



BOISE STATE UNIVERSITY

Boise State School of Public Service Treasure Valley Policy Survey

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METHODOLOGY

Telephone survey conducted September 10-22, 2016

n = 1,000 Treasure Valley Adults

40% cell phone sample

Oversample of Owyhee County

Overall Margin of Error: +/- 3.1%

Population	Sample Size	Est. Margin of Error
Overall survey	1,000	± 3.1
Split samples	500	± 4.4
Ada County	736	±3.6
Canyon County	241	±6.3
Owyhee County (oversample)	93	±10.2
Boise	528	±4.3
Eagle	37	±16.1
Meridian	128	±8.7
Nampa	114	±9.2
Caldwell	71	±11.6



METHODOLOGY

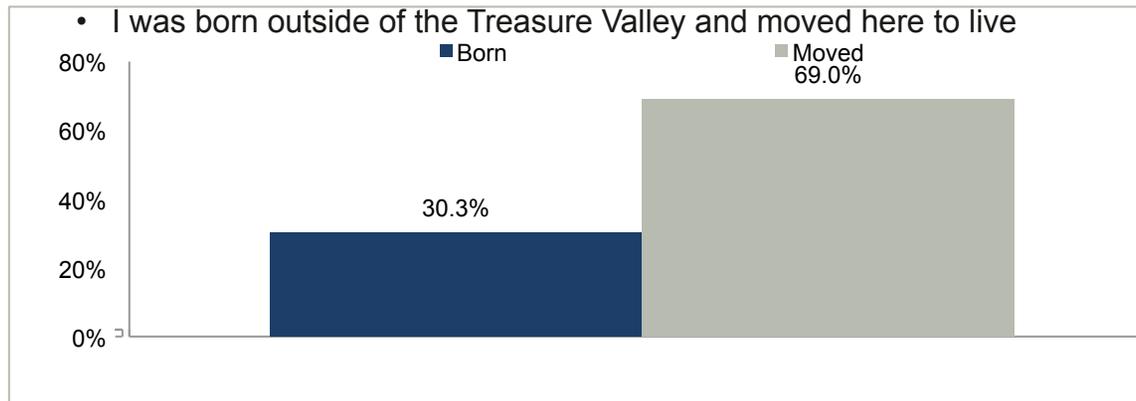
Population	Sample Size	Est. Margin of Error
Male	510	±4.3
Female	490	±4.4
18-34	286	±5.8
35-44	219	±6.6
45-54	170	±7.5
55-64	162	±7.7
65 and over	163	±7.7
Republican	410	±4.8
Democratic	285	±5.8
Independent	206	±6.8



WHY THE TREASURE VALLEY

Which of the following best describes you?

- I was born in the Treasure Valley and have chosen to live here as an adult



- I was born outside of the Treasure Valley and moved here to live

	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Born	30.3	42.4	28.0	27.6	30.2	22.1	29.2	31.4
Moved	69.0	56.6	71.0	71.8	69.8	77.3	69.6	68.4
Net Difference	-38.7	-14.1	-43.0	-44.1	-39.5	-55.2	-40.4	-36.9

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Born	30.3	29.2	31.1	21.9	33.2	27.2	36.6	38.9	35.1	26.2	29.3
Moved	69.0	70.1	68.4	78.1	66.0	72.8	60.6	61.1	64.9	72.3	70.2
Net Difference	-38.7	-40.9	-37.3	-56.3	-32.8	-45.6	-23.9	-22.2	-29.8	-46.1	-41.0

WHY THE TREASURE VALLEY

What was the one, main reason you stayed in the Treasure Valley?

	Overall
Family	36.3
General like/love of the area	13.2
Born here	11.6
Work	11.6
Quality of life	8.6
Environment	8.6
Lifestyle	4.3
School/college	2.3
Other	1.3
Don't know/Refused	2.3

What was the one, main reason you moved to the Treasure Valley?

	Overall
Family	43.0
Employment	28.7
Quality of life	9.1
College	6.5
Environment/outdoors/landscape/weather	5.7
Cost of living	3.6
Other	1.6
Don't know/Refused	1.7

MOST IMPORTANT ISSUE FACING IDAHO

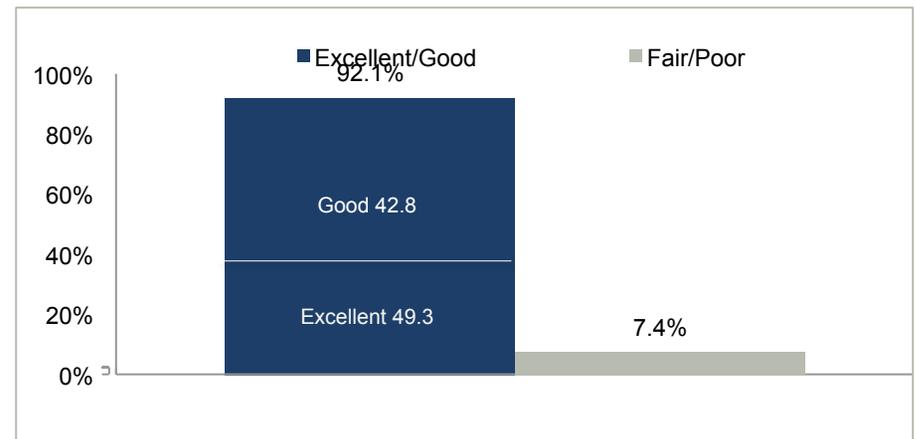
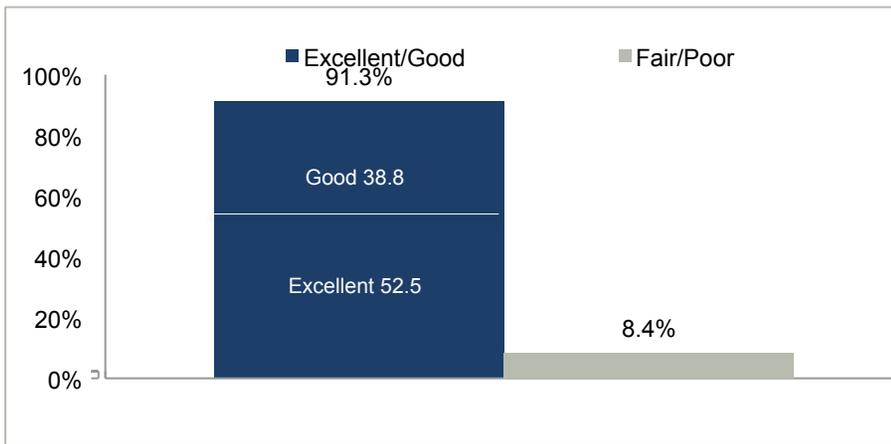
What is the most important issue facing Idaho today?

	Overall
Education	22.6
Jobs & Economy	20.1
The Government in general	5.6
Health Care	5.5
Immigration	4.0
Growth/Overpopulation	3.3
Climate change/The Environment/water	3.1
Moral Issues	2.6
Taxes/Budget & Funding	2.5
Low Wages	2.4
Gun Laws/2nd Amendment	2.4
Presidential Election	2.2
Land	1.9
Roads/Infrastructure	1.8
Terrorism/National Security	1.4

IDAHO QUALITY OF LIFE

And thinking specifically about your own neighborhood, how would you rate the quality of life?

Generally speaking, how would you rate the quality of life in the Treasure Valley Region?



	Over All	Area							Gender		Over All	Area							Gender	
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	M	F		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	M	F
Exc/Good	91.3	93.2	92.2	97.7	86.3	86.8	81.7	88.9	91.2	91.4	92.1	94.2	93.6	96.1	85.1	84.2	81.7	100.0	92.0	92.2
Fair/Poor	8.4	6.4	7.4	1.6	13.7	13.2	18.3	11.1	8.2	8.6	7.4	5.4	6.3	3.9	14.1	14.9	18.3	0.0	7.6	7.1
Net Dif	+82.9	+86.8	+84.8	+96.1	+72.6	+73.7	+63.4	+77.8	+82.9	+82.9	+84.7	+88.7	+87.3	+92.2	+71.0	+69.3	+63.4	+100.0	+84.3	+85.1

BEST REASON TO LIVE IN THE TREASURE VALLEY

Which of the following is the best reason to live in the Treasure Valley?

	Overall
Crime and safety	31.7
The cost of living	29.7
Good jobs and a strong economy	13.7
The quality of education	5.7
Lack of traffic and congestion	5.4
Low taxes	3.2
Don't know/Refused	10.6

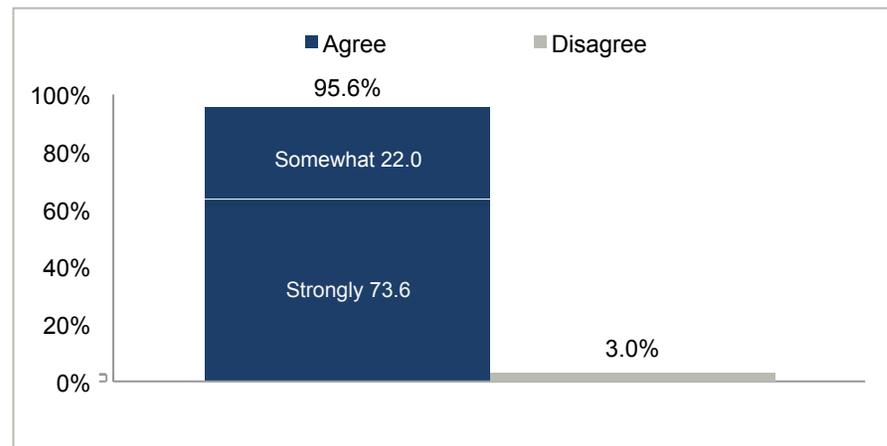
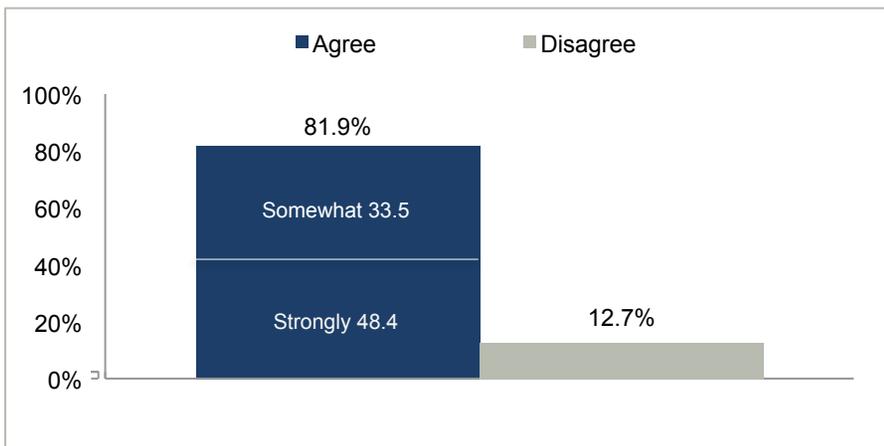


TREASURE VALLEY

(split sample)

Please tell me whether you agree or disagree with the following statement: The Treasure Valley is a good place to **work and build a career.**

Please tell me whether you agree or disagree with the following statement: The Treasure Valley is a good place to **raise a family.**



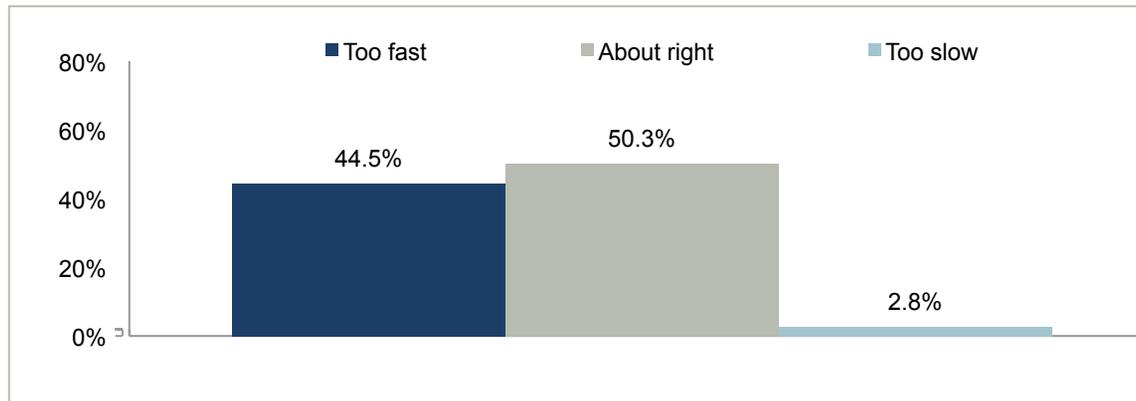
	Over All	Party			Gender	
		Dem	Indy	GOP	M	F
Agree	81.9	75.4	78.6	88.9	82.2	81.7
Disagree	12.7	21.7	18.4	6.5	13.3	12.1
Net Difference	+69.2	+53.6	+60.2	+82.4	+68.9	+69.6

	Over All	Party			Gender	
		Dem	Indy	GOP	M	F
Agree	95.6	97.3	94.2	96.4	94.7	96.4
Disagree	3.0	2.0	5.8	2.1	4.5	1.6
Net Difference	+92.5	+95.2	+88.3	+94.3	+90.2	+94.8



IDAHO GROWTH

Would you say that the Treasure Valley is growing too fast, too slow or about right?



