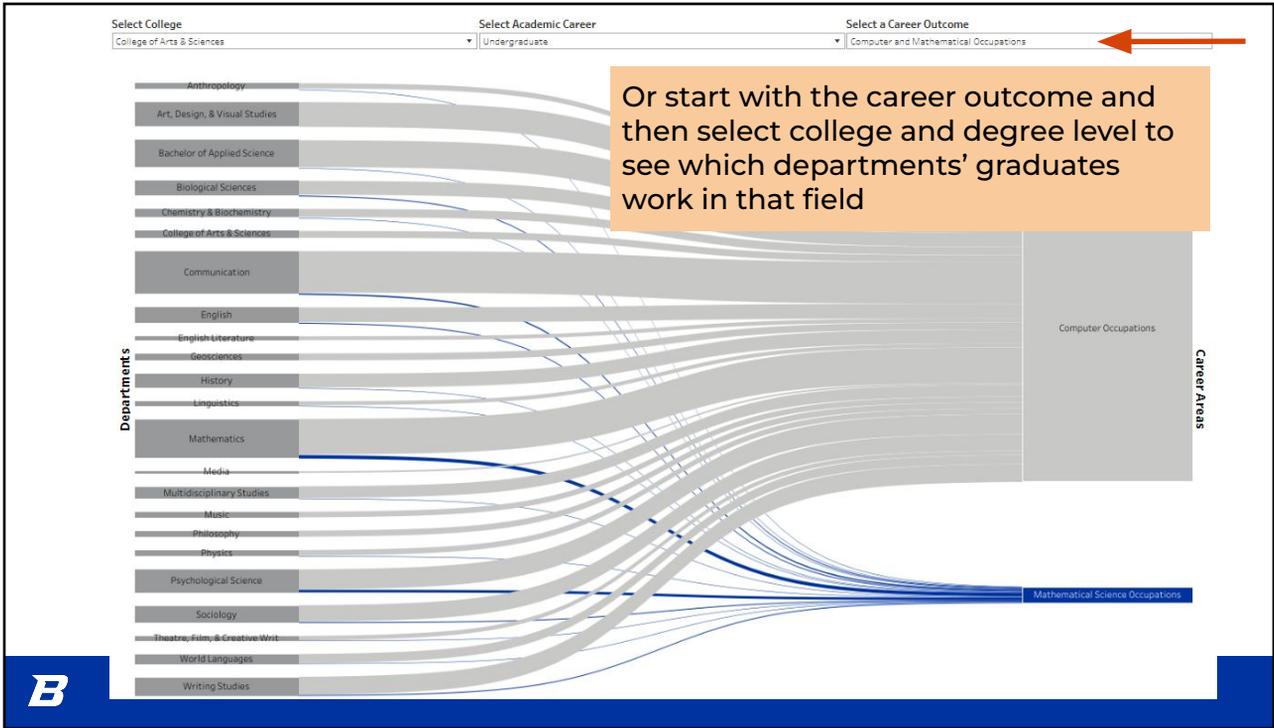
Alumni Career Insights - Career Pathways

- Illustrates pathways that students have taken from the department of their major to a career outcome or vice versa
- Limited to graduates from 2010-11 through 2021-22



Recent Graduates 2011 through December 2022





Overview of First Destination Analysis

What is First Destination?

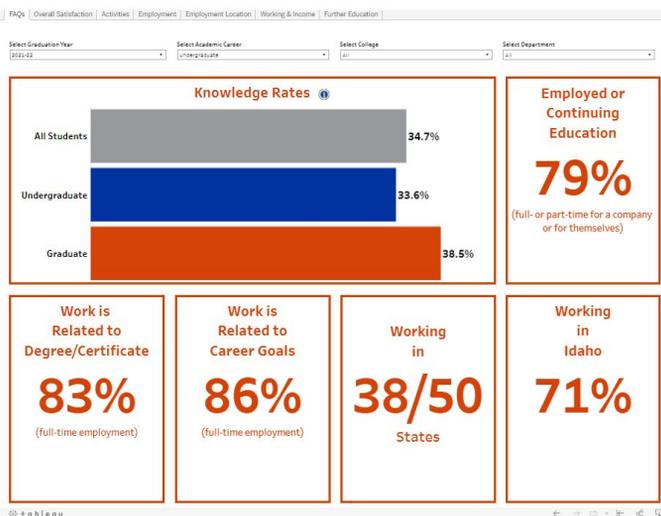
- Captures information regarding how our graduates fare in their careers within six months of graduation.
- National Association of Colleges and Employers (NACE); 3,100 institutions

New First Destination Dashboard

- Result of two surveys - at-graduation & six months later
- Updates annually each spring semester with data from prior academic year
- Most recent Knowledge Rate of 34.7%
- Explore alumni self-reported activities after graduation, including primary activity, location, income range, further education, etc.



