



BOISE STATE UNIVERSITY

EXECUTIVE MBA

Designed with you in mind



Letter from the Dean



Thank you for your interest in our unique Executive MBA program. This program was specifically designed for mid-career professionals who want to grow beyond their area of expertise.

In its 10th year, this fantastic program is designed to give successful, motivated people the ability to become tomorrow's leaders in their organizations and their communities.

Our Executive MBA program employs an integrated curriculum by teaching functional business skills through the lens of current business issues such as creating competitive advantage and fostering innovation. Our experienced staff will provide you with the support you need to succeed in the program and maintain a healthy work-life balance.

You will learn through your interaction with our world-class faculty, a highly selective peer group, and an individual leadership coach in our state-of-the-art executive classroom – one of the finest in the world.

I hope that an Executive MBA provides you with the opportunity for you to reach your full potential.



Mark Banister
Dean, College of Business and Economics

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Designed with you in mind

Professional. Practical. Proven.

Work and Learn. Work full time and earn your MBA in less than two years. The work-friendly schedule allows you to only attend class once a month for 3-4 consecutive days.

Use It Now. Engage in multidisciplinary courses that replicate the complex real-world situation you face and apply it immediately at your workplace.

Enhance Your Strengths. Partner with your own leadership coach to help enhance your strengths and address areas for leadership improvement. Expand your professional network with Executive MBA alumni, faculty, and guest speakers.



“The EMBA program helped me gain a balanced perspective between the strategic point of view of business and real world applications. It emphasizes issues around both domestic and global settings. This really enhanced my managerial skills.”

—**Ji-Yeon Lee**, Class of 2012

*Director, International Sales and Marketing,
J.R. Simplot Company Food Group*

Program Highlights

Designed to cultivate innovative, strategic leaders.

The Boise State EMBA program features:

Individualized Attention. We limit each cohort to a maximum of 30 students, providing participants with a higher level of interaction with instructors and speakers.

Exceptional Guest Speakers. Our program has consistently received high ratings for our phenomenal guest speakers including entrepreneurs and CEO's from a wide range of companies.

International Curriculum. Exposure to cross-cultural issues through the international residency week prepares you for the global economy.

Exceptional Customer Service. Our dedicated staff handles all the details behind the scenes so you can focus purely on learning.



Randy Hales, successful entrepreneur, facilitates a live case on one of his winning ventures in the EMBA 522 Turnarounds Module. Mr. Hales was the former President and CEO of Zagg, Inc., a manufacturer of protective screens and accessories for iPhones and other electronic devices.

EMBA Demographics

By the Numbers

2:3

Female to Male Ratio

40

Average Age of EMBA Participants

17

Average Years of Work Experience

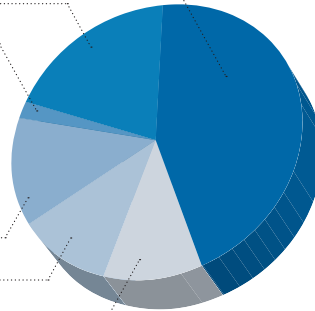
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Average Years of Management Experience

44% 1-999
19% 1,000-4,999
2% 5,000-9,999

Company Size

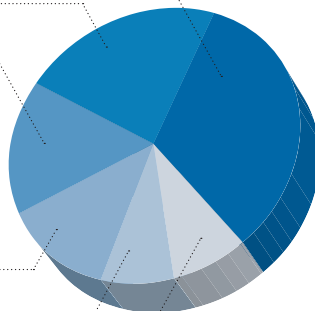
13% 10,000-19,999
11% 20,000-49,999
11% 50,000+



33% Manager
22% Director
16% VP/GM

Positions

13% Other
Sr. Eng., J.D., M.D.
8% Entrepreneur
8% CEO/President



Industries

Agriculture
Banking
Consulting Services
Entrepreneur
Environmental
Finance
Government
Healthcare
High-Tech
Hospitality
Legal
Manufacturing
Real Estate
Utilities



Strength of Team Learning

Leadership does not occur in a vacuum and neither does the Executive MBA Program.

Teamwork is central. From day one you will work with a team of peers to share ideas, gain practical insights, improve strategic-thinking skills, and enhance your network.

Your study team will unite participants from varied backgrounds so you can benefit from the broad experiences of others. Synergy begins in the classroom and expands to the workplace.