	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Too fast	44.5	30.7	41.0	50.0	53.1	54.0	42.0	47.1
Too slow	2.8	2.9	3.0	1.8	3.1	3.1	2.2	3.5
About right	50.3	63.9	54.0	48.2	42.0	36.8	54.9	45.5

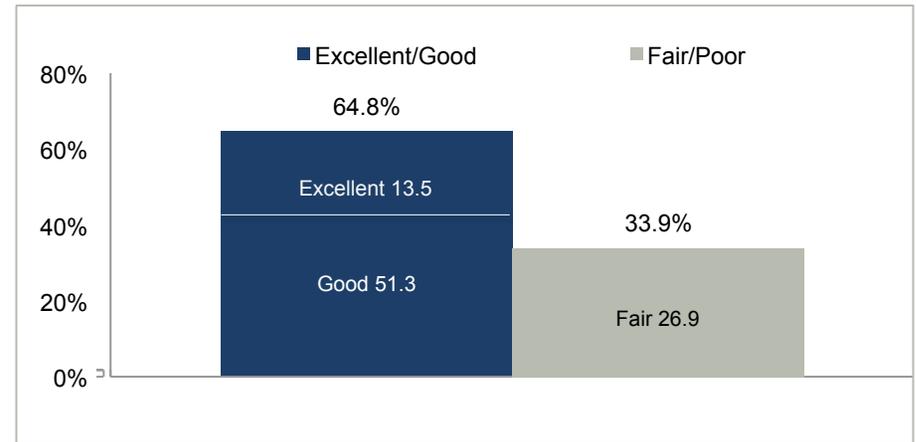
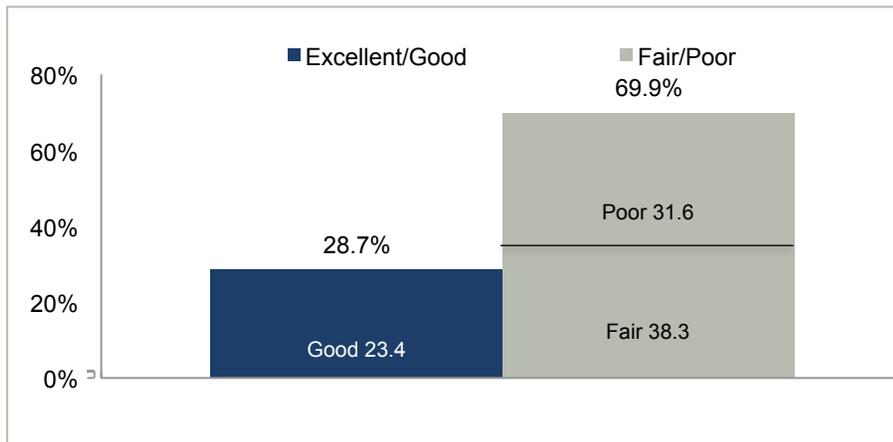
	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Too fast	44.5	42.9	42.8	46.1	46.5	45.6	49.3	72.2	41.1	45.1	45.9
Too slow	2.8	2.4	2.3	0.8	3.7	2.6	7.0	5.6	2.8	3.4	1.7
About right	50.3	52.4	53.0	50.8	46.5	53.0	50.8	22.2	53.3	49.5	50.0



ECONOMY

In general, how would you rate the national economy in the **United States** today?

In general, how would you rate the national economy here in the **Treasure Valley**?



	Over All	Area							Gender	
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	M	F
Exc/Good	28.7	30.0	31.4	30.5	22.4	21.9	35.2	38.9	28.2	29.2
Fair/Poor	69.9	68.3	66.5	69.5	76.8	78.1	63.4	61.1	70.4	69.4
Net Dif	-41.2	-38.3	-35.0	-39.1	-54.4	-56.1	-28.2	-22.2	-42.2	-40.2

	Over All	Area							Gender	
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	M	F
Exc/Good	64.8	67.4	66.9	75.8	58.9	59.6	62.0	33.3	65.5	64.1
Fair/Poor	33.9	31.4	31.8	23.4	40.2	40.4	36.6	55.6	33.1	34.7
Net Dif	+30.9	+36.0	+35.0	+52.3	+18.7	+19.3	+25.4	-22.2	+32.4	+29.4

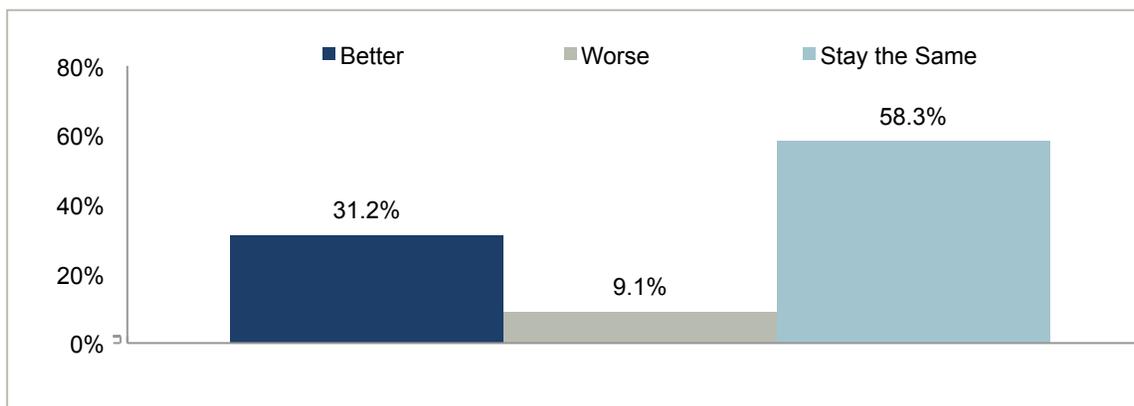
MOST IMPORTANT TO TREASURE VALLEY ECONOMY

Which of the following sectors is most important to the Treasure Valley economy?

	Overall
Agriculture	24.3
Small business	18.0
High tech	17.2
Education	10.3
Healthcare	9.7
Construction	9.0
The service industry	2.6
Banking and finance	1.1
Don't Know/Refused	7.8

ECONOMY: ECONOMIC FUTURE

Over the next year do you think you or your family's personal financial situation will get better, worse or stay about the same?



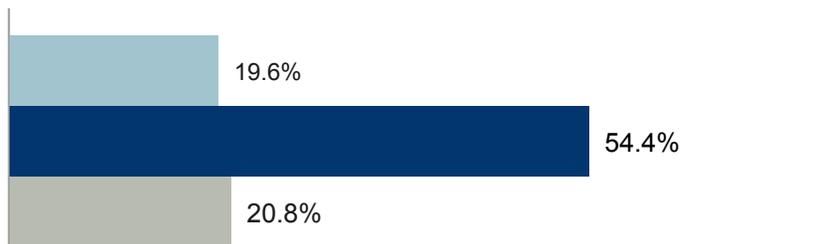
	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Better	31.2	46.3	43.3	26.5	15.4	10.4	32.2	30.2
Worse	9.1	5.4	6.7	12.4	14.8	9.2	9.2	9.0
Stay the Same	58.3	47.3	49.3	58.8	69.8	76.7	57.5	59.2

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Better	31.2	33.7	33.5	33.6	23.7	19.3	31.0	27.8	31.6	32.5	31.7
Worse	9.1	8.3	9.3	3.1	10.8	14.0	11.3	22.2	8.1	9.2	10.0
Stay the Same	58.3	56.5	55.9	62.5	64.3	65.8	56.3	50.0	59.3	57.3	57.1



■ Up ■ Stay the Same ■ Down

■ Unemployment Rate



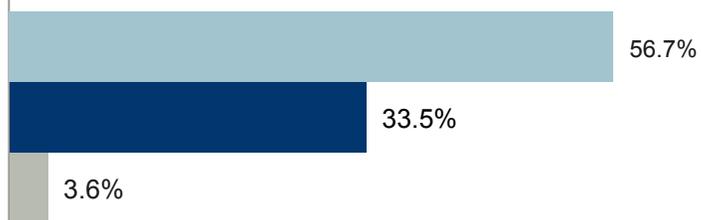
■ Housing Costs



■ Healthcare Costs

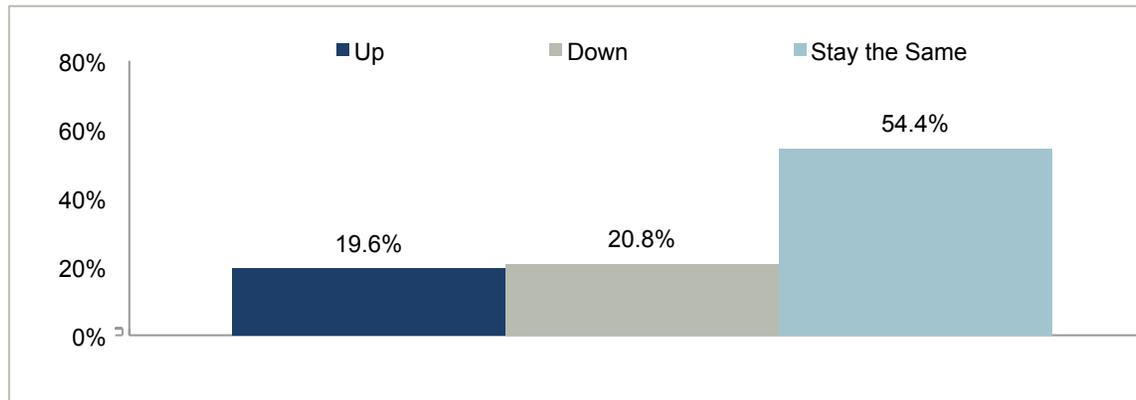


■ Gas Costs



ECONOMY: ECONOMIC FUTURE OF TREASURE VALLEY

Over the next year do you think unemployment rate in the Treasure Valley will go up, down or stay the same?



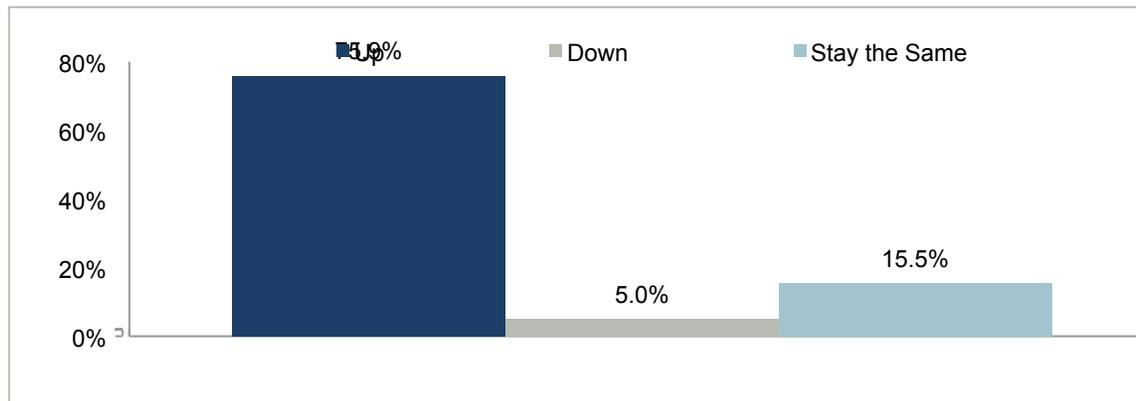
	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Up	19.6	17.1	14.0	19.4	22.8	30.1	20.6	18.6
Down	20.8	30.2	23.7	18.2	11.1	16.0	22.7	18.8
Stay the Same	54.4	51.7	57.3	57.6	59.3	44.2	52.2	56.7

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Up	19.6	17.9	19.3	12.5	24.9	25.4	25.4	16.7	15.4	20.4	20.5
Down	20.8	21.1	20.3	22.7	19.1	16.7	19.7	27.8	18.9	20.9	23.2
Stay the Same	54.4	56.4	56.8	58.6	49.4	54.4	42.3	44.4	61.4	53.4	51.2



ECONOMY: ECONOMIC FUTURE OF TREASURE VALLEY

Over the next year do you think housing costs in the Treasure Valley will go up, down or stay the same?

