

University Strategic Planning Town Hall

Zeynep Hansen
Andrew Finstuen
strategicplanning@boisestate.edu



BOISE STATE UNIVERSITY

University Accreditation

Northwest Commission on Colleges and Universities (NWCCU) requires that

- the university have a mission statement and a strategic plan
- we demonstrate that our initiatives and actions are guided by our mission and strategic plan
- when we make university decisions they correspond with the priorities we have laid out in our plan.



Strategic Planning Steering Committee Charge

The university's 15-member Strategic Planning Steering Committee is charged with the creation and management of a collaborative process to engage the campus in the development of a university strategic plan.

A draft plan, with identified goals and strategies, as well as a mission and a vision statement will be delivered to the president and the executive team on January 15, 2021.



Strategic Planning Language: Definitions and Examples

Goal	<i>A broad, general statement of what an institution intends to accomplish</i>	Graduates are prepared to excel at local industry jobs	
Strategy	<i>A general approach an institution uses to achieve a goal.</i>	Develop new programs relevant to local industry.	Create opportunities for students to develop on-the-job skills.
Metric	<i>A measurement that tracks, monitors, and assesses the effectiveness of an objective, initiative, or plan.</i>	Number of approved programs related to local industry	Number of internships at industry partners.



Strategic Planning Framework

Mission: *forthcoming*

Vision: Accelerating Boise State as a transformative university preparing people for a changing world.

Five Goals: Derived from the original goalposts from 2019-2020.



Strategic Planning: Ways to Participate and Provide Feedback

Town Halls and Roadshows

Focus Groups and Campus Forums

Feedback through Google Form at the strategic planning website--*under development*

Campus-wide Survey: upcoming in late October

Email: strategicplanning@boisestate.edu



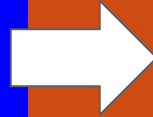
Structure



Tentative Timeline

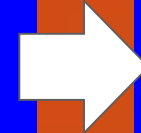
Held by the
week of Oct 12

**Constituent focus
groups identified,
scheduled and
held**



Held by the
week of Oct 12

**Open Forums
around a specific
goal scheduled
and held**



Released by the
week of Oct 19

**Campus-wide
survey released**

Drafted by Oct 30

**Report of focus
group and open
forum findings**



Analyzed by Nov 30

**Survey results
analyzed**



Drafted by Dec 21

**Draft of goal
specific strategies**

Q & A

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