

*Young*  
**WOMEN** AND  
**LEADERSHIP**™

2021

*Virtual*



ANDRUS CENTER • POLI  
*AC*  
FOR PUBLIC POLI

**Empowering women at Micron to bring their best selves to work**

micron.com

Micron Women's Leadership Network

©2019 Micron Technology, Inc. All rights reserved. Micron and the Micron logo are trademarks of Micron Technology, Inc. All other trademarks are the property of their respective owners.

**OUR PEOPLE MAKE THE DIFFERENCE**

As a leading manufacturer and distributor of building materials, we bring people, products and services together to build strong homes, businesses and communities that stand the test of time.

**Boise Cascade®**

© 2021 Boise Cascade

**LOOKING AFTER YOUR DAILY BALANCE.**

[iccu.com]

Idaho Central CREDIT UNION

The virtual **Networking Reception** at the end of the day is designed to connect you with organizations, speakers, and Skill Builder leaders. Each booth has something unique to offer and we hope you will enjoy this time for networking.

**"Knowledge is here for the taking – use it to empower your future."**

**Participate for a chance to win!**

**Easter egg word hunt- find a word at every booth to form a sentence that resonates with the day and enter for a chance to win a BSU Bookstore gift card or a tumbler.**

Networking Reception starts at 1:35 pm MST and will end roughly at 3:00 pm.

More information regarding each booth is available online.

# Welcome to the 3rd Annual Young Women and Leadership Conference!

It's with great pleasure that the Andrus Center for Public Policy welcomes you to our 3rd annual Young Women and Leadership Conference! We're so glad you've joined us for this chance to connect and celebrate the young leaders of tomorrow.

This conference - born from our annual Women and Leadership Conference - has been developed with the help of teachers, students, youth organizations, and community members to address the issues of importance to today's young people and provide the skills to help you as you grow into your future roles.

In response to the COVID-19 challenges we've all had to deal with this past year, the Andrus Center moved our 2021 conference to a virtual platform. In doing so, we put a great deal of thought into how to boost meaningful connections and enhance opportunities for easy access to beneficial content. The platform you will navigate today was specifically chosen for its robust features that simulate in-person gatherings and maximize content offerings.

Over the course of the day, our distinguished speakers and workshop hosts will facilitate discussions on chosen topics to aid you in taking that pivotal first step of leadership - believing in yourself and committing to build upon your unique set of skills. These past few years have seen unprecedented numbers of your peers stepping up to leadership - lending their voices to new ideas and taking charge of grassroots movements that are transforming the world we live in.

We encourage you to take the time today to introduce yourself to our speakers, networking leaders, skill builder presenters, and fellow attendees. Every person you interact with broadens your perspective and opportunity for growth and impact. Together, you and your peers have the power to shape the forces of leadership - today and for years to come. We're glad you're here.



Tracy Andrus,  
President and Chairman



Danielle Trujillo,  
Executive Director

*Young*  
**WOMEN AND**  
**LEADERSHIP**  
@AndrusCenter

# Dr. Marlene Tromp



Dr. Marlene Tromp is the 7th president of Boise State University. She is committed to supporting students and faculty, serving and advancing the state of Idaho, and helping the university foster research excellence to increase discovery for its students and the world.

Before joining Boise State in July 2019, Dr. Tromp was the campus provost and executive vice chancellor at the University of California at Santa Cruz, ranked by U.S. News and World Report as the 26th best public university in the country. Before joining the University of California system – broadly recognized as the premier public university system in the country – Dr. Tromp was the dean of Arizona

State University's New Interdisciplinary College of Arts and Sciences and the vice provost of the university's West Campus.

She grew up in Green River, Wyoming, a trona mining town along Interstate 80 that saw its population jump three-fold in the 1970s when nearby mines led an economic boom. Her father worked at one of the mines. Neither of her parents were college graduates, but they supported their two daughters' college aspirations – especially when Tromp decided she was going to become a doctor. She earned scholarships to Creighton University, nearly 800 miles away in Omaha, Nebraska, but the financial challenges remained tangible.

Though bound for medical school, she fell in love with Robert Browning's poetry. Instead, she would go on to earn her bachelor's degree in English, come home to Wyoming to complete a master's degree and then study for her doctorate at the University of Florida. There, she wrote a dissertation on Victorian novels and the new laws being written then on domestic violence.