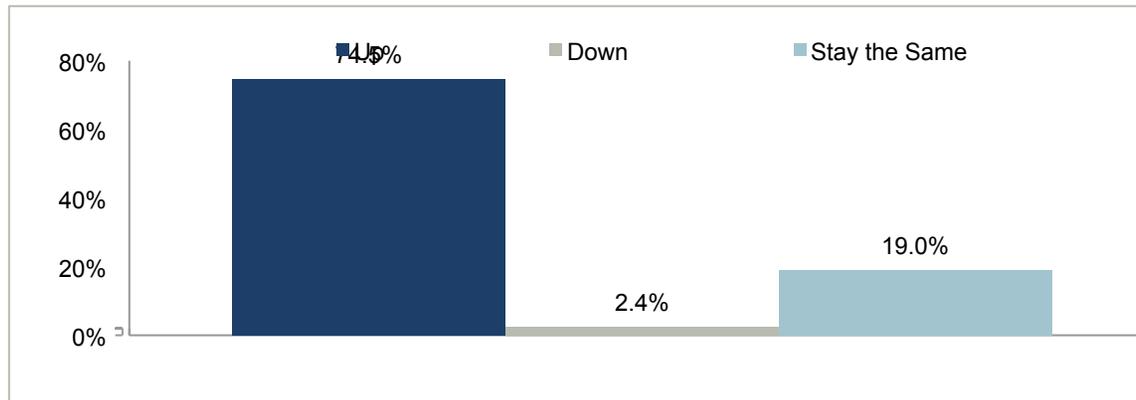


	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Up	75.9	71.2	79.0	75.3	78.4	74.2	78.4	73.3
Down	5.0	7.3	3.0	6.5	4.9	4.3	5.5	4.5
Stay the Same	15.5	16.6	16.0	14.7	13.0	16.6	11.8	19.4

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Up	75.9	75.5	74.1	82.8	76.3	76.3	74.6	77.8	78.6	74.8	73.7
Down	5.0	5.2	4.5	3.9	4.6	3.5	8.5	5.6	2.8	6.8	6.6
Stay the Same	15.5	16.0	17.2	12.5	14.5	15.8	12.7	11.1	15.8	12.6	17.1

ECONOMY: ECONOMIC FUTURE OF TREASURE VALLEY

Over the next year do you think healthcare costs in the Treasure Valley will go up, down or stay the same?

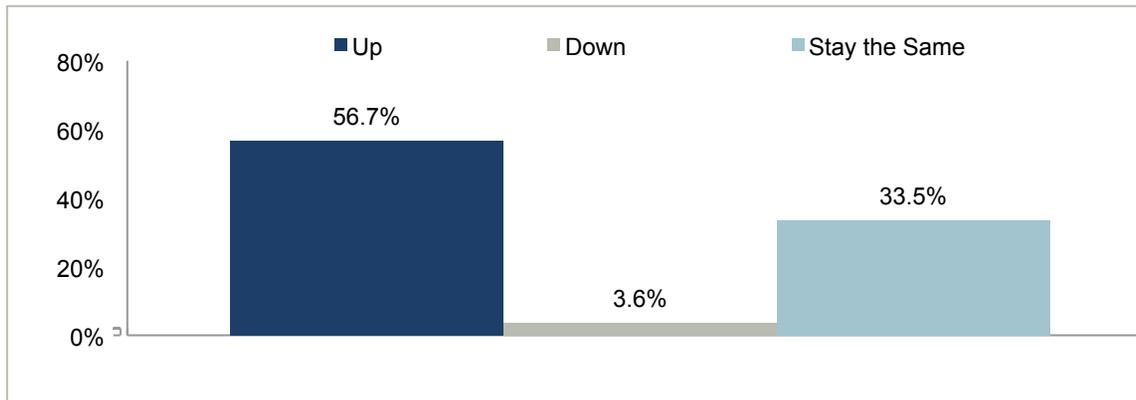


	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Up	74.5	57.1	75.7	79.4	87.0	76.7	75.3	73.7
Down	2.4	4.9	1.7	2.9	0.6	1.8	2.2	2.7
Stay the Same	19.0	29.8	18.3	15.9	11.1	17.8	18.2	19.8

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Up	74.5	74.9	73.9	73.4	73.0	73.7	66.2	72.2	73.7	67.5	78.5
Down	2.4	2.6	2.7	2.3	2.1	0.9	5.6	0.0	2.1	4.9	2.0
Stay the Same	19.0	18.8	19.3	20.3	20.7	24.6	18.3	11.1	21.1	21.8	16.1

ECONOMY: ECONOMIC FUTURE OF TREASURE VALLEY

Over the next year do you think gas costs in the Treasure Valley will go up, down or stay the same?



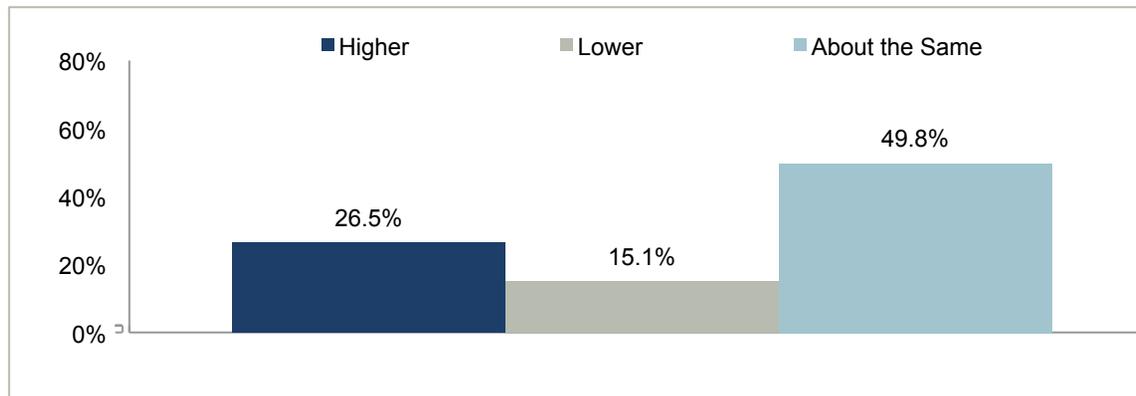
	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Up	56.7	51.2	57.7	64.1	58.6	52.1	55.7	57.8
Down	3.6	6.8	2.7	3.5	3.1	1.8	3.7	3.5
Stay the Same	33.5	38.0	34.7	28.2	28.4	36.2	35.7	31.2

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Up	56.7	57.2	57.4	60.2	54.4	50.9	54.9	66.7	56.5	56.8	55.4
Down	3.6	3.9	4.0	3.9	2.9	2.6	0.0	0.0	0.7	4.4	5.9
Stay the Same	33.5	32.9	33.1	27.3	35.3	38.6	39.4	33.3	38.6	33.0	31.7



TAXES IN THE TREASURE VALLEY

Compared to nearby communities, would you say your taxes are higher, lower or about the same?

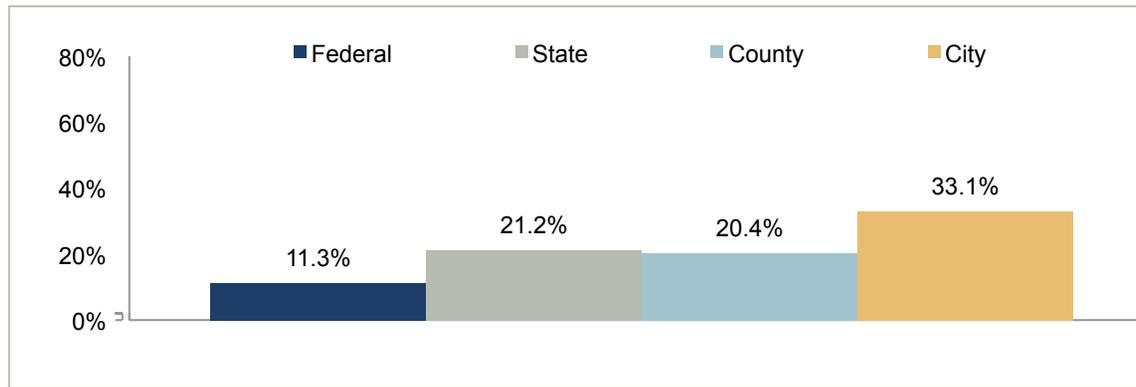


	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Higher	26.5	22.9	22.7	34.1	31.5	25.2	27.3	25.7
Lower	15.1	18.0	17.0	11.8	15.4	11.0	16.3	13.9
About the Same	49.8	49.8	53.0	46.5	45.1	52.1	49.8	49.8

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Higher	26.5	29.1	33.7	18.0	19.5	23.7	14.1	11.1	29.8	27.7	25.1
Lower	15.1	11.3	10.8	10.9	23.7	21.9	29.6	50.0	13.3	14.6	16.8
About the Same	49.8	51.6	46.6	67.2	46.5	40.4	49.3	27.8	45.3	49.5	53.2

GOVERNMENT SERVICES

Which level of government do you most often look to for services?

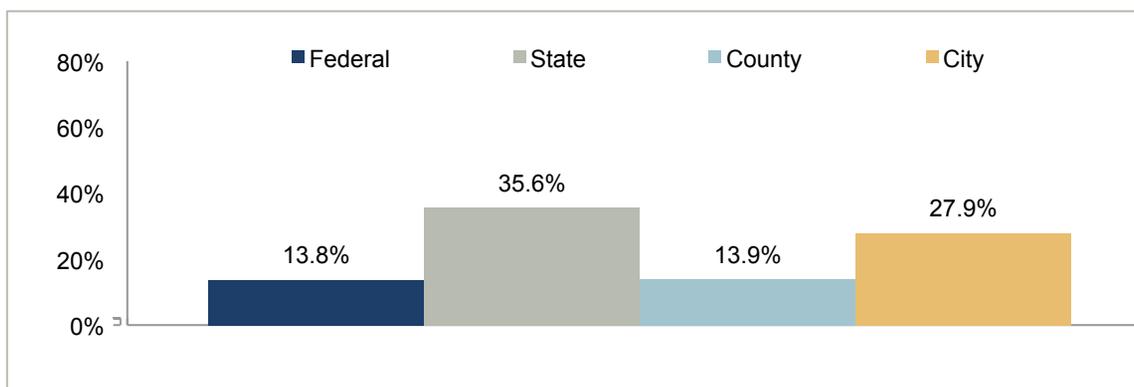


	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Federal	11.3	14.6	4.0	14.7	14.2	14.1	12.2	10.4
State	21.2	22.0	22.3	23.5	18.5	18.4	18.4	24.1
County	20.4	22.0	21.3	17.1	22.2	18.4	22.4	18.4
City	33.1	31.7	36.0	32.4	29.6	33.7	33.7	32.4

	Over All	Area						Party			
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Federal	11.3	11.5	11.0	14.1	10.8	7.9	16.9	11.1	15.1	12.6	7.8
State	21.2	21.9	21.8	22.7	19.5	23.7	15.5	22.2	27.7	16.5	19.0
County	20.4	18.8	18.2	18.0	24.5	21.9	18.3	22.2	15.1	21.8	23.4
City	33.1	34.5	35.8	32.0	28.6	27.2	35.2	33.3	31.2	36.4	33.7

GOVERNMENT SERVICES

Which level of government do you think should be providing you the most services?



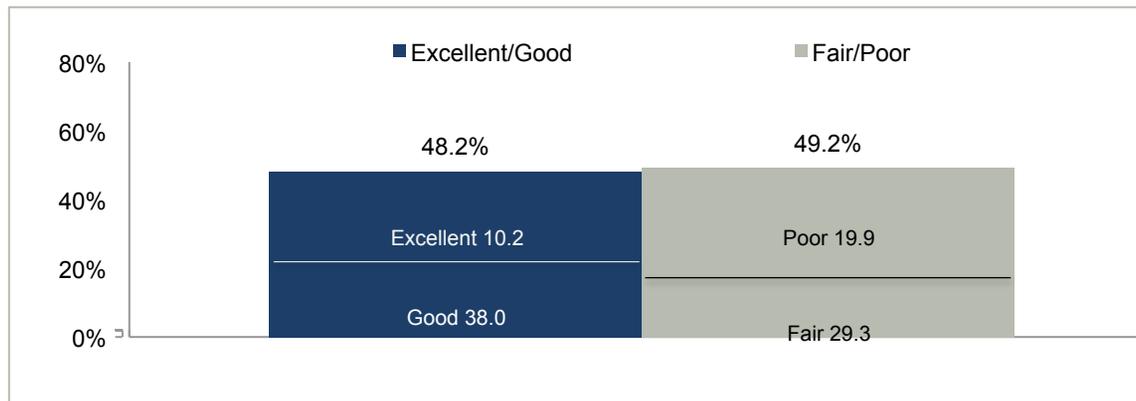
	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Federal	13.8	20.0	10.0	15.9	8.6	16.0	13.5	14.1
State	35.6	38.0	37.0	34.1	34.0	33.1	31.0	40.4
County	13.9	8.8	14.3	13.5	19.1	14.7	15.1	12.7
City	27.9	26.3	34.0	22.9	29.0	22.7	32.0	23.7

	Over All	Area						Party			
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Federal	13.8	13.6	13.1	15.6	14.5	15.8	12.7	16.7	16.5	15.5	9.5
State	35.6	36.5	36.4	35.2	33.6	30.7	31.0	22.2	40.4	27.7	38.8
County	13.9	12.9	11.6	15.6	16.2	14.9	19.7	22.2	10.5	20.4	13.9
City	27.9	28.4	30.5	26.6	25.7	24.6	28.2	33.3	23.2	30.1	29.3



TREASURE VALLEY ECONOMY

Considering what you pay in taxes, would you say the government services you receive are excellent, good, fair or poor?



