

2018 Idaho Public Policy Survey

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About the Survey

- Conducted December 2-7, 2017
- Sample: 1000 Adult Residents of Idaho
- 59% Cell; 41% Landline
- Geographically Representative
- Margin of Error: +/- 3.1%
- Key topics: state priorities, the economy, education & workforce development, taxes & the budget, and health care



Overall Key Findings

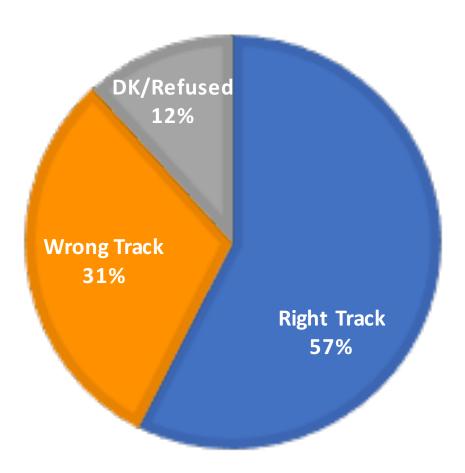
- Education and Economy remain top priorities
 - Health Care and Taxes rising in importance
- Continued optimism about economy, low marks for education
- Low levels of awareness re: workforce training opportunities
- Satisfaction with budget and taxes
 - But also support for some tax relief
- Strong support for Idaho health insurance plan
 - Rising premiums and low marks for Affordable Care Act