Her revised dissertation became the first of several books and dozens of articles exploring gender, social justice and cultural issues in 19th century life and literature – a time close enough that contemporary society can understand the people who lived it and their motivations, but far enough away to have “critical distance,” as she noted in an interview she gave during her time as president of the North American Victorian Studies Association.

“If we can look critically at something that's happening in the 19th century, it may help us read our own cultural moment a bit better,” she said, “and that is one very important reason to study history.”

# Agenda

- 7:30 - 8:15** Virtual Conference Platform Opens
- 8:15 - 8:30** Welcome Message
- 8:30 - 8:45** Opening Remarks - Dr. Marlene Tromp
- 8:45 - 9:45** Keynote Speaker - Liyah Babayan
- 9:45 - 9:55** Break/Transition
- 9:55 - 10:55** Skill Builder 1 (Pick One)  
*Managing Your Finances*  
*Meditation Made Easy*  
*Roadmapping Your Future*
- 10:55 - 11:25** Lunch Break
- 11:25 - 12:25** Keynote Speaker - Tai Simpson
- 12:25 - 12:35** Break/Transition
- 12:35 - 1:35** Skill Builder 1 (Pick One)  
*The Pain of Microaggressions, The Power of Microresistance*  
*Turning Passion Into Community Impact and Advocacy*  
*Mindfully Managing Stress*
- 1:35 - 3:00** Networking Reception w/ Easter Egg Game
- 3:00 - 3:30** Closing Message

# ANDRUS CENTER FOR PUBLIC POLICY BOARD OF GOVERNORS

## **Tracy Andrus**

PRESIDENT & CHAIR,  
Andrus Center

## **Monica Church**

Social Studies Department  
Chair, AP Government  
Teacher, Boise High School

## **Rick Johnson**

Consultant, Rick Johnson  
Consulting

## **Danielle Trujillo**

Executive Director, Andrus  
Center

## **Dr. Linda Clark**

Retired State Educator

## **Lauren McLean**

Mayor, City of Boise

## **A.L. "Butch" Alford**

President, Tribune  
Publishing

## **Debbie Cleverley**

Sr. Private Client  
Relationship Officer, Idaho  
Central Credit Union

## **Mike Mooney**

President, Bank of the  
Cascades

## **Rocky Barker**

Author and Environmental  
Reporter

## **Corey Cook**

Vice Provost, St. Mary's  
College of California

## **Marcus Nye**

Senator, Idaho Legislature

## **Bruce Bistline**

Lawyer, Johnson &  
Monteleone

## **Peggy Elliott Goldwyn**

Novelist, Screenwriter,  
Producer, Family of Woman  
Film Festival

## **Beth Oppenheimer**

Executive Director,  
Idaho Association for  
the Education of Young  
Children

## **Andrew Brunelle**

Former Gov. Andrus Staff,  
Special Assistant for Natural  
Resources

## **Elaine French**

Conservationist, Board  
Member,  
League of Conservation  
Voters

## **Doug Oppenheimer**

President, Oppenheimer  
Companies

## **Cherie Buckner-Webb**

Senator, Idaho Legislature

## **John Sande**

Attorney, Fennemore Craig  
Jones Vargas

## **Aimée Christensen**

Founder & Executive  
Director,  
The Sun Valley Institute for  
Resilience

## **Randy Hill**

Corporate Lawyer, Stael  
Rives, LLP

## **Cathy Silak**

Of Counsel, Hawley Troxell

## **Wendy Jaquet**

Idaho State Legislator,  
1994-2012. Retired, Adjunct  
Professor  
Boise State University

## **Jenna Whitlock**

Retired, Bureau of Land  
Management

# Keynote Speakers

## LIYAH BABAYAN



After surviving the anti-Armenian ethnic killings in Baku, Azerbaijan, Liyah Babayan and her family were resettled in Twin Falls, Idaho through the CSI Refugee Program. Liyah became an entrepreneur at age 22, served on the Twin Falls School Board and was the first refugee to run for City Council in Idaho. Liyah has been recognized as one of Idaho's Women of the Year in 2015 and 2020, received the ACLU's Civil Rights Service Award and featured in The New York Times. Her book "Liminal, a refugee memoir" was published in 2018. In 2019 Liyah was invited to present her book and testimony in Congress in support of recognizing of the Armenian Genocide. Liyah is the founder of MAKEPEACE (organic, potato skin care line) pledging to donate soap to displaced people for every product sold. In her free time Liyah relives childhood with her two children Dominic and Angeli, savoring every extra breath, every extra day after what her family survived. You can connect with Liyah at [www.liyahbabayan.com](http://www.liyahbabayan.com), or Ooh La La! Boutique [www.oohlala-shop.com](http://www.oohlala-shop.com).