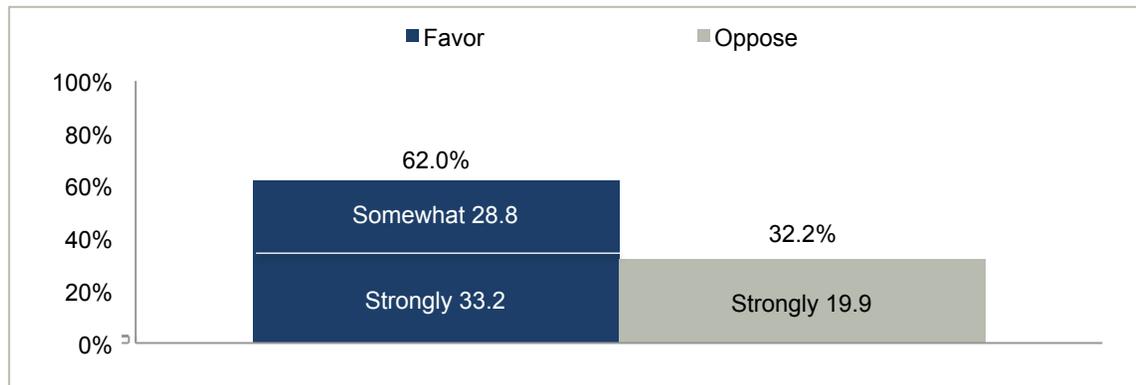
	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Excellent/Good	48.2	50.7	50.3	41.8	50.6	45.4	45.7	50.8
Fair/Poor	19.9	47.3	48.0	55.3	46.3	50.3	52.7	45.5
Net Difference	-1.0	+3.4	+2.3	-13.5	+4.3	-4.9	-7.1	+5.3

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Excellent/Good	48.2	50.1	51.1	47.7	42.3	36.0	47.9	38.9	58.6	46.6	45.1
Fair/Poor	19.9	47.1	46.2	48.4	55.2	62.3	49.3	61.1	39.3	51.0	52.7
Net Difference	-1.0	+3.0	+4.9	-0.8	-12.9	-26.3	-1.4	-22.2	+19.3	-4.4	-7.6



TAX OPTIONS

Currently, only a few Idaho resort cities have a local sales tax in addition to the state sales tax. These local sales taxes are sometimes also referred to as local "option" taxes because the taxes are decided by the voters in the community affected. These funds go to support infrastructure and other projects in the community. Would you favor or oppose giving every city in Idaho the ability to vote on a local option tax?

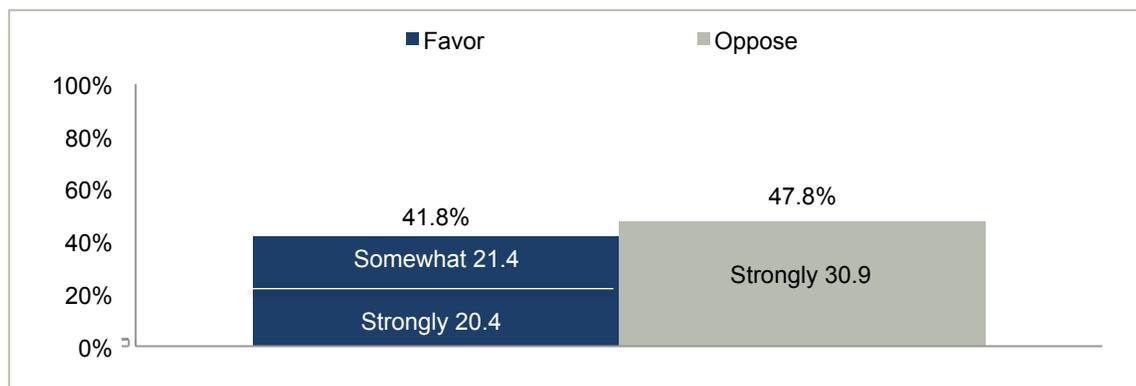


	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Favor	62.0	72.7	62.7	58.8	59.9	52.8	63.9	60.0
Oppose	32.2	22.4	33.3	35.9	35.8	35.0	31.6	32.9
Net Difference	+29.8	+50.2	+29.3	+22.9	+24.1	+17.8	+32.4	+27.1

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Favor	62.0	64.4	66.7	55.5	54.8	51.8	56.3	55.6	71.9	61.7	57.3
Oppose	32.2	29.9	27.8	38.3	38.6	39.5	38.0	44.4	23.2	33.5	37.3
Net Difference	+29.8	+34.5	+38.8	+17.2	+16.2	+12.3	+18.3	+11.1	+48.8	+28.2	+20.0

TAX OPTIONS

And if your town or city were to propose a local option tax, would you favor or oppose that plan?



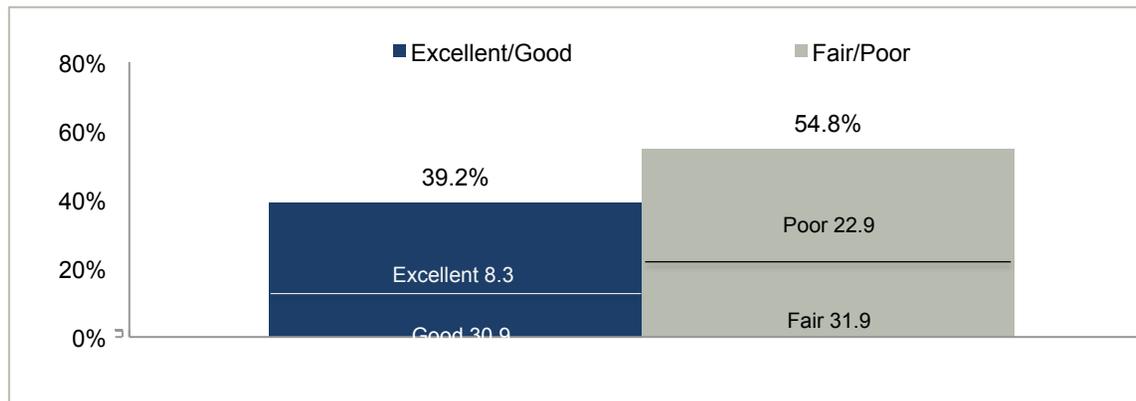
	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Favor	41.8	55.1	41.3	37.1	39.5	33.1	43.1	40.4
Oppose	47.8	38.5	50.0	49.4	51.9	49.7	45.5	50.2
Net Difference	-6.0	+16.6	-8.7	-12.4	-12.3	-16.6	-2.4	-9.8

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Favor	41.8	44.0	48.1	33.6	35.3	30.7	39.4	38.9	58.9	40.8	33.2
Oppose	47.8	45.2	41.7	53.9	54.8	57.0	53.5	55.6	31.6	48.1	57.3
Net Difference	-6.0	-1.2	+6.4	-20.3	-19.5	-26.3	-14.1	-16.7	+27.4	-7.3	-24.1



EDUCATION: QUALITY OF K-12 EDUCATION

Generally speaking, how would you rate the quality of education in Idaho's K-12 public schools?

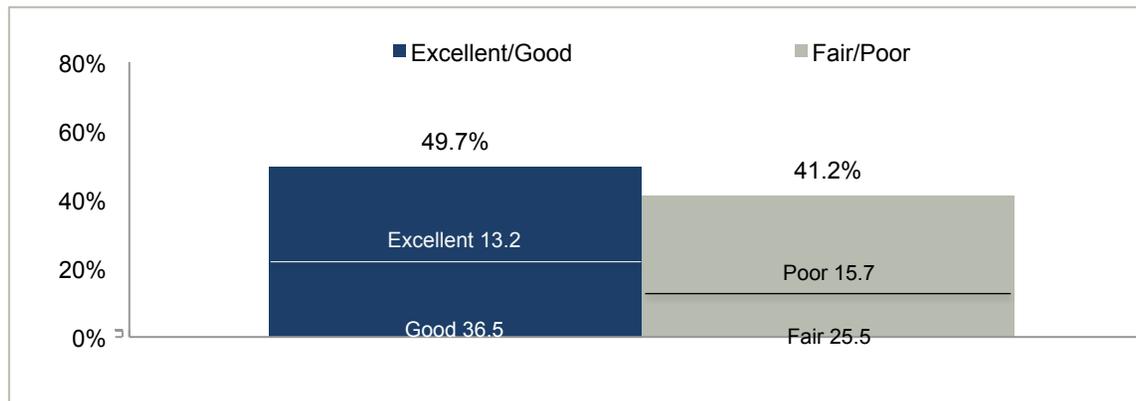


	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Excellent/Good	39.2	31.7	41.0	34.1	44.4	45.4	36.9	41.6
Fair/Poor	54.8	62.4	54.3	60.6	50.0	44.8	57.5	52.0
Net Difference	-15.6	-30.7	-13.3	-26.5	-5.6	+0.6	-20.6	-10.4

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Excellent/Good	39.2	41.2	36.7	51.6	35.7	33.3	40.8	16.7	33.3	40.3	44.1
Fair/Poor	54.8	53.0	56.8	46.1	57.3	59.6	52.1	83.3	62.5	53.4	50.0
Net Difference	-15.6	-11.8	-20.1	+5.5	-21.6	-26.3	-11.3	-66.7	-29.1	-13.1	-5.9

EDUCATION: QUALITY OF K-12 EDUCATION

And thinking specifically about your school district, how would you rate the quality of K-12 public schools in your area?



	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Excellent/Good	49.7	42.0	54.7	51.2	48.1	50.3	45.7	53.9
Fair/Poor	41.2	48.8	40.0	38.8	40.1	37.4	45.1	37.1
Net Difference	+8.5	-6.8	+14.7	+12.4	+8.0	+12.9	+0.6	+16.7

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Excellent/Good	49.7	53.8	51.5	56.3	40.2	31.6	46.5	22.2	52.3	46.1	51.5
Fair/Poor	41.2	37.6	39.6	38.3	49.0	57.9	39.4	66.7	41.1	43.7	39.0
Net Difference	+8.5	+16.2	+11.9	+18.0	-8.7	-26.3	+7.0	-44.4	+11.2	+2.4	+12.4

TOP PRIORITIES FOR EDUCATION FUNDING

If your school district were to receive additional funding, which of the following do you think should be the top priority of education funding?

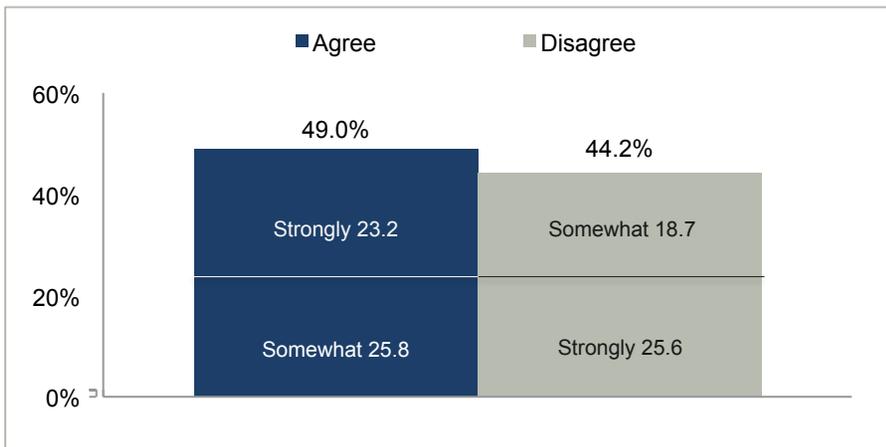
And from the same list, which should be the second highest priority of education funding?

Issue	1 st Priority	2 nd Priority	Total
Raise teacher salaries to retain existing teachers	25.4	16.7	42.1
Increase starting teacher salaries to attract new teachers	16.1	14.8	30.9
Technology in the classroom	12.9	14.0	26.9
New books and supplies for students	9.9	10.7	20.6
Extracurricular such as athletics and music programs	7.8	12.6	20.4
Professional development for existing teachers	5.9	7.7	13.6
School Facilities and Maintenance	5.7	7.2	12.9
School Safety	2.6	3.8	6.4

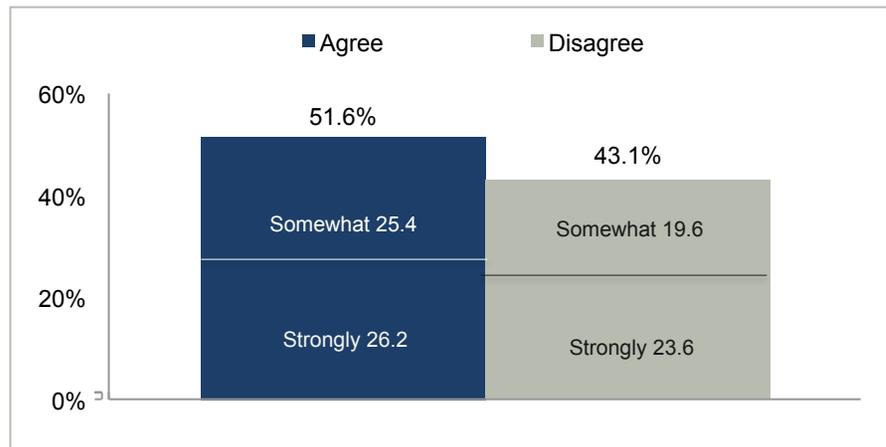
EDUCATION: TAX REVENUE (split sample)

Please tell me whether you agree or disagree with the following statement: My school district should raise additional tax revenue to increase education funding.