“The real value of the Boise State Executive MBA program is beyond the business skills I learned to further my career. It was about building lifelong relationships with a diverse group of professionals. These are people I can count on for their honest perspective to help me solve difficult issues going forward.”

—**Tim Cowles**, Class of 2018
Director, Silicon Strategy





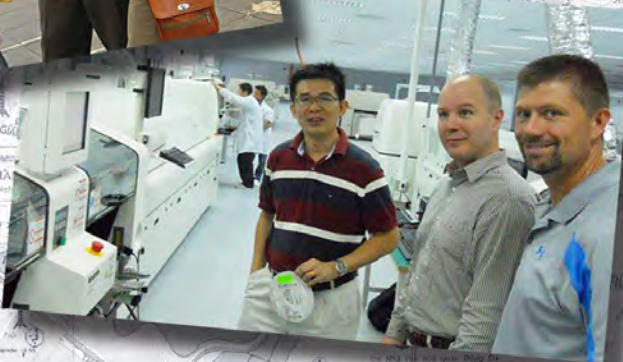
International Residency

The International Residency gives you a deeper, first-hand understanding of the managerial, political, and cultural concepts that influence and drive international business.

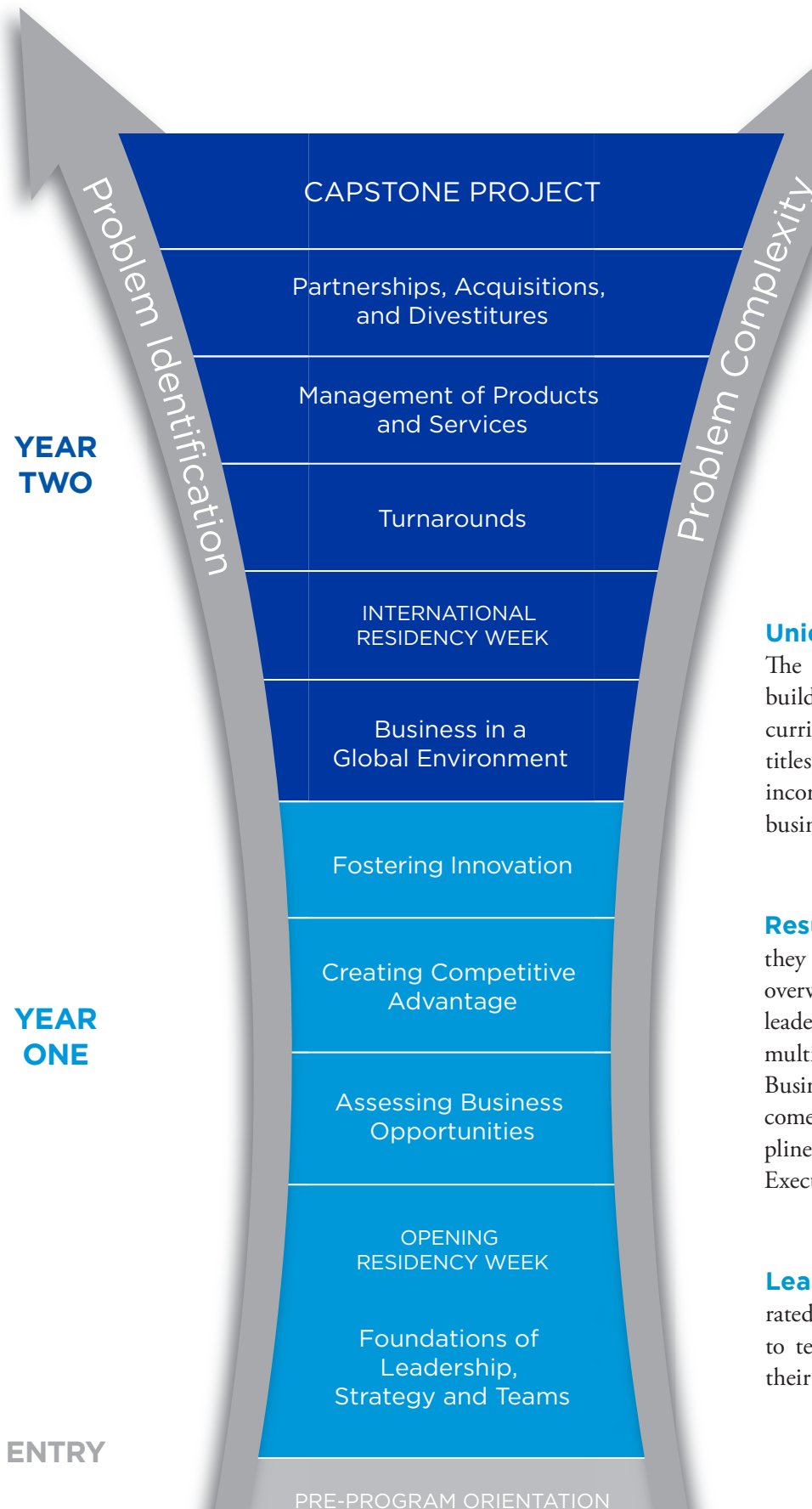


“The Vietnam residency was a true “cultural immersion” with a very well thought out agenda. I was able to use that knowledge and experience to help provide insights to my company when working on our future strategy.”

—**Marie Tadlock**, Class of 2010
*Manager of Marketing Team
Hewlett-Packard*



Innovative Curriculum



Unique Format and Curriculum.

The Boise State Executive MBA program builds upon a multi-disciplinary, integrated curriculum. Classes do not have traditional titles (i.e. Finance 512) because each course incorporates multiple subjects to replicate the business environment.

Results Driven. We asked employers what they valued most in their executives. Their overwhelming response was they need their leaders to have a better ability to solve multi-faceted, unstructured, messy problems. Business opportunities and challenges do not come neatly packaged in pre-labeled, discipline-specific boxes and neither does the Executive MBA program.

Learning from Leaders. Our highly rated faculty bring in top industry executives to teach and share experiences that shaped their careers.

Integrated Support

The Boise State Executive MBA program is demanding and rewarding. The staff knows the rigors of the program and helps you succeed by providing support in several areas.

Program Prep Available to Build Confidence. Before class even starts we guide you through a pre-program self-assessment, and if needed, provide tutorial primers to ensure you are prepared for the Executive MBA program.

VIP Service. We register you for classes, deliver textbooks and other class materials, coordinate meals, and validate parking for class sessions so you do not have to waste time on logistics.

Family Support. Your success is highly dependent on support from those close to you. Thus, we host events throughout the two-year program for spouses, significant others, and children. These events provide a setting for everyone to get to know each other, share the Executive MBA experience, and have fun outside of class sessions and team meetings.