STATE PRIORITIES

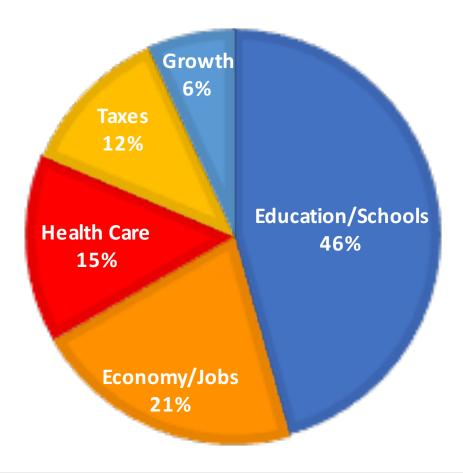


DIRECTION STATE IS HEADED



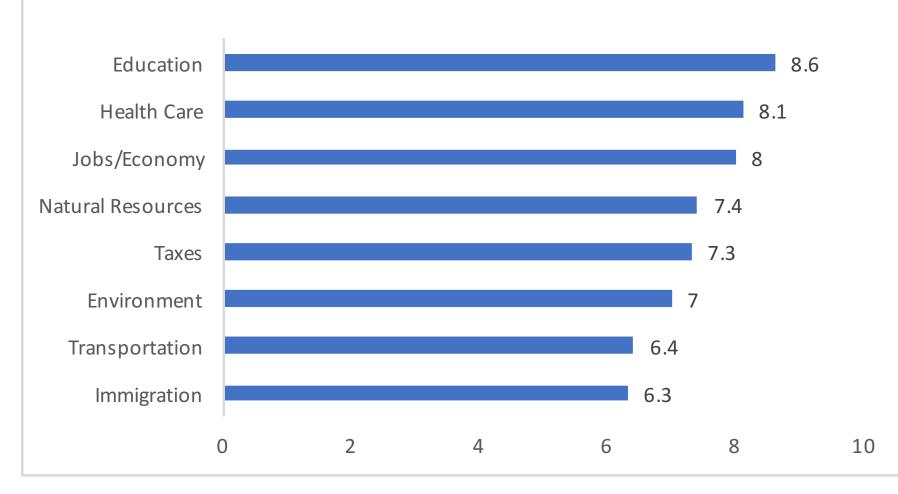


MOST IMPORTANT ISSUE FACING IDAHO





Average Importance of Issues for State Legislature

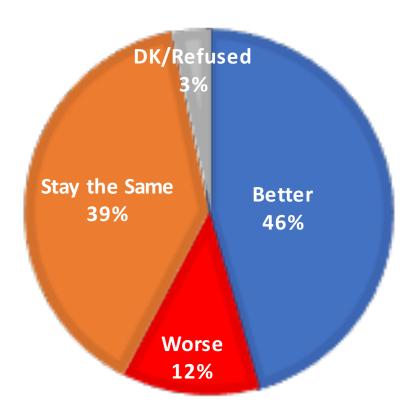




IDAHO ECONOMY

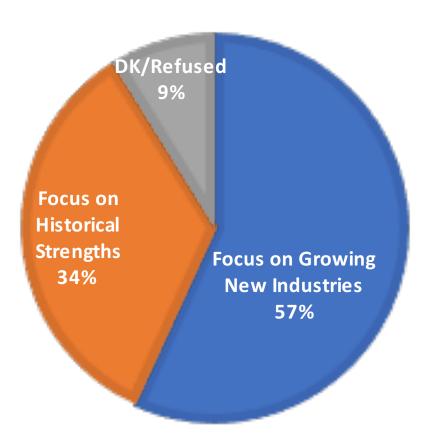


IN THE NEXT 2 YEARS THE IDAHO ECONOMY WILL GET..



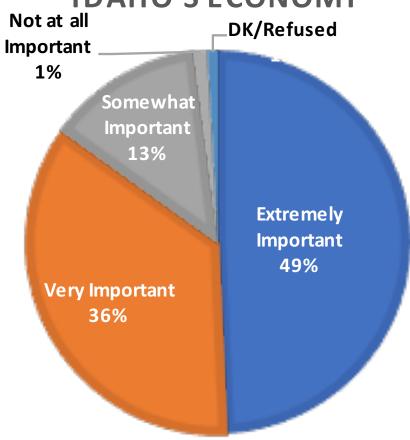


ECONOMIC PRIORITIES FOR THE FUTURE





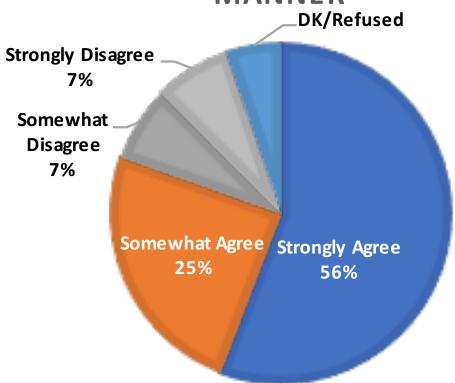
IMPORTANCE OF NATURAL RESOURCES TO IDAHO'S ECONOMY