A recent study shows the state of Idaho ranks 49th out of the 50 states in per-pupil funding. Please tell me whether you agree or disagree with the following statement: My school district should raise additional tax revenue to increase education funding.



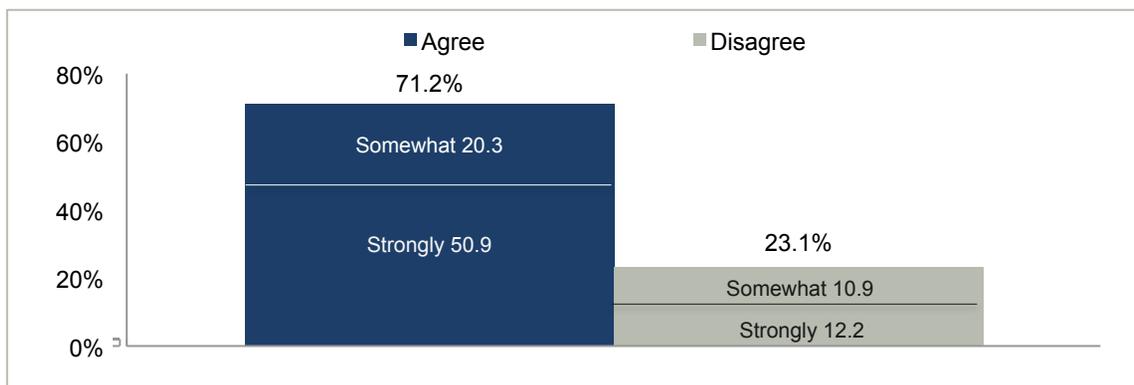
	Over All	Party			Gender	
		Dem	Indy	GOP	M	F
Agree	49.0	63.0	57.3	37.5	49.2	48.8
Disagree	44.2	32.6	36.9	56.9	44.7	43.8
Net Difference	+4.8	+30.4	+20.4	-19.4	+4.5	+5.0



	Over All	Party			Gender	
		Dem	Indy	GOP	M	F
Agree	51.6	70.7	45.6	43.8	50.0	53.2
Disagree	43.1	23.1	52.4	52.6	46.3	40.0
Net Difference	+8.5	+47.6	-6.8	-8.8	+3.7	+13.2

EDUCATION: PRESCHOOL

Please tell me whether you agree or disagree with the following statement: Access to high-quality, affordable preschool is beneficial to educational performance later in life?



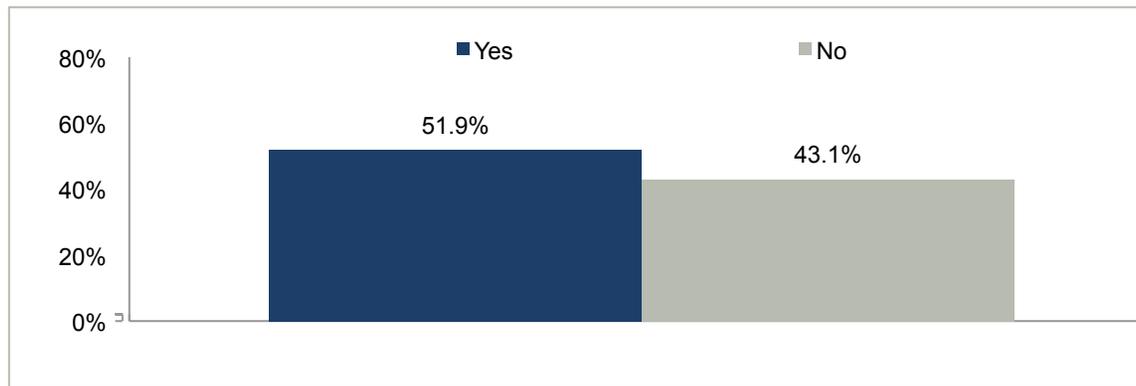
	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Agree	71.2	82.0	72.0	68.8	62.3	67.5	71.0	71.4
Disagree	23.1	16.1	22.3	24.1	30.2	25.2	22.4	23.9
Net Difference	+48.1	+65.9	+49.7	+44.7	+32.1	+42.3	+48.6	+47.6

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Agree	71.2	74.0	75.8	74.2	64.3	59.6	70.4	38.9	87.0	71.8	62.2
Disagree	23.1	20.4	18.0	21.9	30.3	37.7	19.7	44.4	8.8	24.8	30.5
Net Difference	+48.1	+53.7	+57.8	+52.3	+34.0	+21.9	+50.7	-5.6	+78.2	+47.1	+31.7



EDUCATION: TAXES

Would you be willing to spend more in taxes to support access to high-quality, affordable preschool in your school district – yes or no?



	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Yes	51.9	65.9	56.3	47.6	37.7	44.8	53.3	50.4
No	43.1	31.7	38.7	47.1	56.8	47.9	42.9	43.3
Net Difference	+8.8	+34.1	+17.7	+0.6	-19.1	-3.1	+10.4	+7.1

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Yes	51.9	54.5	58.3	46.9	46.1	38.6	49.3	22.2	75.1	53.9	38.0
No	43.1	40.8	36.9	48.4	48.5	57.0	39.4	77.8	20.7	42.2	56.8
Net Difference	+8.8	+13.7	+21.4	-1.6	-2.5	-18.4	+9.9	-55.6	+54.4	+11.7	-18.8

TREASURE VALLEY COMMUTE

How do you typically commute to work?

	Overall
Driving	59.5
Don't work	24.0
Work from home	8.2
Biking	4.3
Walking	1.9
Public Transportation	0.7
DK/Refused	1.4

TREASURE VALLEY COMMUTE

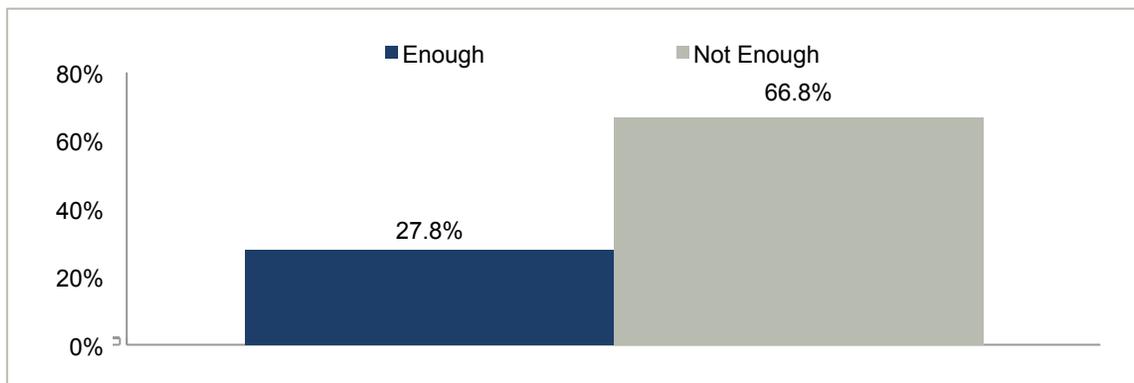
In minutes, how long is your typical commute to work?

	Overall
Don't Work	2.0
Less than 5 minutes	6.9
6-10 minutes	17.3
11-20 minutes	39.6
21-30 minutes	20.9
31-45 minutes	7.5
46-60 minutes	2.0
Over one hour	2.3
DK/Refused	1.5

TRANSPORTATION: MASS TRANSPORTATION

Which of the following comes closest to your opinion?

- There are enough mass transportation options in the Treasure Valley
- The Treasure Valley could use more mass transportation options



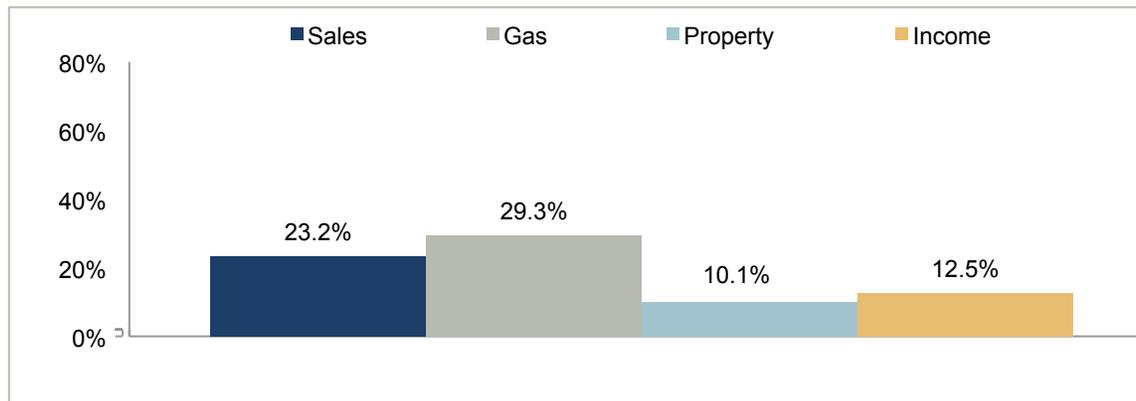
	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Enough	27.8	24.9	26.3	23.5	32.7	33.7	32.7	22.7
Not Enough	66.8	69.3	71.7	71.2	62.3	54.6	61.6	72.2
Net Difference	-39.0	-44.4	-45.3	-47.6	-29.6	-20.9	-28.8	-49.6

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Enough	27.8	27.6	27.8	21.1	27.8	32.5	21.1	44.4	17.9	29.6	35.1
Not Enough	66.8	67.8	67.2	74.2	64.7	60.5	69.0	44.4	78.9	64.1	60.0
Net Difference	-39.0	-40.2	-39.4	-53.1	-36.9	-28.1	-47.9	+0.0	-61.1	-34.5	-24.9



TRANSPORTATION FUNDING SOURCES

If the Treasure Valley were going to build more mass transit, which of the following funding sources would you prefer?



	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Sales	23.2	24.9	28.3	22.9	19.8	15.3	22.5	23.9
Gas	29.3	25.4	30.7	28.2	30.9	31.3	27.3	31.4
Property	10.1	16.6	8.7	12.4	8.6	3.7	9.8	10.4
Income	12.5	19.5	11.7	8.8	11.1	10.4	14.5	10.4

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Sales	23.2	21.1	20.1	28.1	27.4	30.7	22.5	50.0	20.7	31.1	21.7
Gas	29.3	31.8	30.3	38.3	22.4	21.9	23.9	22.2	32.6	23.3	30.5
Property	10.1	11.8	13.1	6.3	5.4	4.4	2.8	5.6	16.8	8.7	7.3
Income	12.5	11.3	12.9	8.6	15.8	14.9	19.7	11.1	16.1	10.7	11.0

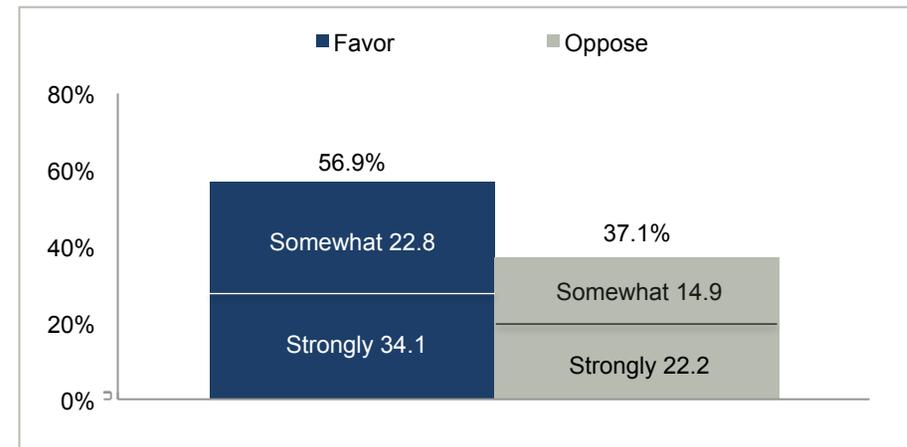
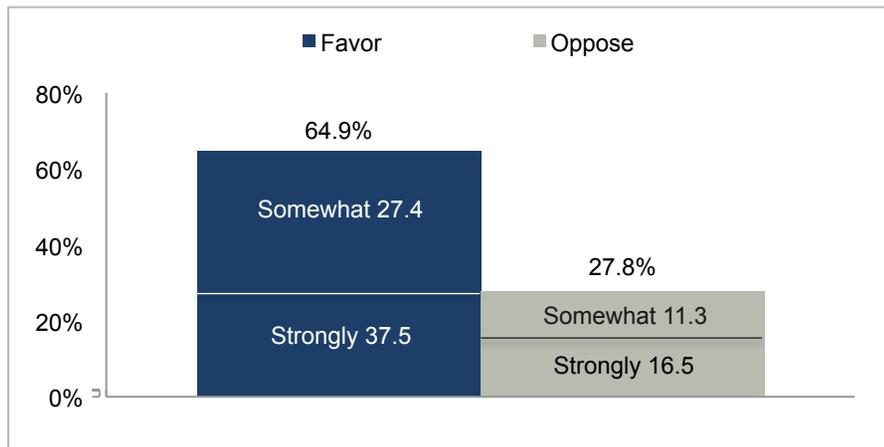


TRANSPORTATION: RAIL SERVICE

(split sample)

Would you say that you favor or oppose building a new commuter rail service on existing rail line to link major residential, entertainment and employment centers throughout the Treasure Valley?