## TAI SIMPSON



Tai Simpson is "The Storyteller" in the indigenous language of the Nimiipuu nation (Nez Perce Tribe of Idaho). Tai's academic background is in sociology and political philosophy. In the community, she serves as an organizer for the Indigenous Idaho Alliance and works as Social Change Advocate with the Idaho Coalition Against Sexual & Domestic Violence. As an antiracism activist and community leader, she uses contemporary and traditional Indigenous storytelling to depict the lens of "old ways" and how they are used to protect the sacred, build strength in the community, and keep nature in balance.

# SKILL BUILDERS



## DEVIN GEDDINGS CFP®, AAMS® | INVESTMENT ADVISOR R|W INVESTMENT MANAGEMENT

### *Skill Builder Session: Managing Your Finances | Time: 9:55*

Let's face it - money is stressful. Over 75% of Americans lose sleep over finances, and poor financial health can affect our overall health. Join us to start off on the right foot, and learn strategies for managing money and how to set yourself up for success! Together, we will alleviate confusion and intimidation around finances, and help you build tools for strong financial health. We will cover budgeting, credit cards, managing debt, and breakdown some investing basics.

I first learned about the financial industry in my father's CPA office. He was patient and thorough with clients, and through him I received an invaluable education in the nuts and bolts of financial decision making. I taught English overseas before finding a permanent home in investment advising, and I now am a CERTIFIED FINANCIAL PLANNER™ professional and hold an Accredited Asset Management Specialist<sup>SM</sup> certification.

I love helping people make financial decisions. My job is to make investing less intimidating and show our clients that slow, steady discipline can help them achieve any goal. When they leave our office, I want our clients to feel calm, empowered, and motivated



## MELISSA A. JENKINS, CFA, CPA | INVESTMENT ADVISOR R|W INVESTMENT MANAGEMENT

### *Skill Builder Session: Managing Your Finances | Time: 9:55*

Let's face it - money is stressful. Over 75% of Americans lose sleep over finances, and poor financial health can affect our overall health. Join us to start off on the right foot, and learn strategies for managing money and how to set yourself up for success! Together, we will alleviate confusion and intimidation around finances, and help you build tools for strong financial health. We will cover budgeting, credit cards, managing debt, and breakdown some investing basics.

Money can be a complex topic, and the world of finance can appear even more complicated. But it doesn't have to be. I love educating and empowering people to tackle their finances and their futures.

After graduating from Boise State University, I joined R|W Investment Management and discovered the joy of working directly with clients to help them achieve their most important milestones. Over the years I've built upon my degree by earning designations as a Chartered Financial Analyst® and a Certified Public Accountant (non-practicing).

## LAURN LEE | MEDITATION GUIDE

### ***Skill Builder Session: Meditation Made Easy | Time: 9:55***

Let's make letting go of our stress uncomplicated and easy. Learn what stress is, how to identify it, and most importantly easy techniques to let it go. We all need moments of calm and peace within our high-pressure day. Those still moments nourish us to be able to show up in the world and lead. As your friendly meditation guide, I'll teach you what meditation is and what it is not, as well as, how to easily use it to soothe your stress. You will walk away with tangible tools to add to your "self-care toolkit" that will serve you over and over again. I'm honored to sit with you and can't wait to meet you!

Lauren Lee, the founder of Inner Rebel Co., helps individuals trust themselves through learning to meditate. Her guided meditations echo her tenacity and big heart. Lauren is a certified Chopra Center meditation teacher, 200RYT Gentle Therapeutics yoga teacher, host of Inner Guidance Daily podcast, TedxBoston 2021 performer, and local meditation guide in Boise.