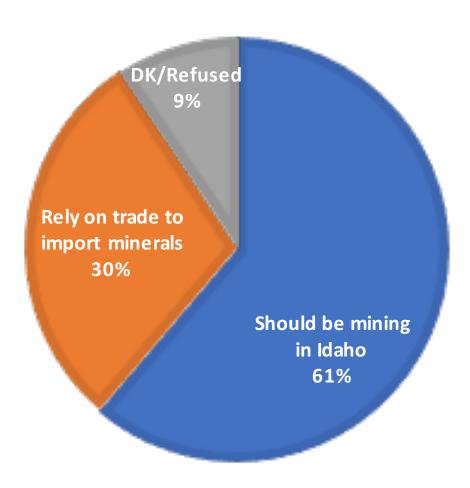
AGREE THAT MINING IN IDAHO CAN BE DONE IN AN ENVIRONMENTALLY RESPONSIBLE







MINING IN IDAHO VS. RELYING ON TRADE

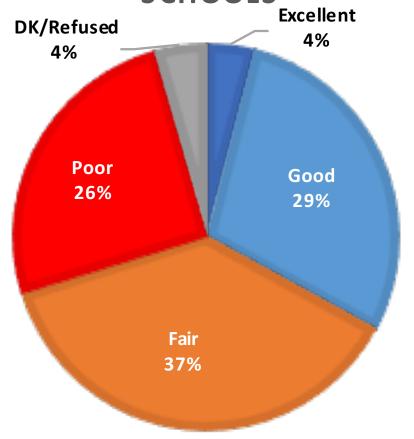




EDUCATION

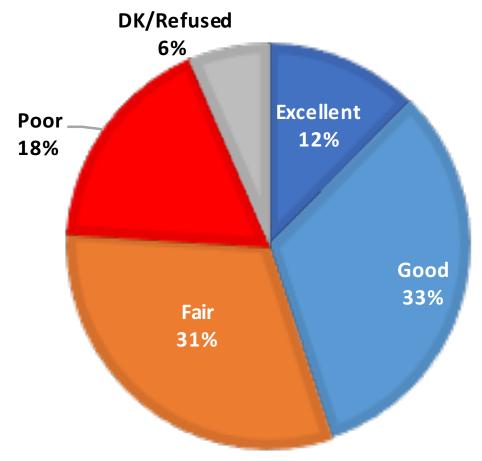


QUALITY OF IDAHO'S K-12 PUBLIC SCHOOLS



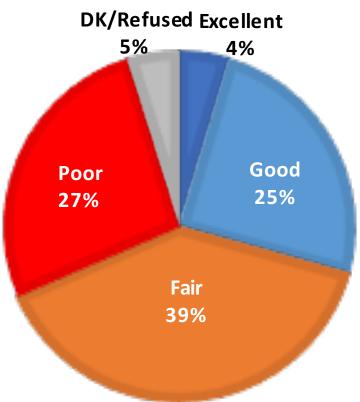


QUALITY OF YOUR OWN SCHOOL DISTRICT