If there were a funding mechanism such as a local option sales tax that could pay for some of the associated costs with building a new commuter rail service on existing rail line to link major residential, entertainment and employment centers throughout the Treasure Valley, would you favor or oppose that plan?



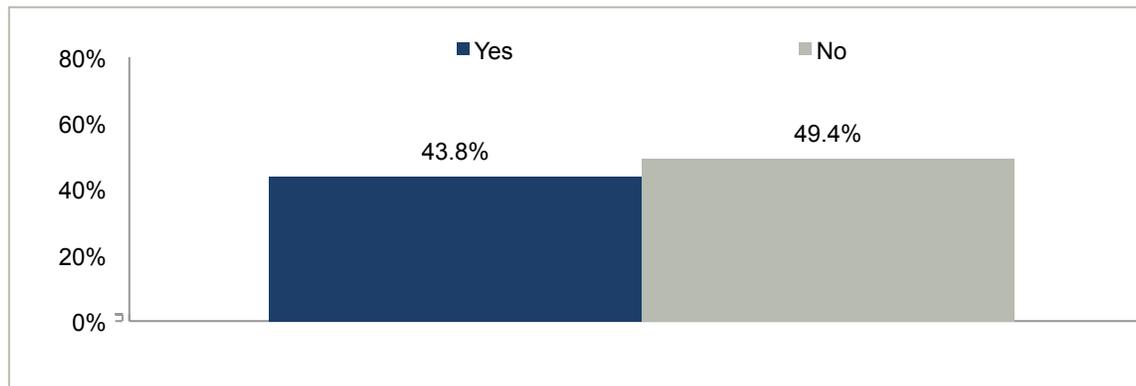
	Over All	Party			Gender	
		Dem	Indy	GOP	M	F
Favor	64.9	76.8	70.9	59.3	63.6	66.3
Oppose	27.8	15.9	26.2	34.3	31.8	23.3
Net Difference	+37.1	+60.9	+44.7	+25.0	+31.8	+42.9

	Over All	Party			Gender	
		Dem	Indy	GOP	M	F
Favor	56.9	76.2	57.3	41.2	54.1	59.6
Oppose	37.1	20.4	37.9	50.0	40.2	34.0
Net Difference	+19.8	+55.8	+19.4	-8.8	+13.8	+25.6



HOUSING COSTS IN TREASURE VALLEY

Do you think the majority of residents in your city can afford to buy a home – yes or no?



	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Yes	43.8	42.0	43.0	48.8	40.7	45.4	46.7	40.8
No	49.4	52.7	51.7	45.3	49.4	45.4	48.6	50.2
Net Difference	-5.6	-10.7	-8.7	+3.5	-8.6	+0.0	-2.0	-9.4

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Yes	43.8	46.6	42.0	52.3	36.9	43.9	25.4	22.2	36.1	51.0	49.0
No	49.4	47.6	51.7	42.2	53.5	48.2	60.6	66.7	57.2	43.2	43.2
Net Difference	-5.6	-1.0	-9.7	10.2	-16.6	-4.4	-35.2	-44.4	-21.1	+7.8	+5.9

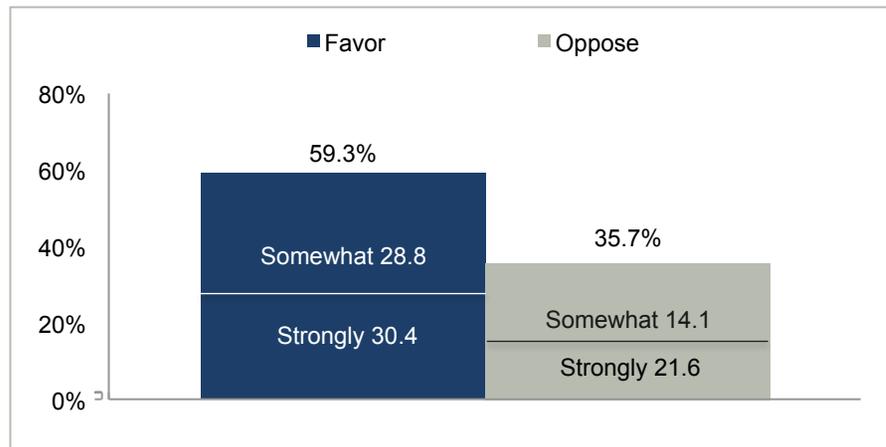
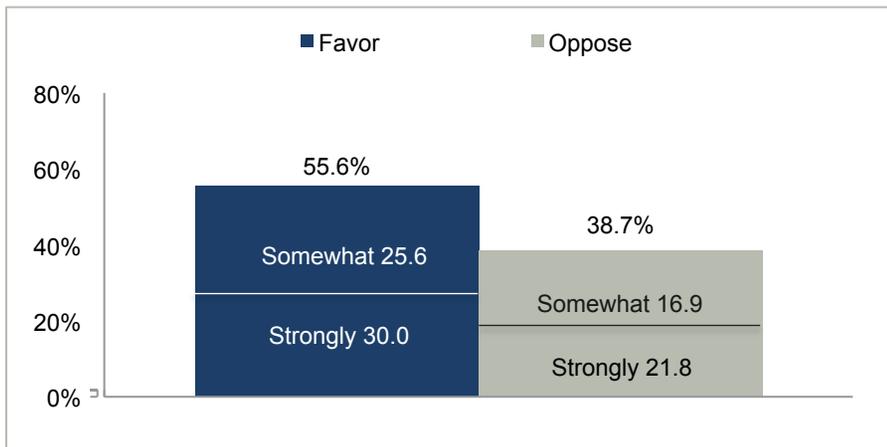


HOUSING FUNDING

(split sample)

Some local governments have recently allocated increased funding to address the lack of affordable housing in the Treasure Valley. Would you say you favor or oppose spending government money to build low-income housing facilities?

It is estimated that over 30% of Boise residents qualify for affordable housing, yet over 10,000 additional affordable housing units throughout the Treasure Valley are needed to house them. Some local governments have recently allocated increased funding to address the lack of affordable housing in the Treasure Valley. Would you say you favor or oppose spending government money to build low-income housing facilities?



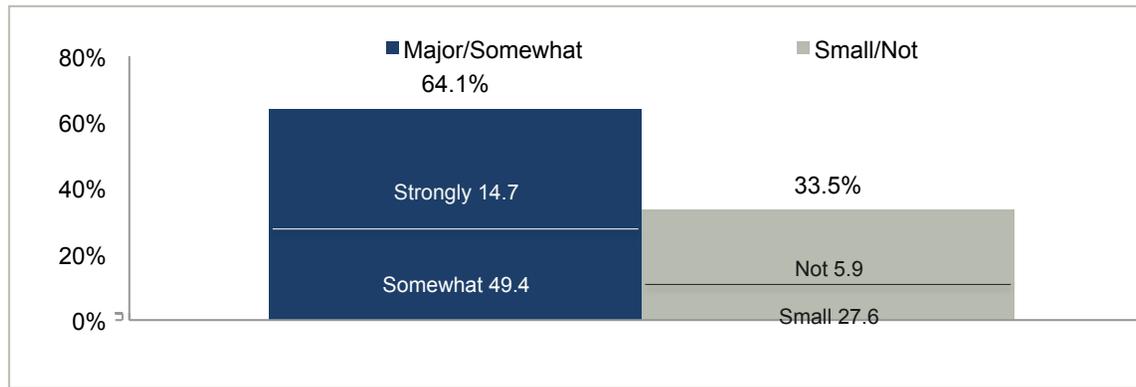
	Over All	Party			Gender	
		Dem	Indy	GOP	M	F
Favor	55.6	83.3	60.2	35.6	51.1	60.4
Oppose	38.7	9.4	37.9	59.3	43.2	33.8
Net Difference	+16.9	+73.9	+22.3	-23.6	+8.0	+26.7

	Over All	Party			Gender	
		Dem	Indy	GOP	M	F
Favor	59.3	88.4	56.3	41.8	56.5	62.0
Oppose	35.7	8.8	38.8	51.5	39.8	31.6
Net Difference	+23.6	+79.6	+17.5	-9.8	+16.7	+30.4



HOMELESSNESS IN TREASURE VALLEY

In general, would you that homelessness in the Treasure Valley is a major problem, somewhat of a problem, small problem or not a problem at all?



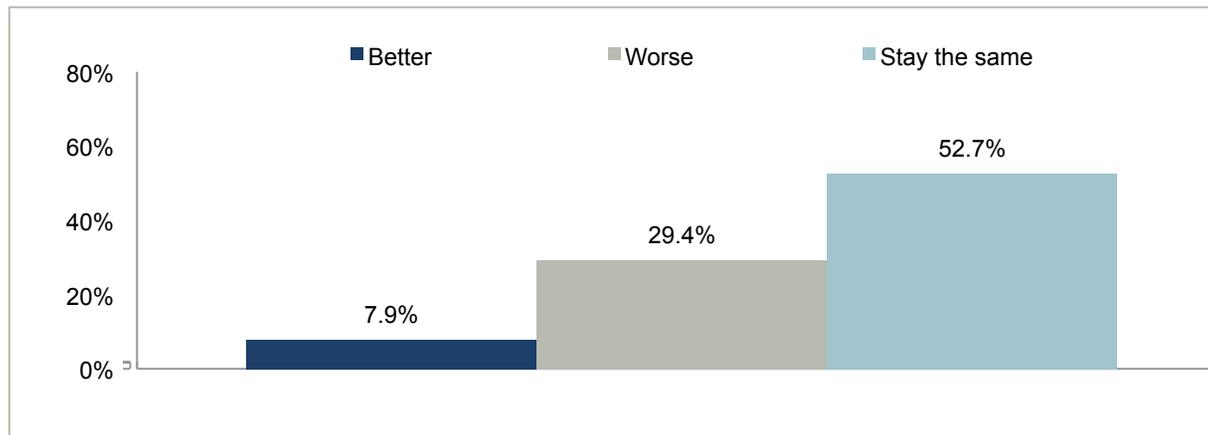
	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Major/Somewhat	64.1	63.4	64.7	59.4	67.3	65.6	57.8	70.6
Small/Not	33.5	34.6	33.0	38.2	30.9	30.7	40.4	26.3
Net Difference	+30.6	+28.8	+31.7	+21.2	+36.4	+35.0	+17.5	+44.3

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Major/Somewhat	64.1	66.2	66.5	64.8	56.0	58.8	52.1	88.9	77.5	58.7	59.0
Small/Not	33.5	31.9	31.4	33.6	40.2	36.8	45.1	5.6	20.4	39.8	39.8
Net Difference	+30.6	+34.2	+35.0	+31.3	+15.8	+21.9	+7.0	+83.3	+57.2	+18.9	+19.3



HOMELESSNESS IN TREASURE VALLEY

And in the past year would you say homelessness in the Treasure Valley has gotten better, gotten worse or stayed about the same?



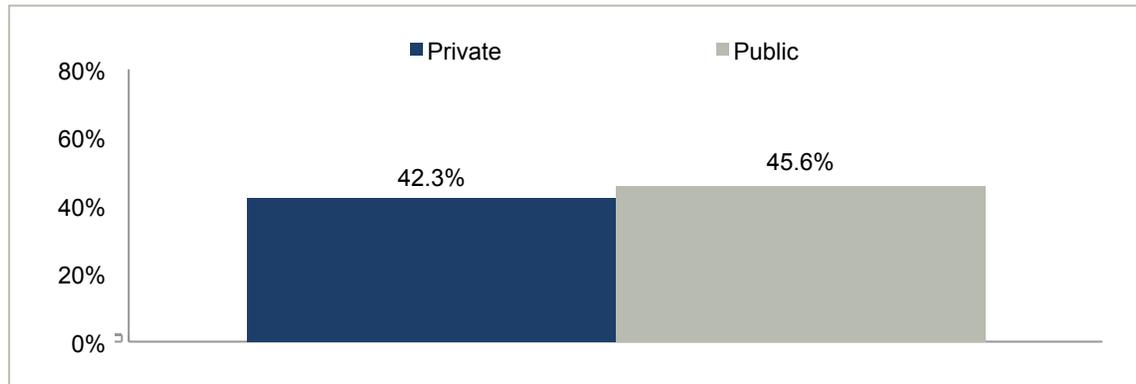
	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Better	7.9	8.8	8.0	5.9	12.3	4.3	9.6	6.1
Worse	29.4	31.2	26.3	35.3	29.6	26.4	26.7	32.2
Stay the Same	52.7	53.7	55.7	49.4	46.3	55.8	55.1	50.2

	Over All	Area						Party			
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Better	7.9	8.4	9.3	6.3	6.6	6.1	4.2	5.6	8.8	8.3	7.6
Worse	29.4	29.6	31.3	18.0	28.2	30.7	28.2	38.9	36.1	27.2	24.1
Stay the Same	52.7	52.9	51.9	61.7	52.3	51.8	53.5	44.4	47.7	55.8	58.0

HOMELESSNESS IN TREASURE VALLEY

In general, who should be most responsible for solving homelessness in the Treasure Valley?