## GENEVIEVE NUTTING | IWOMENESS COMMUNITY CREATOR

### ***Skill Builder Session: Roadmapping Your Future | Time: 9:55***

You are the catalyst of your visions and dreams. But how do you get from where you are now, to where you want to be? In this Skill Builder, we'll discuss the differences between visions and goals, how setting achievable goals will help you reach your visions, and how to create a roadmap to provide clarity on the direction to move towards making your dreams a reality. In addition, we will discuss the importance of habits, systems, and routines and how to identify habits that empower us and habits that limit our potential.

Genevieve is the founder of Womeness Community and Powerful Minds Project, a fitness + health coach, meditation guide, writer, educator, and believer in the power of women working together. With over a decade of experience in conducting and facilitating workshops for girls and women, she believes each individual holds the power to influence the empowerment they seek to find. That shedding light on our fears helps illuminate our gifts and opportunities by taking away the power from what is hindering us.



# SKILL BUILDERS



**JEREMY HARPER | INSTRUCTIONAL CONSULTANT FOR INCLUSIVE TEACHING BUILD PROGRAM BOISE STATE UNIVERSITY**

***Skill Builder Session: The Pain of Microaggressions, The Power of Microresistances | Time: 12:35***

Microaggressions are subtle acts of discrimination, but they can have a big impact on people's lives. Through this workshop you will explore the impact microaggressions have on the lives of people in your communities. You will also practice microresistance strategies--small but powerful acts of leadership that make our communities safer for everyone.

Jeremy is a queer, multiracial Black educator with a background in teaching, violence prevention, and community organizing. Jeremy has an MA in Gender and Cultural Studies and has worked at Boise State since 2014--first in University Foundations, then in Housing and Residence Life, and most recently with the BUILD program. In their current role as the Instructional Consultant for Inclusive Teaching, Jeremy works with faculty to make learning environments at Boise State more inclusive. Above all, Jeremy is passionate about building safe, inclusive communities where every member has the support they need to be successful and nobody feels disposable.



**HOLLY LEVIN MPH, MCHES | DIRECTOR OF WELLNESS/ BRONCOFIT BOISE STATE UNIVERSITY**

***Skill Builder Session: Mindfully Managing Stress | Time: 12:35***

Let's discuss how stress can affect our health and daily mood. We will then dive into multiple stress management techniques that you can use anywhere, everyday!

Holly is currently the Director of Wellness/BroncoFit at Boise State University, and has been at the university for seven years. She enjoys creating space and opportunities for people to engage in their own wellbeing journey. She earned a masters in public health from The Ohio State University and a bachelors in health promotion from Morehead State University. She is also a Master Certified Health Education Specialist and Cooper-Trained Health Coach.

**WHITNEY MESTELLE | CO- FOUNDER / EXECUTIVE DIRECTOR  
INCLUSIVE IDAHO BOISE STATE UNIVERSITY**

***Skill Builder Session: Turning Passion into Community Impact and  
Advocacy | Time: 12:35***

It is not unusual to care about the things that affect you, your family, friends and neighbors. Our interest and care is what produces passion, but how do we turn this energy into the change we want to see for ourselves and others? Together, let's walk through valuable tools and takeaways to assist you in your pursuit of creating positive change in your school, community, or state.

Whitney is the Co-Founder & Executive Director of Inclusive Idaho, an organization that is centered on belonging and inclusion for underrepresented and minoritized Idahoans. Her previous work includes professional athletics management, higher education, marketing, ministry, and college athletics coaching. Whitney earned dual Bachelor of Science degrees from Missouri Southern State University in Mass Communication & Public Relations. She also spent a year in legal education at the University of Idaho - School of Law. A former collegiate track and field athlete and NCAA All-American, Whitney has continued her passion for athletics by earning a USATF Level 1 Coaching Certification and serving as a volunteer youth and Borah HS track and field coach.



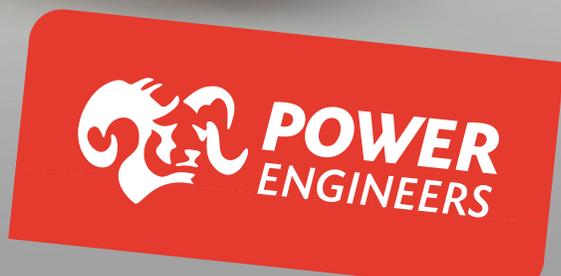
# *Young* **WOMEN AND LEADERSHIP**

# COME SOLVE WITH US

Great minds think alike—that's why more and more women are choosing a career in professional consulting. To help them succeed, POWER Women's Network offers support for career advancement and work-life balance, and promotes STEM in our communities.