“The Executive MBA family functions and activities allowed my family to feel part of the program and gave us a sense of unity that allowed us to get through the workload.”

—Jose Aguilar, Class of 2015

Director, Retail Sales & Distribution, AT&T Mobility

Candidate Profile

Successful candidates preferably have:

- Six years of management experience and approximately twelve years of overall professional experience with current employment in middle to upper management
- A bachelor's degree from a regionally accredited U.S. college or university, or an equivalent degree from a non-U.S. institution
- Professional growth potential
- Leadership aptitude
- Quantitative ability
- A willingness to make a 21-month commitment to the program

Admission Process

The Executive MBA Admissions Committee strives to create cohort classes of highly qualified individuals from diverse educational and industry backgrounds. Interested candidates are encouraged to review the detailed admission and application information online at emba.boisestate.edu.

The Cost: The Executive MBA program cost can be found on our website. The cost covers tuition, all books and materials, lodging for the two week-long residencies, and meals during regular sessions. Transportation to residencies is the responsibility of participants. Please visit our website at emba.boisestate.edu or e-mail us at emba@boisestate.edu.

Your Commitment

The Executive MBA Program is demanding, rigorous, and requires serious dedication. *Participants should expect 15-25 hours of homework per week throughout the program.* We believe that those willing to make the effort deserve a quality education.

Our Commitment

We are committed to your success. We understand the unique challenge of balancing personal, professional, and academic life. We register you for classes, obtain all books and materials, and provide tutorial primers. In addition, we provide support to your family and employer.

EMBAC Graduate Survey Results

Boise State University's EMBA program participates in an independent survey of its graduates by the International Executive MBA Council. Our results are noticeably higher than worldwide averages.

Overall Quality

9.2

Average rating for all programs worldwide: 8.4

Overall Value

8.8

Average rating for all programs worldwide: 7.6

Quality of Guest Speakers

9.6

Average rating for all programs worldwide: 8.0

Ratings on a 10-point scale.

Executive MBA Program

Boise State University
Micron Business and Economics Building
1910 University Drive, Room 4101
Boise, Idaho 83725-1600

phone: 208-426-3008

email: emba@boisestate.edu



<http://emba.boisestate.edu>