PREPARATION FOR EDUCATION BEYOND HIGH SCHOOL

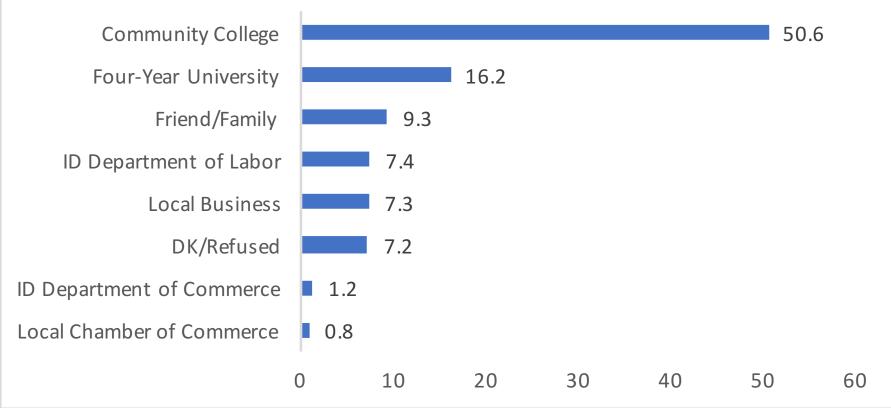




WORKFORCE DEVELOPMENT

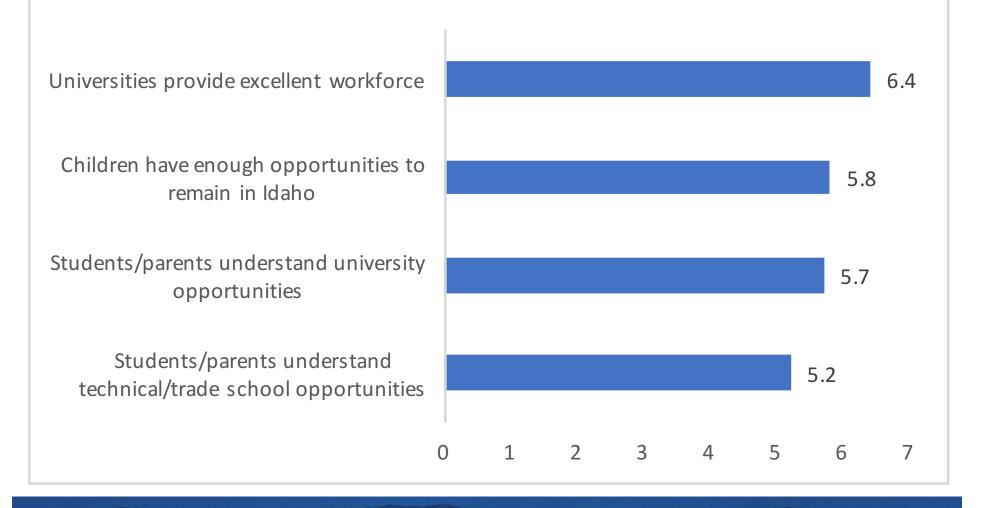






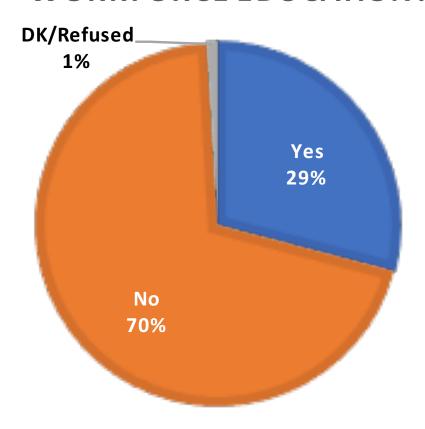


Average Assessments of Workforce Development Issues

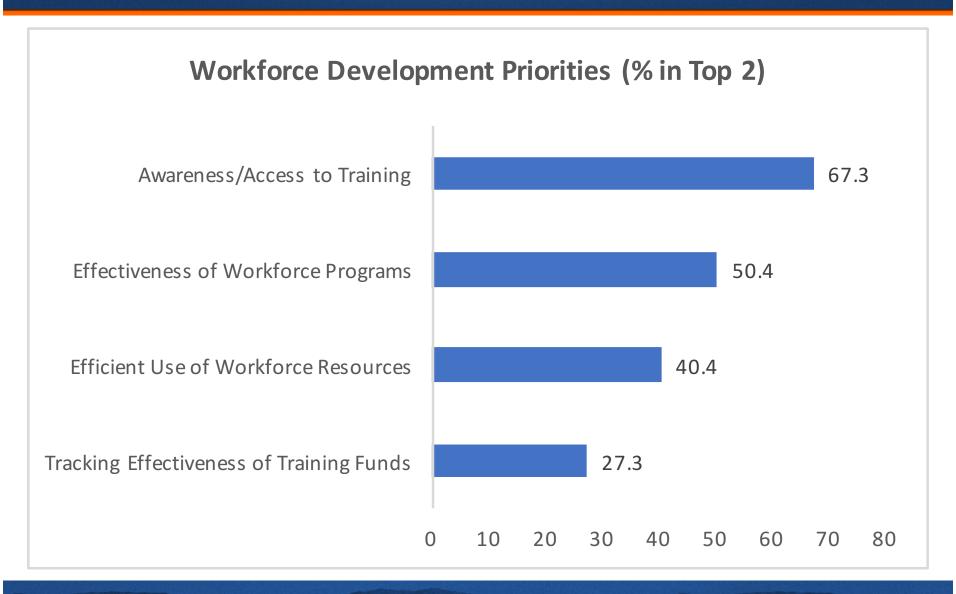




RECENTLY SEEN INFORMATION ABOUT WORKFORCE EDUCATION?