- Privately funded organizations like non-profits and religious charities
- Publicly funded government programs



	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Private	42.3	34.1	43.0	47.1	45.1	43.6	44.3	40.2
Public	45.6	55.6	43.3	42.4	42.0	44.2	42.4	49.0
Net Difference	-3.3	-21.5	-0.3	+4.7	+3.1	-0.6	+2.0	-8.8

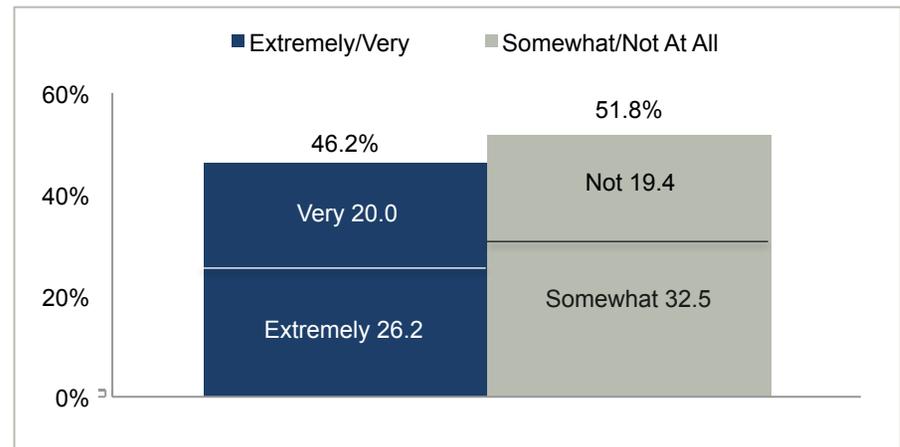
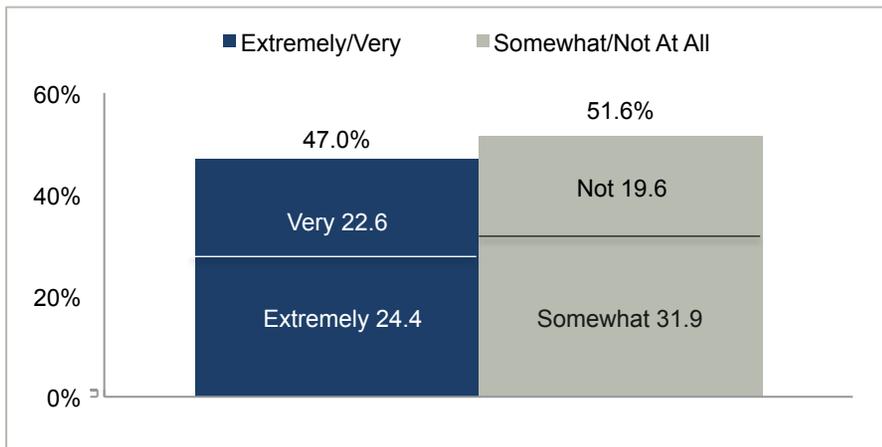
	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Private	42.3	40.6	37.5	46.1	49.0	46.5	52.1	33.3	24.9	46.6	53.9
Public	45.6	47.1	50.9	39.8	39.0	37.7	39.4	55.6	65.6	44.7	33.2
Net Difference	-3.3	-6.5	-13.4	+6.3	+10.0	+8.8	+12.7	-22.2	-40.7	+1.9	+20.7



AGRICULTURE: URBAN GROWTH (split sample)

How concerned are you about the loss of **farmland** as a result of urban growth in the Treasure Valley – extremely, very, somewhat or not at all?

How concerned are you about the loss of **family farmers** as a result of urban growth in the Treasure Valley – extremely, very, somewhat or not at all?



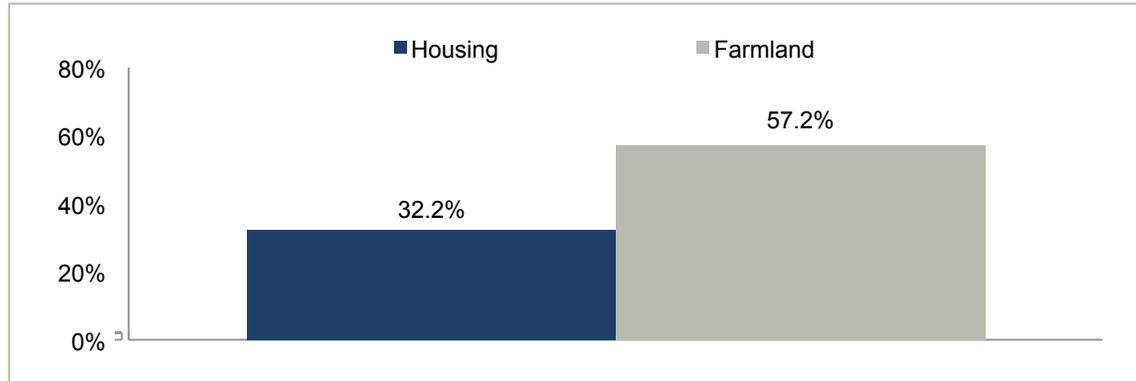
	Over All	Party			Gender	
		Dem	Indy	GOP	M	F
Ext/Very	47.0	47.8	40.8	48.1	43.9	50.4
Somewhat/Not	51.6	50.7	58.3	51.9	54.9	47.9
Net Difference	-4.6	-2.9	-17.5	-3.7	-11.0	+2.5

	Over All	Party			Gender	
		Dem	Indy	GOP	M	F
Ext/Very	46.2	51.7	46.6	40.2	38.6	53.6
Somewhat/Not	51.8	47.6	53.4	57.2	60.6	43.2
Net Difference	-5.6	+4.1	-6.8	-17.0	-22.0	+10.4

AGRICULTURE PRIORITIES

Which should be the priority in the Treasure Valley?

- Increase affordable housing
- Preserving farmland



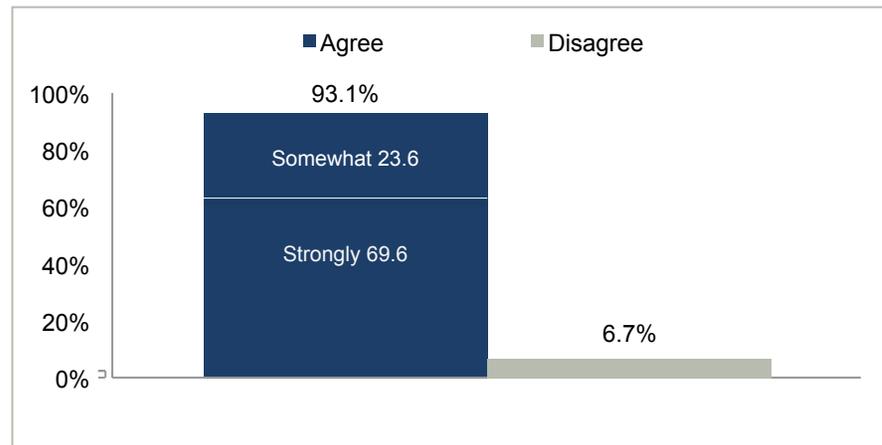
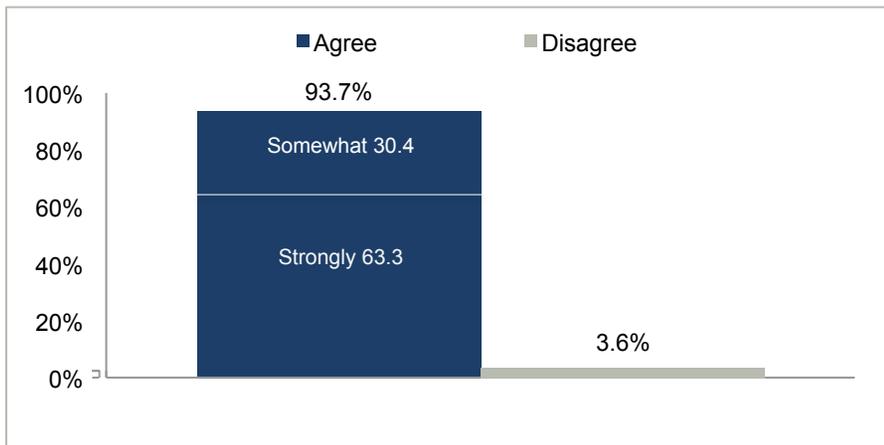
	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Housing	32.2	38.0	34.7	33.5	26.5	24.5	35.3	29.0
Farmland	57.2	54.6	56.7	52.4	61.1	62.6	55.7	58.8
Net Difference	-25.0	-16.6	-22.0	-18.8	-34.6	-38.0	-20.4	-29.8

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Housing	32.2	36.5	39.4	32.0	19.9	17.5	18.3	11.1	41.8	35.4	24.1
Farmland	57.2	53.0	50.4	57.8	68.9	71.1	70.4	77.8	48.8	53.4	67.8
Net Difference	-25.0	-16.4	-11.0	-25.8	-49.0	-53.5	-52.1	-66.7	-7.0	-18.0	-43.7

AGRICULTURE: ECONOMY & CULTURE (split sample)

Please tell me whether you agree or disagree with the following statement: Agriculture is an important part of **the economy** in the Treasure Valley.

Please tell me whether you agree or disagree with the following statement: Agriculture is an important part of **the culture** in the Treasure Valley.

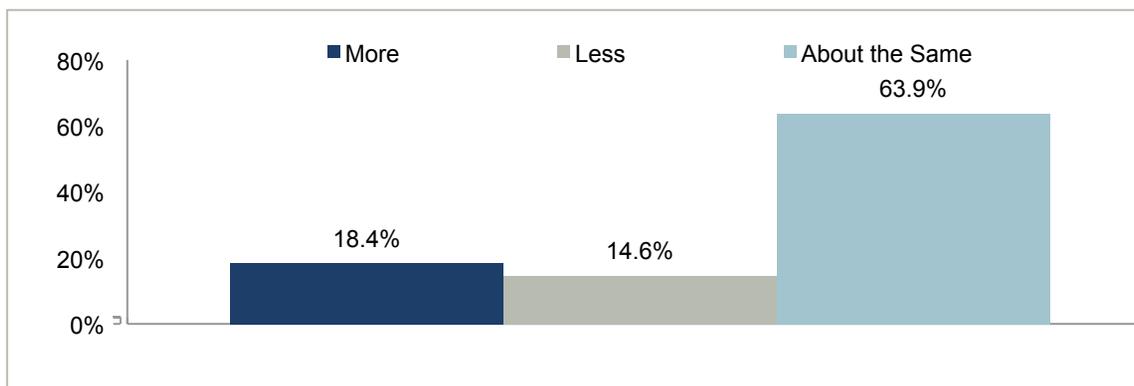


	Over All	Area						
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee
Agree	93.7	36.5	39.4	32.0	19.9	17.5	18.3	11.1
Disagree	3.6	53.0	50.4	57.8	68.9	71.1	70.4	77.8
Net Difference	+90.1	-16.4	-11.0	-25.8	-49.0	-53.5	-52.1	-66.7

	Over All	Area						
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee
Agree	93.1	36.5	39.4	32.0	19.9	17.5	18.3	11.1
Disagree	6.7	53.0	50.4	57.8	68.9	71.1	70.4	77.8
Net Difference	+86.5	-16.4	-11.0	-25.8	-49.0	-53.5	-52.1	-66.7

CRIME IN TREASURE VALLEY

In the past year, would you say there has been more crime, less crime, or about the same amount of crime in your neighborhood?