Help us create solutions.  
Check out our careers at  
[WWW.POWERENG.COM](http://WWW.POWERENG.COM)



# Hopin Tips

- Be sure to use Chrome or Firefox and that your browser is fully up to date. Constant buffering usually means your browser is out of date. Download Chrome onto your computer. Please avoid Brave, Safari, and Microsoft IE or Edge.
- We recommend attending the event using a laptop or PC, as we cannot guarantee it will work flawlessly on mobile, ipad, or tablets.

## **If you want to see the presentation better:**

- Double click the screen you want to enlarge
- Minimize chat via the carrot symbol to the right of the event duration counter
- The “What’s happening now” button in the Reception area allows you to one-click navigate to where the action is.
- You can have more than one Hopin tab open at once in your web browser- for example, you can navigate the Expo Hall while you wait for the keynote speaker to start.
- To send a direct message to someone, find the person you wish to connect with with the People tab, click their profile photo, and start your conversation or request a video call.
- While attendees won’t be able to meet someone new in the hallway, they can meet random attendees through one-on-one video networking - Networking- found in the menu to the left in Hopin.
- When an attendee clicks the Ready button they are immediately matched with a random fellow attendee via face-to-face video for three minutes, similar to chat roulette.
- The Event Chat is visible EVERYwhere, all other chat is visible where you are only.

## **If you experience any issues during the event, visit the technical troubleshooting guide or refresh your browser (Ctrl + R) or (Command + R) or try one of these options:**

- Restart your computer
- Join in a different browser
- Head to the Help Desk in the virtual Expo Hall
- Notifications - if you want to turn on or off the ‘DING’ sound that occurs when someone joins a session, click the bell shape in the upper right hand corner of your screen, next to your profile, slide the ‘notifications’ bar to the left or right.



## Stand for the health, dignity, and rights of women and girls around the world!

Friends of UNFPA supports the work of UNFPA, the United Nations reproductive health and rights agency, ensuring reproductive rights for all.

Together we can end:

- The unmet need for **family planning**.
- Preventable **maternal deaths**.
- **Violence and harmful practices** against women and girls.



Learn more and donate at [www.friendsofunfpa.org](http://www.friendsofunfpa.org)

FRIENDS OF UNFPA



is a proud sponsor  
of the Young  
Women and  
Leadership  
Conference

The AAUW Boise Area Branch is the sponsor for **What The Vote! (WTV!)**, a program that recognizes the power and the potential for young voters to shape their future. **WTV!** encourages young people to embrace the importance of their voting power.



[www.whatthevoteidaho.org](http://www.whatthevoteidaho.org)

A young woman with long dark hair, wearing a black leather jacket over a red top, is shown from the chest up. She is looking slightly to the right of the camera with a neutral expression. The background is a blurred landscape of hills under a sunset sky.

**VOTE!**

# Notes

## *Young* **WOMEN** AND **LEADERSHIP**

# MANY THANKS



**Boise Cascade<sup>®</sup>**



**FRIENDS OF UNFPA**

For the health and dignity  
of women and girls everywhere



*Thanks in part to the generous contribution made by Inclusive Idaho, The Andrus Center is able to provide American Sign Language Interpreters for all portions of the event, excluding the Networking Reception.*

# Keep Growing!

## 2021 Personal Development Organizations Reception & Networking

The virtual Networking Reception at the end of the day is designed to connect you with organizations, speakers, and Skill Builder leaders. Just like at an in-person conference, you can bounce from virtual booth to virtual booth to discuss topics, ask questions, and learn more from these leaders. Each booth has something unique to offer and we hope you will enjoy this time for networking. The knowledge is here for the taking – use it to empower your future.

Featured below are the virtual booths available during the Networking Reception starting at 1:35 pm.

**AAUW- What the Vote!** What The Vote! (WTV!) is a program that recognizes the power and the potential for young voters to shape their future. Do you want older generations, who are the majority of voters, making decisions that shape your future? That is what happens when the Gen Z and Millennials don't vote. WTV! encourages young people to embrace the importance of your voting power. Learn how you can become engaged and inspire others to make a difference in your communities through informed voting. Check out the website at [www.whatthevoteidaho.org](http://www.whatthevoteidaho.org).