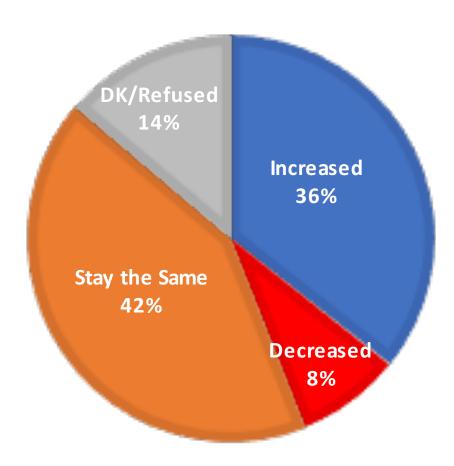




BUDGET & TAXES

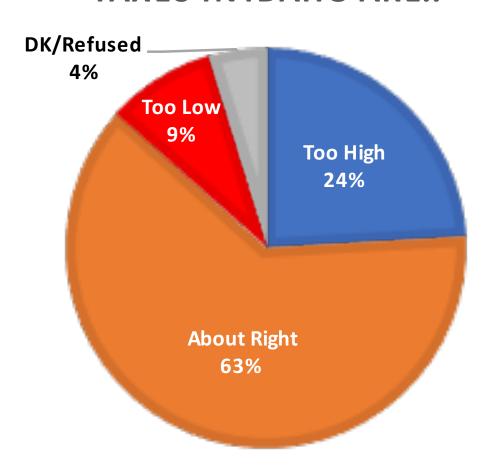


THE IDAHO BUDGET SHOULD BE...



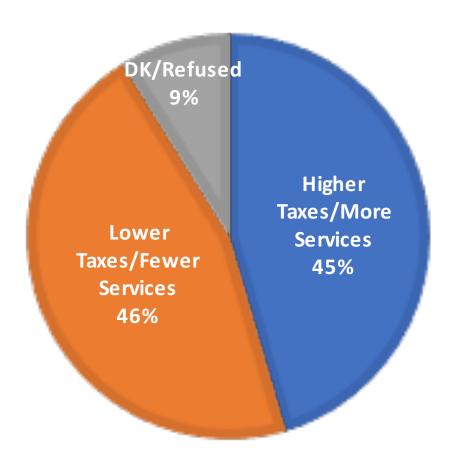


TAXES IN IDAHO ARE..



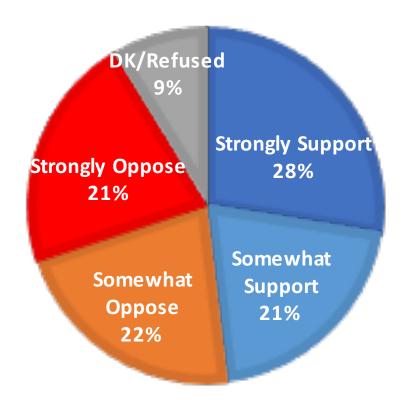


IDAHOANS WOULD PREFER..



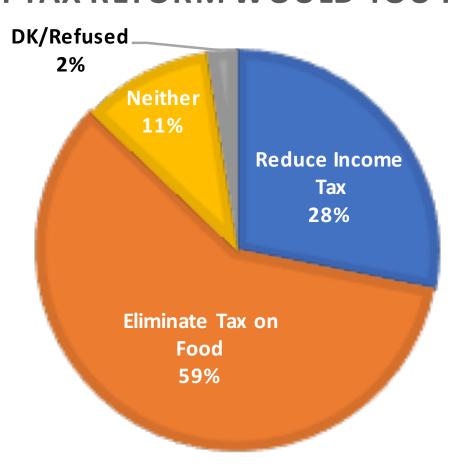


SUPPORT LOWERING TAXES EVEN IF FEWER SERVICES?



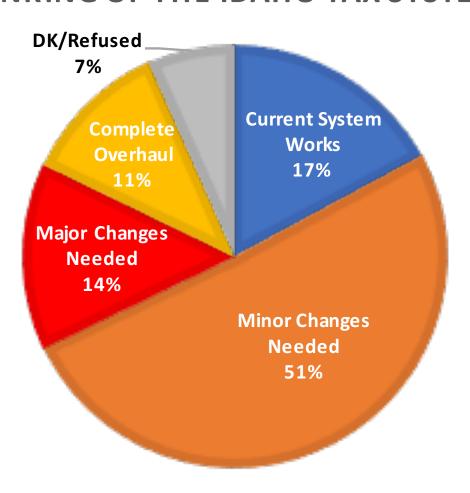


WHICH TAX REFORM WOULD YOU PREFER?