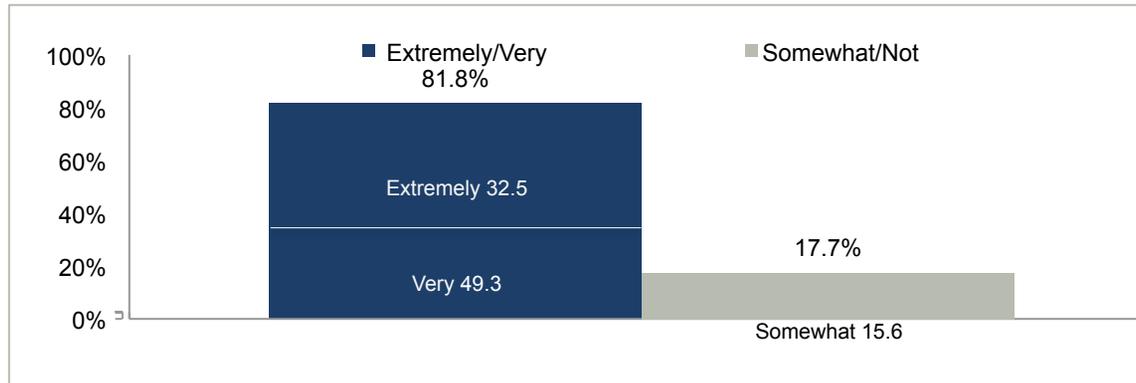
	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
More	18.4	17.1	17.3	18.2	19.8	20.9	16.3	20.6
Less	14.6	14.1	19.0	8.2	14.2	14.1	15.3	13.9
About the Same	63.9	68.3	62.0	69.4	62.3	57.7	66.5	61.2

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
More	18.4	18.3	19.1	15.6	19.1	23.7	16.9	16.7	14.0	24.3	19.0
Less	14.6	12.5	12.9	10.2	20.7	16.7	26.8	11.1	15.1	15.0	14.4
About the Same	63.9	66.2	65.2	71.9	56.4	55.3	52.1	72.2	69.8	58.7	62.4



NEIGHBORHOOD SAFETY

In general, how would you describe the neighborhood where you live – extremely safe, very safe, somewhat safe or not safe at all?

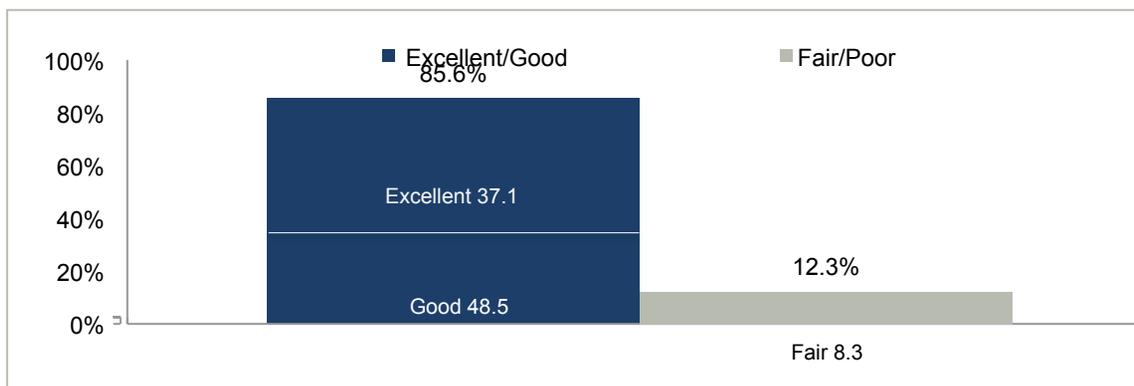


	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Extremely/Very	81.8	78.5	87.3	85.3	78.4	75.5	80.4	83.3
Somewhat/Not	17.7	21.5	12.7	14.1	21.0	22.7	19.2	16.1
Net Difference	+64.1	+57.1	+74.7	+71.2	+57.4	+52.8	+61.2	+67.1

	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Extremely/Very	81.8	85.3	83.3	93.0	71.8	65.8	76.1	77.8	83.5	76.7	85.6
Somewhat/Not	17.7	14.3	16.3	7.0	27.4	33.3	22.5	22.2	16.5	23.3	14.4
Net Difference	+64.1	+71.1	+67.0	+85.9	+44.4	+32.5	+53.5	+55.6	+67.0	+53.4	+71.2

POLICE AND RESIDENTS

And how would you rate the relationship between the police and residents in your community

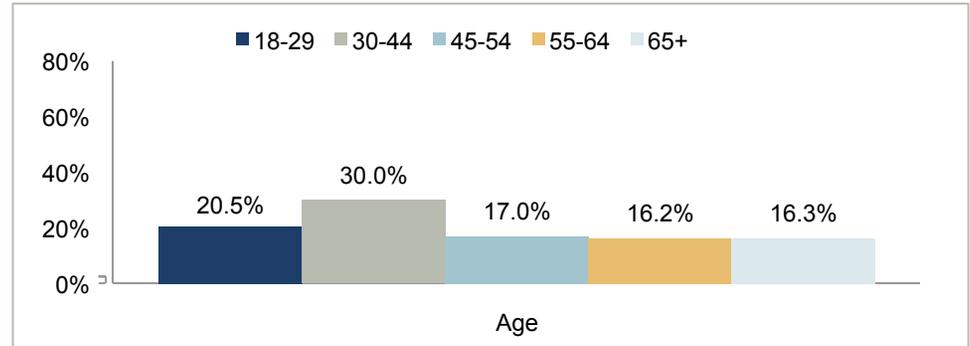


	Over All	Age					Gender	
		18-29	30-44	45-54	55-64	65+	M	F
Excellent/Good	85.6	82.0	87.0	91.2	86.4	81.0	85.5	85.7
Fair/Poor	12.3	16.1	12.0	7.6	11.7	13.5	13.1	11.4
Net Difference	+73.3	+65.9	+75.0	+83.5	+74.7	+67.5	+72.4	+74.3

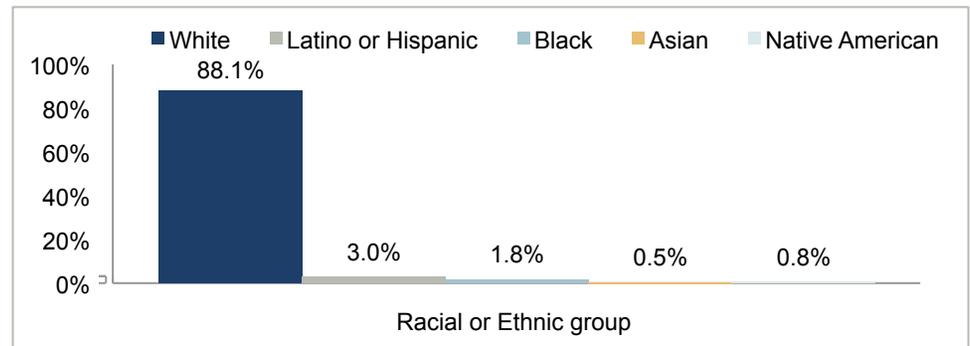
	Over All	Area							Party		
		Ada	Boise	Meridian	Canyon	Nampa	Caldwell	Owyhee	Dem	Indy	GOP
Excellent/Good	85.6	87.4	85.8	90.6	83.0	83.3	85.9	66.7	88.8	78.6	89.8
Fair/Poor	12.3	10.9	13.1	7.0	14.1	14.0	12.7	27.8	10.5	19.4	8.3
Net Difference	+73.3	+76.5	+72.7	+83.6	+68.9	+69.3	+73.2	+38.9	+78.2	+59.2	+81.5



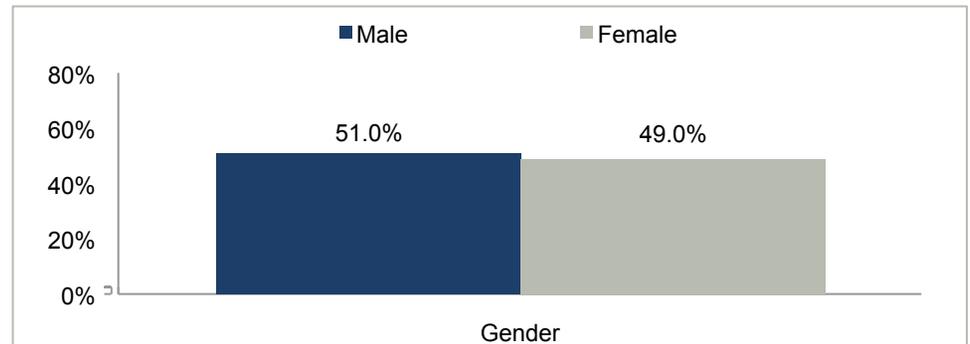
■ First, to make sure we get a representative sample, can you please tell me your current age?



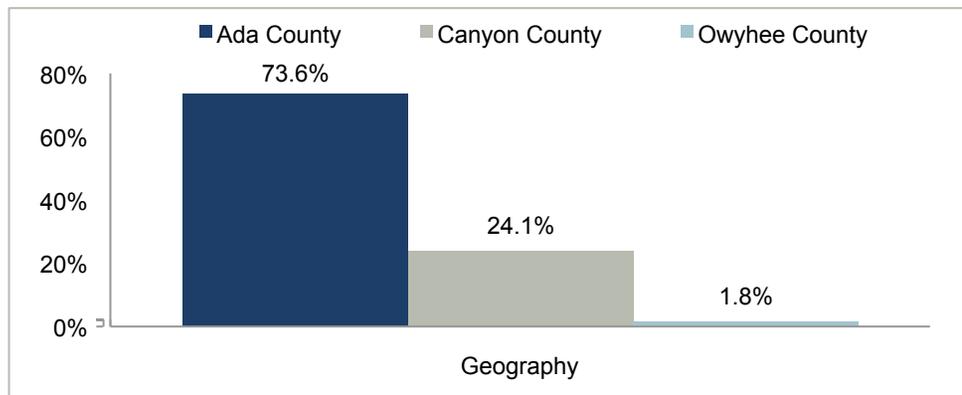
■ Racial or Ethnic group



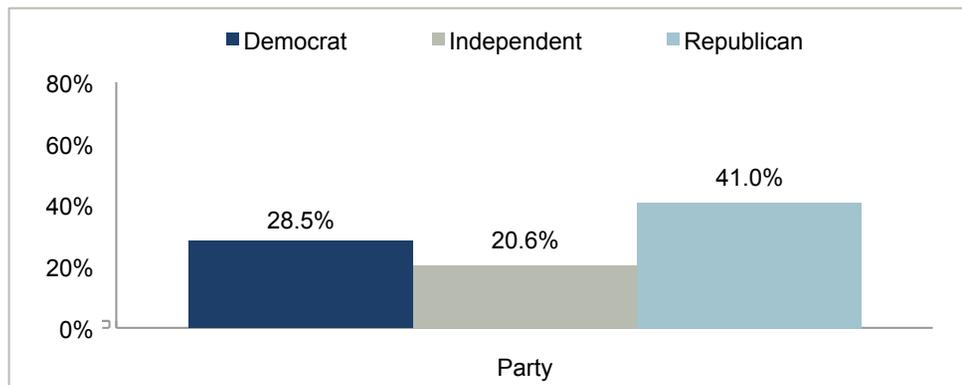
■ Gender



Geography

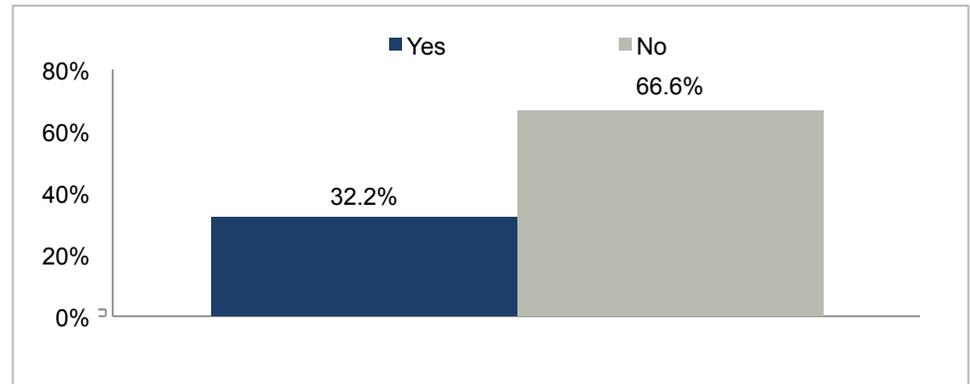


Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

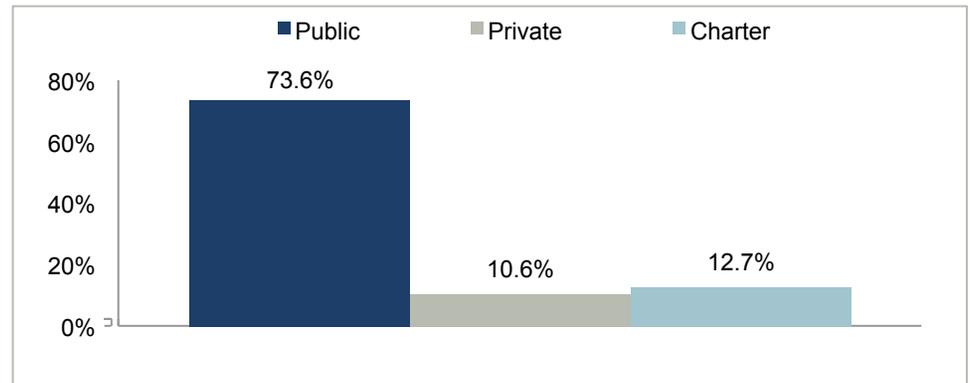




■ Do you currently have any children enrolled in K-12 schooling?



■ Do your children attend public, private, or charter schools?



Many thanks to our supporters



To support these surveys and the School of Public Service please reach out to
Corey Cook (coreydcook@boisestate.edu) and
Bryant Jones (bryantajones@boisestate.edu)