The American Association of University Women (AAUW) Boise is the sponsor for What The Vote!. AAUW is a nonpartisan organization that works to advance equity for women and girls through advocacy, education, and research.

Do you want to have a voice about issues important to you? Visit the “What The Vote!” booth during the reception to talk with a panel of young people about why it is important to be engaged, informed, and to vote. Also, enter for a chance to win a Dutch Bros gift card!

**Boise Cascade** As a leading manufacturer and distributor of building materials, we bring people, products and services together to build strong homes, businesses, and communities. Our people make the difference! We believe diverse teams create a stronger company and that fostering inclusiveness creates a stronger culture. Our values – integrity, safety, respect, and excellence – guide us on how we work together to achieve success. Founded in 1957, we are headquartered in Boise, ID, with 55+ locations across North America.

Visit our booth during the reception to hear about what Boise Cascade does for our community!

**Idaho Central Credit Union** Idaho Central Credit Union is the premier credit union in Idaho and offers full-service locations throughout Idaho. At ICCU, the most important thing to us is helping our members succeed. In fact, our mission is “Helping members achieve financial success.” This is the very core of what we do every day. In order to achieve our ultimate goal of providing exceptional, personalized service, and given our diverse field of membership, it is imperative that we instill trust and create loyalty in all aspects of offering financial solutions to our members.

Visit our booth during the reception and see for yourself how we can help you achieve your financial success. Plus, enter for your chance to win a \$100 gift card!

# Keep Growing!

**Micron** Micron Technology is a world leader in innovating memory and storage solutions that accelerate the transformation of information into intelligence, inspiring the world to learn, communicate and advance faster than ever. We deliver the world's broadest portfolio of technologies at the core of today's most significant disruptive breakthroughs such as artificial intelligence and autonomous vehicles.

Micron's team of trailblazers, dreamers, visionaries and scientists have redefined innovation for more than 40 years while designing and building some of the world's most advanced memory and storage technologies.

At the Networking Reception you have the opportunity to engage with 4 members of Micron's Women's Leadership Network in an open, casual forum to ask your questions and learn how Micron is not only advancing technologies, but advancing our communities as well.

**Karla Harmon, Sr. Business Analyst** – Ask Karla about how large corporations work and building processes to get stuff done!

**Ankita Pant, Sr. Data Analyst** – Ask Ankita about data analysis or starting your career, she's a new college grad!

**Cathy Ammirati, STEM & Diversity Program Manager** – Ask Cathy about Corporate Social Responsibility, volunteering & STEM!

**Rachael Fullinwider, Channel Marketing Manager** – Ask Rachael about building your personal brand and anything marketing related!

**Friends of UNFPA** UNFPA is the United Nations sexual and reproductive health and rights agency. In over 150 countries, UNFPA works to end preventable maternal death, to end the unmet need for family planning, and to end gender-based violence, including harmful practices like child marriage and female genital mutilation.

Friends of UNFPA is the official nonprofit for UNFPA. By engaging with Americans to mobilize resources and support for UNFPA's work, Friends of UNFPA helps realize a world where every woman and girl has access to the lifesaving reproductive health care she needs, no matter what.

Look through slides to learn more about UNFPA's work during breaks or chat with us in our booth at the Networking Reception!

**Skill Builder Booth - Morning panel** Dig deeper with the Skill Builder leaders who have taken the time to host informational, engaging and inspiring workshops in the morning!

**Skill Builder Booth - Afternoon panel** Dig deeper with the Skill Builder leaders who have taken the time to host informational, engaging and inspiring workshops in the afternoon!

**Keynote Speaker Booth- Liyah Babayan and Tai Simpson** “For me, social justice is a spiritual practice, not a political one. Idaho is my home base, displaced humanity is my life calling, and compassion is my passport to the world.” - Liyah Babayan

“We tell our own stories in the way we live our lives. We have to remember that when we live our life in a good way we are writing a good story for the future. Live liberated to honor our ancestors. Live liberated to tell the story to our descendants.” -Tai Simpson

# Notes



**BOISE STATE UNIVERSITY**

**SCHOOL OF PUBLIC SERVICE**

Copyright Andrus Center, Boise State University 2021