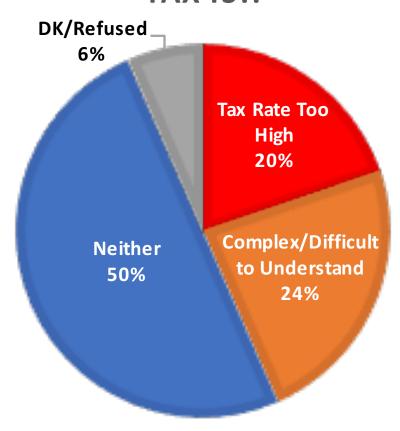


THINKING OF THE IDAHO TAX SYSTEM...



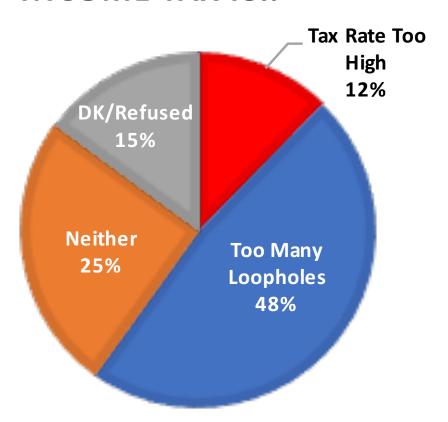


BIGGEST PROBLEM WITH PERSONAL INCOME TAX IS..



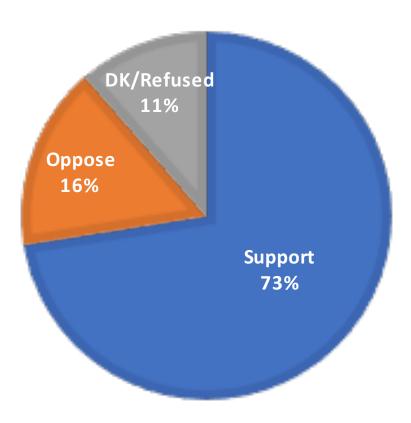


BIGGEST PROBLEM WITH CORPORATE INCOME TAX IS..



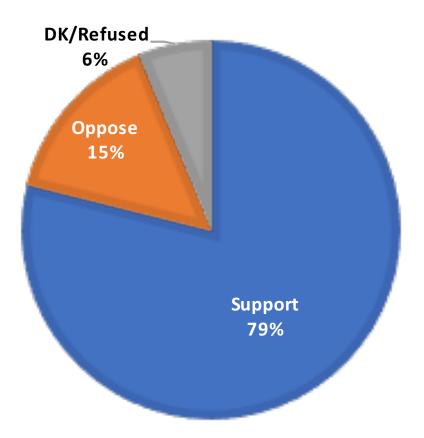


REMOVING HOMEOWNERS EXEMPTION DEADLINE



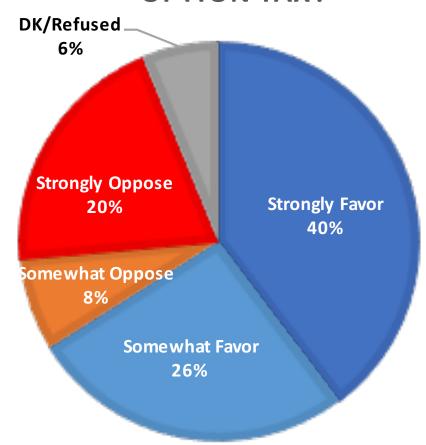


REMOVING HOMEOWNERS EXEMPTION DESPITE REVENUE REDUCTION



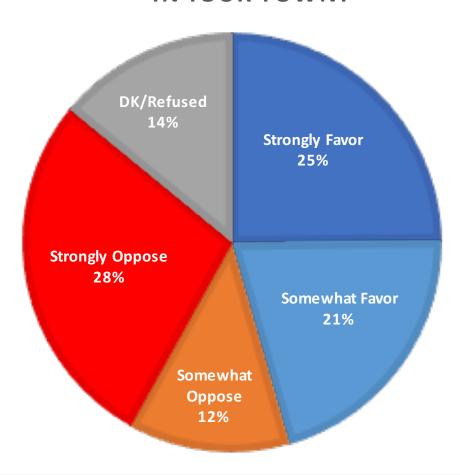


SUPPORT ALLOWING VOTERS TO CHOOSE LOCAL OPTION TAX?