First Destination Dashboard - Landing Page & Tabs



Landing page highlights frequently used data

- **Can be filtered by Year, College, & Department**
 - Major/Plan filter in development for future
- **Tabs available**
 - Overall Satisfaction
 - Post-graduation Activities
 - Employment
 - Wages & Income
 - Further Education



First Destination Data - Employment

Do recent alumni report their work is related to their education and goals?

Is the work you do related to the degree(s)/certificates you earned?



Is the work you do related to your career goals?



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First Destination Data - Employment Location

What percent of recent alumni work in Idaho and/or the Treasure Valley?

Of those working in the United States, will you be working in Idaho?



Of those working in Idaho, will you be working in the Treasure Valley?



Of those working in the United States, will you be working in the Treasure Valley?



- 71% of undergraduate of respondents from 2021-22 indicated they were employed in Idaho
- Of those employed in Idaho, 91% reported working in the Treasure Valley (65% of all undergraduates)

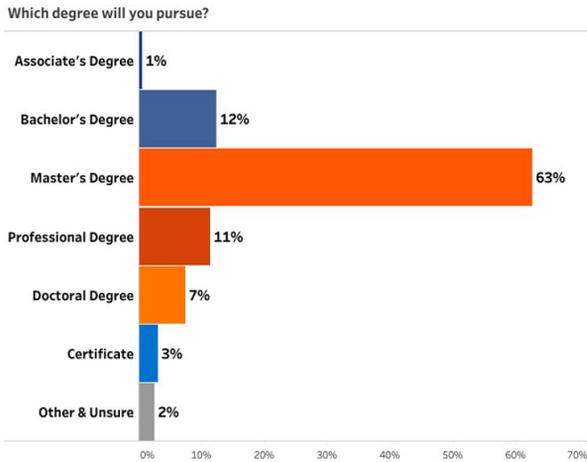
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First Destination Data - Further Education

Do recent alumni plan to continue their education?



- 28% of undergraduate of respondents plan to further their education
- Of those, 63% plan to pursue a master's degree
- 53% of undergraduate respondents who plan to pursue another degree plan to enroll at Boise State

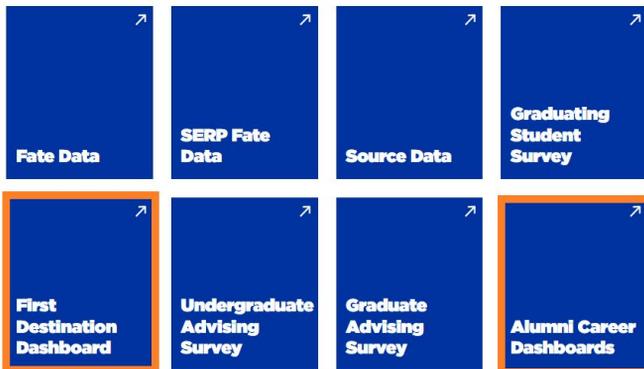
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Interactive Dashboard Webpage

Both dashboards (plus others) are available on the Institutional Effectiveness Interactive Dashboard Portal: boisestate.edu/ie/interactive-dashboards



boisestate.edu/ie/interactive-dashboards



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Additional Resources

- Top-level Summary of the EMSI / Lightcast Analysis Results
 - boisestate.edu/ie/interactive-dashboards/alumni-outcomes-project/
- Upcoming Office Hours
 - October 24, 11 - 12 p.m.
 - November 1, 3 - 4 p.m.
- For questions or more information, contact us:
 - Shari Ellertson, shariellertson@boisestate.edu
 - Eric White, ericmwhite@boisestate.edu
 - ie@boisestate.edu

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