WOULD YOU VOTE IN FAVOR OF LOCAL OPTION IN YOUR TOWN?

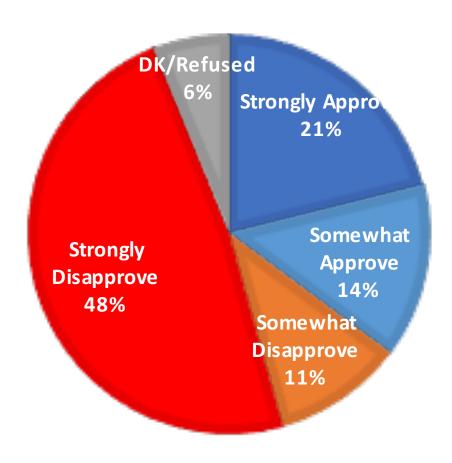




HEALTH CARE

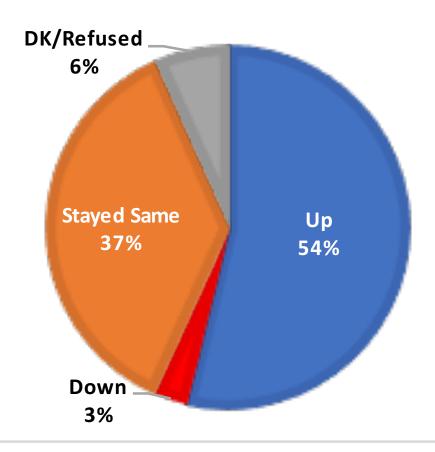


AFFORDABLE CARE ACT APPROVAL



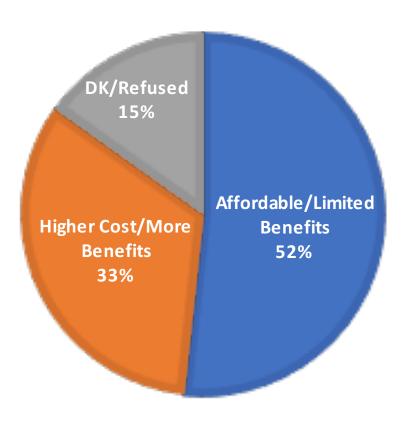


HOW HAVE HEALTH INSURANCE RATES CHANGED IN LAST YEAR?



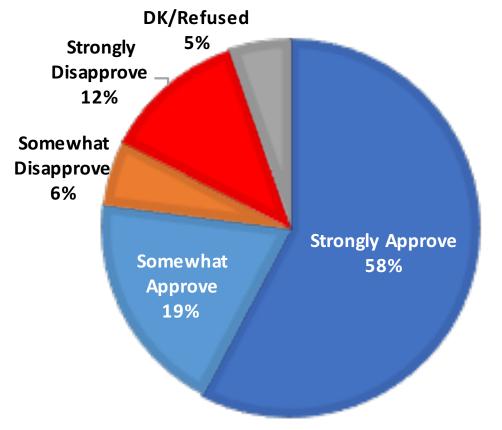


WHICH IS MORE IMPORTANT WHEN CHOOSING HEALTH INSURANCE?



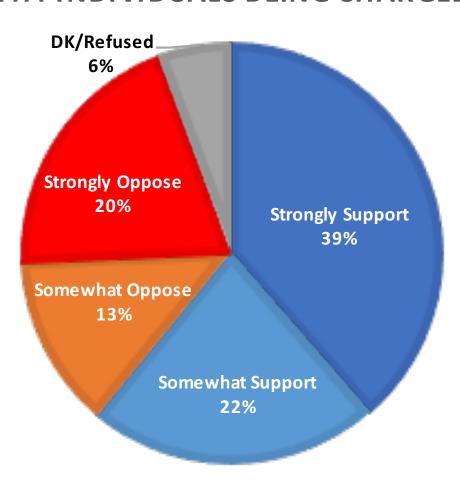


APPROVE OF AN IDAHO SOLUTION FOR AFFORDABLE HEALTHCARE?



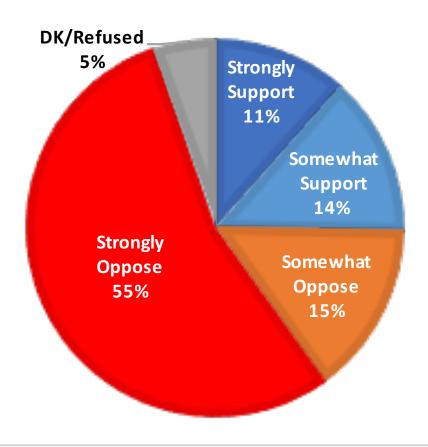


HEALTHY INDIVIDUALS BEING CHARGED LESS



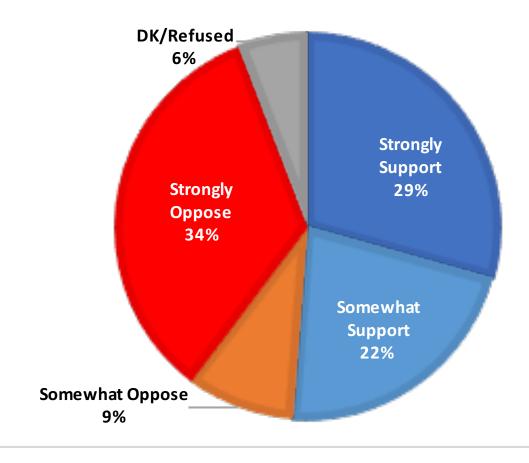


PEOPLE WITH PRE-EXISTING CONDITIONS BEING CHARGED MORE



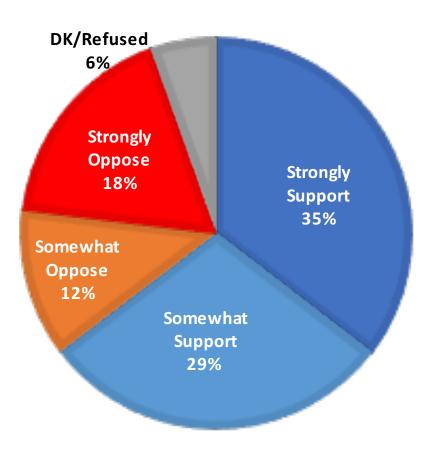


MATERNITY COVERAGE BEING OPTIONAL AND AN ADDITIONAL COST



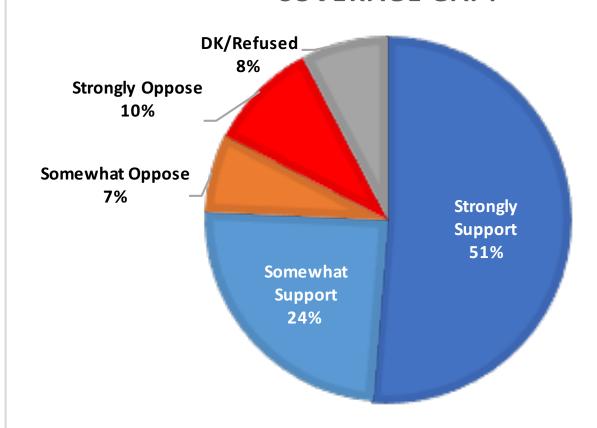


CHIROPRACTIC CARE WOULD BE OPTIONAL AND AT AN ADDITIONAL COST





SHOULD THE STATE TAKE ACTION ON HEALTHCARE FOR IDAHOANS IN THE COVERAGE GAP?





THANK YOU!



BOISE STATE UNIVERSITY

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